Ooma

Ooma Makes UC Easy and Accessible with Next Generation Ooma Enterprise Communications Client

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SUNNYVALE, Calif., April 09, 2019 (GLOBE NEWSWIRE) -- **Ooma, Inc**., a smart communications platform for businesses and consumers, today announced the next generation Ooma Enterprise Communications Client, which makes unified communications (UC) easy and accessible for business users.

Ooma, Inc. today announced the next generation Ooma Enterprise Communications Client, which makes unified communications (UC) easy and accessible for business users. The client (**https://www.ooma.com/enterprise-communications/client/**) brings together the most important unified communications features in a single interface that includes a soft phone, presence, chat, conferencing, visual voicemail, and call history.

Ooma Enterprise (**https://www.ooma.com/enterprise-communications/**) is a highly customizable and scalable Unified-Communications-as-a-service (UCaaS) solution for mid-size and larger businesses. Built on a distributed, highly reliable architecture with an API-first design, Ooma Enterprise provides custom app integrations, advanced

call analytics, and a contact center platform.

The Ooma Enterprise Communications Client (**https://www.ooma.com/enterprise-communications/client/**) brings together the most important unified communications features in a single interface that includes a soft phone, presence, chat, conferencing, visual voicemail, and call history.

With the Ooma Enterprise Communications Client, users can:

- Know which team members are available, through presence indicators that show if individuals are online as well as when they're on a phone call.
- Change personal status depending on whether one can chat and/or accept phone calls.
- Create groups to further simplify communication with the individuals one works with the most.
- Chat and share files with anyone in the company.
- View voicemail messages, listed by phone number and date, and listen to the messages at any time.
- Keep track of phone activity and initiate calls straight from call history.
- Place and receive phone calls as well as video calls from within the client, with no physical phone required.
- Initiate calls or manage calls in progress on other devices, such as the desk phone, from the soft phone client, avoiding physical key presses for common actions.

All Ooma Enterprise accounts are supported by an Ooma Customer Success Hero who provides white glove assistance for configuring and maintaining the customer's Ooma deployment. The Customer Success Hero can walk **UCaaS** administrators through the back-end set up of the Ooma Enterprise Communications Client. End users only need to install the app and sign in to get started.

"Unified Communications is a great idea in theory that often falls down in practice because of solutions and interfaces that are too complex for users," said Dayton Turner, vice president of enterprise product at Ooma. "We designed the Ooma Enterprise Communications Client to be easy for administrators to put in place and obvious for users, giving everyone the one tool they need to be more productive and more collaborative."

Pricing and availability

The **Ooma Enterprise Communications Client** is expected to be available at no additional cost to Ooma Enterprise customers in May 2019 for Windows and Mac computers.

About Ooma, Inc.
Ooma (NYSE: OOMA) creates powerful connected experiences for businesses and consumers, delivered from its smart cloud-based SaaS platform. For businesses of all sizes, Ooma provides advanced voice and collaboration features that are flexible and scalable. For consumers, Ooma's residential phone service provides PureVoice HD

voice quality, advanced functionality and integration with mobile devices. Ooma's groundbreaking smart security solution delivers a full range of wireless security sensors and an intelligent video camera that make it easy for anyone to protect their home or business. Learn more at **www.ooma.com**.

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A photo accompanying this announcement is available at

http://www.globenewswire.com/NewsRoom/AttachmentNg/7687ba82-f7b2-4f11-b884-105d8f44b541

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