



NEWS RELEASE

Ooma Home Security Gets Smarter With Alexa Voice Commands and Controls for the Ooma Butterfleye Camera

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SUNNYVALE, Calif., Aug. 08, 2018 (GLOBE NEWSWIRE) -- **Ooma, Inc.**, a smart communications platform for businesses and consumers, today announced that its Ooma Home smart security solution now includes Amazon Alexa voice commands as well as integration of the Ooma Butterfleye security camera.

Ooma Home (www.ooma.com/home-security/) is an affordable, do-it-yourself smart home security system that makes it easy for anyone to protect and connect with their living space.

Ooma Home (www.ooma.com/home-security/) is an affordable, do-it-yourself smart home security system that makes it easy for anyone to protect and connect with their living space. The Ooma Telo base station plugs into a home's router, and Ooma Home sensors communicate wirelessly with the base station at a distance of up to 150

feet. When the sensors detect activity, they can trigger audio announcements through the Ooma Telo base station and notifications through the free Ooma Home app for iOS and Android.

Ooma Home is the only home security solution offering Remote 911™, where users can connect through their mobile phone from anywhere in the world to reach the local 911 operators for their home address, without the need for expensive professional monitoring.

The new Alexa voice commands make it easy to disarm the piercing 105-decibel Ooma Siren with a verbal command and PIN code, such as by saying “Alexa, ask Ooma to disarm with PIN 1-2-3-4.” Ooma Home already offers geofencing, where the system automatically arms or disarms when anyone carrying a mobile device with the Ooma Home app leaves or enters the home. The Alexa command is a backup for users when they don’t have their mobile device at hand, or can be used by children or guests who don’t have a mobile device with the app. Ooma Home also responds to the Alexa command, “Alexa, ask Ooma to check status.” Alexa will then reply with either “All sensors are normal,” or list any sensors that have been triggered, such as doors or windows that are open or leak detectors that have come in contact with water.

The AI-powered Ooma Butterfleye camera (www.ooma.com/butterfleye-security-camera/), introduced earlier this year, can now interact with all other Ooma Home sensors through the Ooma Home app, and the app shows the list of video clips recorded by the Butterfleye. For example, if a motion sensor detects activity in the front entryway, a camera in the living room can automatically record a clip to show if an unauthorized person entered the house. Or if a camera hears a loud noise while the Ooma Home app is set to “Away” mode, a siren could automatically start blasting to scare away an intruder.

The easiest way to begin with Ooma Home is the Ooma Home Security Starter Pack, which comes in two versions. At \$179.99, the starter pack provides an Ooma Telo base station, two door/window sensors and a motion sensor. At \$299.99, the pack also includes an Ooma Butterfleye camera. Self-monitoring through the Ooma Home mobile app is free. The Secure plan, offering advanced features such as Remote 911 and multiple users for the app, costs \$5.99 a month (www.ooma.com/home-security/pricing/) with no burdensome contract. As an option, the Ooma Home system can be upgraded to deliver Ooma’s #1 rated home phone service (www.ooma.com/telo/).

Ooma Home users can expand their system at any time by purchasing individual sensors. Sensors available now are door/window at \$24.99, water leak detector at \$29.99, garage door at \$29.99, motion at \$34.99, siren at \$39.99, and the Ooma Butterfleye camera, starting at \$199.99. Ooma also expects to offer an Ooma Home smoke alarm by the end of this year, priced at \$59.99.

“People are deeply attached to where they live, so it’s no surprise they want to keep their homes safe and know what’s happening when they’re away, including even simple things such as checking on a pet or getting a

notification when their children come home from school," said Thad White, vice president of home security products at Ooma. "That's why we made Ooma Home affordable and dead simple to set up. Now anyone, in any type of residence, can have smart home security on their own terms."

About Ooma, Inc.

Ooma (NYSE: OOMA) creates powerful connected experiences for businesses and consumers, delivered from its smart cloud-based SaaS platform. For businesses of all sizes, Ooma provides advanced voice and collaboration features that are flexible and scalable. For consumers, Ooma provides PureVoice HD voice quality, advanced functionality and integration with their mobile devices. Ooma's groundbreaking home security solution delivers a full range of wireless security sensors and a smart video camera, putting consumers in charge of protecting their homes. Learn more at www.ooma.com.

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A photo accompanying this announcement is available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/704f2507-1172-4be4-bd0e-f28ec8ec3714>

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