



NEWS RELEASE

## join.me Named as Leader in Aragon Research 2015 Globe for Web and Video Conferencing

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BOSTON, Jan. 11, 2016 (GLOBE NEWSWIRE) -- **LogMeIn, Inc.** (NASDAQ:LOGM) today announced that, its popular online meeting and collaboration tool, join.me, has been named as a leader in **Aragon Research's 2015 Globe for Web and Video Conferencing**. The report, which examines the web and video conferencing solutions of 22 major providers in the market, recognizes join.me for its ease of use, scalability, and broader collaboration capabilities.

The Aragon Globe analyzes vendors using three dimensions to comparatively evaluate each of the participants in the study. These dimensions are: strategy, performance and reach. Aragon defines leaders as providers that have comprehensive strategies that align with industry direction and market demand, and perform effectively against those strategies. The Globe report cites that join.me "has had viral success in enterprises, where it has been adopted predominantly for specific departments and teams." It goes on to say that "given its ease of use, we have seen join.me start to replace competing products in a number of accounts."

"Cloud and mobile has become the convergence point that impacts the collaboration market on a whole. As newer players emerge with lower cost cloud-based offerings, new models and new approaches to web and mobile collaboration, it challenges existing providers to innovate," said David Mario Smith, Research Director and Lead Analyst at Aragon Research\*.

Aragon's Globe report highlights a number of key trends impacting the web and **video conferencing** market, not the least of which is a growing need among enterprises for collaboration solutions that enable specific line-of-business outcomes – whether for sales, marketing or human resources. There is a renewed sense of urgency to digitize the workplace and smaller huddle areas – not just conference rooms – which has led to an ever-increasing emergence of lines of business buyers making collaboration investment decisions. As join.me often starts out as a small **free online meeting solution** that grows in a viral way until it has saturated a company via individual teams and business unit adoption, the product fits well into this trend of buyers beyond the traditional IT or procurement

departments making the decision to utilize join.me.

Aragon also predicts that “cloud and mobile cause convergence in **real-time collaboration**” stating that “web and video conferencing has undergone major upheaval as newer players emerge with lower cost cloud-based offerings, which in turn challenges existing providers to innovate. Cloud and mobile has become the convergence point that impacts the collaboration market on a whole.” join.me is easy to use and as the Aragon report states it is a “lightweight but still scalable option” with the necessary tools without being overburdened with features or an overly complex user experience. join.me can be used on desktops, laptops and mobile devices anywhere a user has an internet connection and with join.me’s global reach, workers in countries around the world can collaborate in real time.

For a complimentary copy of the report visit: [http://solutions.join.me/Aragon\\_Globe\\_Report](http://solutions.join.me/Aragon_Globe_Report)

About LogMeIn, Inc.

LogMeIn, Inc. (NASDAQ:LOGM) simplifies how people connect to each other and the world around them. With millions of users worldwide, our cloud-based solutions make it possible for people and companies to connect and engage with their workplace, colleagues, customers and products anywhere, anytime. LogMeIn is headquartered in Boston with offices in Bangalore, Budapest, Dublin, London, San Francisco and Sydney.

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