



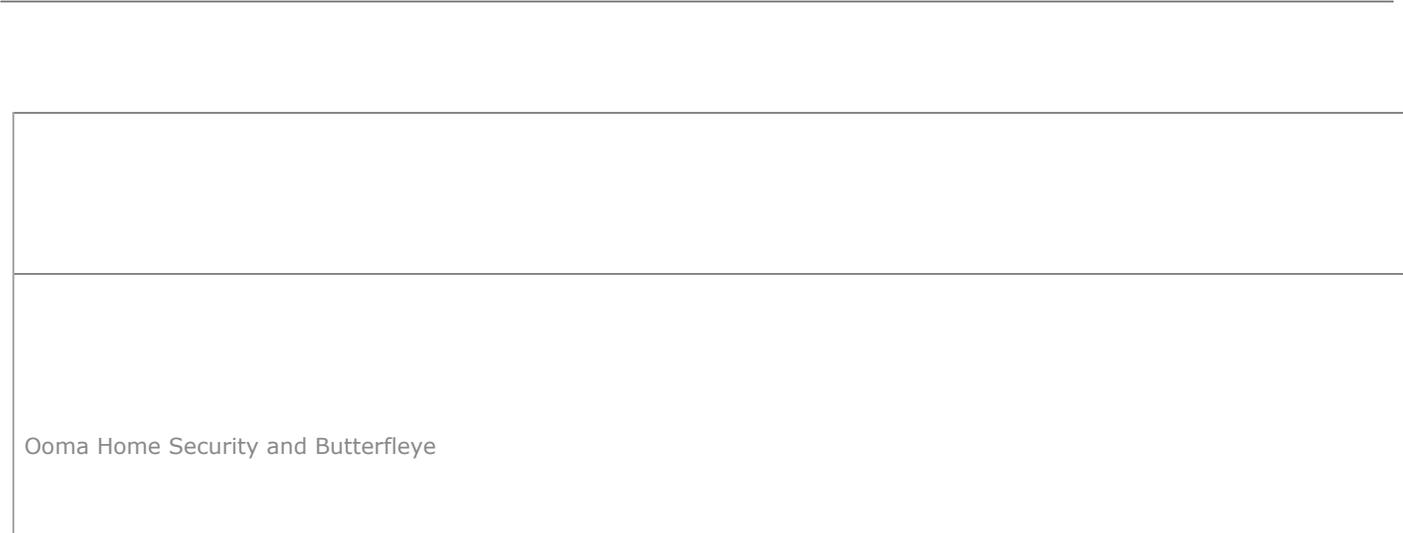
NEWS RELEASE

# Ooma Expands Home Security with Features Convenient for Home Owners and Tough on Intruders

1/9/2018

Ooma to Demonstrate Smart Home Security Service with New AI-Powered Video Camera, Geofencing and New Wireless Sensors at CES in Las Vegas

LAS VEGAS, Jan. 09, 2018 (GLOBE NEWSWIRE) -- **Ooma, Inc.** (NYSE:OOMA), a smart communications platform for business and consumers, today announced its Ooma Home security solution now includes a smart video camera with Artificial Intelligence for facial and audio recognition to give homeowners extra protection and peace of mind. Ooma Home also now includes geofencing capabilities to automatically arm and disarm the security system, with customizable radius to provide flexibility to meet homeowners' unique security needs.



Ooma Home Security and Butterfleye

In addition to the security camera and geofencing feature, Ooma is releasing a siren and smoke detector, making Ooma Home Security a comprehensive solution that provides safety for homeowners when at home or away. The new siren has a 100dB alarm that sounds when a sensor is triggered when the system is armed. The fully-certified smoke detector works harmoniously with Ooma Home to alert homeowners when smoke is detected, whether they are at home or on the road. Ooma is also announcing integration with the VTech garage door sensor to alert homeowners if their garage door is left open.

“Ooma continues to push the innovation envelope in the smart home category by enabling new services like Ooma Home, the most complete and affordable DIY home security solution for protecting family and property,” says Eric Stang, CEO of Ooma. “By adding a smart video camera, geofencing and additional wireless sensors, integrated with our unique Remote 911 emergency communications, we’re providing safety, security and peace of mind to families throughout North America.”

Ooma’s new Butterfleye AI-powered video camera is an intelligent, wire-free security camera that learns from what is going on around it. The Butterfleye camera can detect and recognize people, pets, and sounds to prevent false alarms, and is robust enough to continue working during Internet and power outages. The camera also features advanced battery technology, 16 gigabytes of internal storage and onboard image processing.

Designed as part of the Ooma smart home phone service, Ooma Home security already includes motion, water, door and window sensors and a Remote 911 call feature to connect users with their local emergency services dispatcher from anywhere in the world, providing all-encompassing protection and peace of mind for consumers. Users can easily customize the system with a variety of real-time notifications, including a phone call, SMS, email alerts and app notifications. Users can also program the sensors to trigger the Butterfleye video camera to record, while benefitting from its face, person and audio recognition capabilities to avoid false alarms triggered by people they know, pets, or other inconsequential events.

Setting up the garage door, smoke detector and siren with Ooma Home Security is easy using the Ooma Home Security Mobile App for iOS and Android mobile devices.

#### Pricing and Availability

In the United States, the Butterfleye video camera retails for \$199.99 MSRP, the water sensor retails for \$29.99 MSRP, the motion sensor for \$34.99 MSRP, the door and window sensor for \$24.99 MSRP, the garage door sensor for \$29.99 MSRP, the smoke detector for \$59.99 MSRP and the siren is for \$39.99 MSRP. The video camera and new sensors will begin shipping in first quarter of 2018.

Ooma is demonstrating its new smart home security and monitoring system at the Consumer Electronics Show (CES), January 9-12, at booth #42731 in the Sands Convention Center. For more information, visit [www.ooma.com](http://www.ooma.com).

About Ooma, Inc.

Founded in 2004, Ooma creates new communications experiences for small businesses and consumers. Its smart platform serves as a communications hub, which offers cloud-based telephony, home security, network security and other connected services. Ooma combines PureVoice HD call quality and innovative features with mobile applications for reliable anytime, anywhere calling. The company has been ranked the No. 1 home phone service for overall satisfaction and value for five consecutive years by the leading consumer research publication. Ooma is also partnering with connected device makers to create smarter offices and homes. Ooma is available in stores and online from leading retailers. For more information about Ooma, please visit [www.ooma.com](http://www.ooma.com) or follow us on **Twitter**, **LinkedIn** or **Facebook**.

Ooma, Ooma Office, PureVoice, Butterfleye, and the Butterfleye and Ooma logos are trademarks of Ooma, Inc. All other company and product names may be trademarks of the respective companies with which they are associated.

Media Contacts

Jim Gustke / Ooma

**[jim.gustke@ooma.com](mailto:jim.gustke@ooma.com)**

(650) 566-6613

Lyda Velez / Access the Agency

**[Ooma@accesstheagency.com](mailto:Ooma@accesstheagency.com)**

(415) 844-6276

A photo accompanying this announcement is available at

**<http://www.globenewswire.com/NewsRoom/AttachmentNg/6508d6fc-75bb-41ac-9f11-593120918ab6>**

Source: Ooma, Inc.