



LAURI M. SHANAHAN

Director

Lauri M. Shanahan chairs Cedar Fair’s Nominating and Governing Committee and has been a director since 2012. She is a seasoned executive and board director with over 20 years of experience across global, multi-channel and multi-brand enterprises in the retail, consumer products and hospitality sectors. Besides her deep expertise in rapidly evolving consumer-led markets, Lauri is valued for her commitment outside of the boardroom to engage and build trusting relationships with management as well as to stay abreast of industry trends.

Lauri was at Gap, Inc. (NYSE: GPS) for 16 years and served in numerous leadership roles including chief administrative officer. She played a key leadership role on numerous strategic and operating initiatives involving new business and channel development, global brand strategy, supply chain, real estate, international expansion, information technology and organizational restructuring.

In addition to Cedar Fair, Lauri currently serves on the board and chairs the Compensation Committee of Deckers Brands (NYSE: DECK), a \$3.6B global footwear, accessories and apparel lifestyle company with a portfolio of premium brands. She is also a board director for Treasury Wine Estates (ASX: TWE), a \$9.2B vertically integrated, global wine company with 70+ brands based in Melbourne, Australia.

Lauri earned a B.S. in Finance from the University of Colorado at Boulder and a Juris Doctor from UCLA. She was a competitive figure skater growing up in Denver, where Lauri’s love for the sport was fueled by her admiration of next-door neighbors and carpool pals, eventual Olympic champions Dorothy Hamill and Scott Hamilton.



In her senior year of high school, Lauri won the statewide Bridge Building Competition in Colorado, competing against 123 finalists from 47 high schools. Her entry, which she designed and built from balsa wood and model glue, weighed less than an ounce yet supported 706 pounds of pressure – almost 16,000 times the model’s weight. Not only was Lauri the first female to win the Colorado competition, registering the highest score ever recorded, she went on that year to become the National Bridge Building Champion in Chicago.