New LogMeIn Report Reveals the Harsh Realities of Endpoint Management

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88 percent of IT professionals acknowledge the importance of endpoint management, yet 30 percent don’t know how many they have

BOSTON, June 05, 2018 (GLOBE NEWSWIRE) -- LogMeIn today released findings of a new global report, “Uncovering the Harsh Realities of Endpoint Management: Bridging the gaps in multi-device security” revealing current market trends and business threats driving the need for IT professionals to make endpoint management a priority.

The global survey, which polled 1,000 IT professionals across North America and Europe found that while 88 percent of IT respondents acknowledge the importance of endpoint management, nearly one third don’t know how many endpoints they manage. Data from the survey also showed that although IT professionals consider endpoint management a priority and evolving workplace trends demand it, only 52 percent are proactively addressing security concerns before a breach occurs. As a result, despite understanding the security risks associated with managing multiple devices, IT professionals could be doing much more to manage and protect all endpoints from cyber-attacks.

The report provides insights into the gaps IT professionals are leaving in their security programs, including:

- IT teams are faced with multiple security risks, but still don’t focus on proactive measures.
  According to the survey, 58 percent of IT professionals consider malware as their top security concern, followed by ransomware at 48 percent, while 40 percent rank cloud security breaches as a top concern. Despite this, only 52 percent of IT professionals take measures to proactively address security concerns before a breach occurs.

- Lack of endpoint management leaves significant holes in a security strategy.
  Shockingly, 30 percent of IT professionals do not know how many endpoint devices exist within their
organization. Those who do report an average of 750 endpoints including servers, employee computers and mobile devices. Though 71 percent of IT professionals claim they are actively addressing security on hardware, 44 percent are not actively addressing security on software and 52 percent are not addressing it on mobile devices.

- Endpoint management goes beyond anti-malware.
  A majority of companies are not using solutions that can address these risks. Only 26 percent of IT professionals surveyed reported investing in automated monitoring and alerts, only 17 percent invest in anti-malware on mobile devices and 14 percent invest in third party patch management. The lack of these important security measures are leaving their companies open to potential cyber-attacks.

“Evolving workplace trends and new attack vectors are rapidly increasing the risk of security breaches for businesses of all sizes and our research shows that many aren’t doing all that they could to avoid becoming a victim,” said Sandor Palfy, Chief Technology Officer of Identity and Access Management at LogMeIn. “Fortunately, there are ways to be proactive and take measures to ensure not a single threat goes unnoticed. With Central, we aim to provide IT organizations with the speed, flexibility, and insight needed to increase productivity, reduce IT costs, and mitigate risk.”

Resources

- Infographic: https://www.logmein.com/central/resources/trends-infographic
- Blog post: https://blog.logmein.com/it-management/uncovering-harsh-realities-endpoint-management

Survey Methodology

The Uncovering the Harsh Realities of Endpoint Management: Bridging the gaps in multi-device security survey was commissioned by LogMeIn Central and fielded by Lab42, an independent panel research firm. The responses were generated from a survey of 1,000 IT professionals on the topic of data security in the workplace. These IT professionals represent small and mid-size companies throughout North America and Europe.

About LogMeIn's Identity and Access Portfolio

LogMeIn offers a broad portfolio of Identity and Access solutions providing endpoint and password management that reduce helpdesk ticket volume and improve IT productivity while mitigating security risks across the organization. These include award-winning products such as LastPass, Central, Pro and GoToMyPC. With software that is easy to deploy for IT admins and simple to onboard for employees, LogMeIn's Identity and Access Portfolio offers proactive monitoring and custom admin controls that the modern IT team needs – all at a reasonable cost that’s built for scale.

About LogMeIn, Inc.
LogMeIn, Inc. (Nasdaq:LOGM) simplifies how people connect with each other and the world around them to drive meaningful interactions, deepen relationships, and create better outcomes for individuals and businesses. One of the world's top 10 public SaaS companies, and a market leader in communication & conferencing, identity & access, and customer engagement & support solutions, LogMeIn has millions of customers spanning virtually every country across the globe. LogMeIn is headquartered in Boston with additional locations in North and South America, Europe, Asia and Australia.

Media Contact:
Lauren Van Dam
press@logmein.com
781-897-1328

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