



Holston House Debuts In Downtown Nashville, Joining The Unbound Collection By Hyatt Brand

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New 191-Room Property Transforms Downtown Nashville's Luxury Hotel Scene with Three Destination-Inspired Dining Experiences, a Rooftop Pool and Bar and Art Deco Design

CHICAGO--(January 24, 2018)-- HRI Lodging, LLC and Hyatt proudly unveil Holston House, located in the heart of downtown Nashville and the newest addition to The Unbound Collection by Hyatt brand, a group of unique, story-worthy stay experiences. The 191-room premier boutique hotel is located in an iconic 88-year-old Art Deco building just blocks from the Cumberland River, where the city of Nashville was born. Located next to many of Music City's signature attractions, Holston House has an ideal location for modern travelers to discover Nashville's vibrant streets and neighborhoods.

"We're excited to open our doors to the great city of Nashville. Our new hotel embraces the city's history and charm," says Peter Tziahanas, general manager of Holston House. "The energy of Music City is palpable throughout the hotel, and we look forward to offering a personalized and authentically Nashville experience to our guests."

Holston House occupies the historic 1920s-era James Robertson Hotel building, originally designed by Nashville-based architects Marr & Holman in 1929. The building has been listed on the National Register of Historic Places since 1984.

The new hotel, named after the Holston River and inspired by the adventurous spirit of Tennessee's founding fathers, celebrates Nashville's bold originality and spirited ingenuity. While preserving much of the building's rich art-deco character, esteemed New York based design firm Stonehill Taylor reimagined the hotel, combining rugged modernism with authenticity through various décor elements such as classic overdyed rugs, leather accents, and wooden features. Evoking a timeless sensibility and passion for all things well-crafted, the firm also makes nods to Nashville's famous music industry and flair, through meticulous touches in the guest rooms and public spaces.

The hotel's thoughtful accommodations and amenities include four plush one-bedroom suites, two signature 12th-floor Penthouse Suites, a fitness center, and a series of food and beverage offerings conceived by New York-based APICII restaurant group including a signature restaurant, spacious lobby bar and lounge, as well as a dynamic rooftop pool bar. From the carefully sourced decor to the locally inspired culinary and cocktail offerings, guests and locals alike are treated to the very best of Nashville at these new dining venues.

“With its rich history, iconic location near the Ryman Auditorium, and an aesthetic rooted in 1920s Art Deco design, Holston House is a great addition to The Unbound Collection by Hyatt brand,” said George Vizer, global vice president, franchise operations, Hyatt. “We’re excited to introduce this brand to Nashville’s burgeoning hospitality scene and give guests the opportunity to create story-worthy moments and shareable experiences.”

About Holston House spaces:

Design by Stonehill Taylor

The hotel’s interior has been designed to complement the exterior’s art deco details and honor the buildings historic craftsmanship. To create a dynamic space that is both classic and decadent, richly crafted furniture and textures are layered with traditional forms using warm locally sourced materials to capture the rugged modernism of today’s Nashville.

Stonehill Taylor pulled from diverse, Nashville-based inspirations, such as the leather goods of 20th-century Italian designer Peter Nappi and the honest, raw sounds of musicians Jack White and the late Johnny Cash. The aspiration was to create an environment where such larger-than-life figures would feel at home by mastering a sense of decadence mixed with authenticity.

Guestrooms

Holston House guestrooms, comprised of Executive King and Double Queens categories, feature a design of velvets and leathers used in a neutral palette with pops of blue and green throughout. Accents include cognac-hued leather headboards with metal detailing, oversized pendant lights, and hardwood floors covered with hand-loomed bamboo silk area rugs. Behind the headboard, the wall covering subtly mimics the visualization of sound waves. A black steel and wood wardrobe with integrated mirror is designed to create an efficient multifunctional piece to store valuables and clothes. Floor-to-ceiling brocade drapery creates a dramatic effect. Executive King rooms have a living room set-up featuring a velvet-backed sofa and table perfect for working and dining.

The hotel also offers four one-bedroom corner suites with a separate living room and powder room, and two large Penthouse Suites with terraces. The two exclusive Penthouse Suites can be connected, totaling an impressive 1,645 square feet including outdoor areas. When combined, the suites also grant access to The Bungalow, a private room opening to the rooftop pool deck, perfect for entertaining. The Bungalow features flexible seating areas, a minibar, television, folding glass windows and terrace.

All 191 guestrooms include complimentary high-speed internet access, a 50” 4K Ultra HD interactive television, a Keurig coffeemaker with complimentary coffee and tea, bathroom amenities from C.O. Bigelow, an in-room mini refrigerator, cozy bathrobes and more.

Restaurant and Bar Experiences

Holston House introduces three culinary and cocktail experiences – TENN, Bar TENN and TENN on Top – with concepts by New York-based APICII restaurant group. Each focuses on local flavor, regional produce and ingredients and the Southern hospitality for which Nashville is known

- TENN – At its heart, Tenn is an American restaurant infused with Southern flavor and culinary tradition. Overseen by General Manager Kristopher Horton, Executive Chef Philip Shyatt, and Beverage Director Don Hernandez, TENN's casual atmosphere encourages guests to unwind over great drinks, and savor regionally inspired classic American cuisine and iconic Southern dishes with contemporary techniques and seasonal, locally sourced ingredients. Dishes are heavily influenced by regional farmers, ranchers, anglers and artisanal purveyors. Open daily for breakfast, lunch and dinner.
 - Hours of Operation
 - Breakfast
 - Monday-Friday: 6:30 a.m.– 11:00 a.m.
 - Saturday and Sunday: 7:00 a.m.– 3:00 p.m.
 - Lunch
 - Monday-Friday: 11:00 a.m.– 3:00 p.m.
 - Saturday and Sunday: 8:00 a.m.– 3:00 p.m.
 - Dinner
 - Sunday-Thursday: 5:00 p.m.– 10:00 p.m.
 - Friday and Saturday: 5:00 p.m.– 11:00 p.m.
- Bar TENN – Overlooking the lobby is Bar TENN, where a performance stage is surrounded by built-in and informal seating for guests to enjoy live music. Guests can gather for honest American small bites with hints of Southern flare, accompanied by craft beer, classic cocktails or a glass of wine. Bar TENN is open to meet, greet and socialize from late morning until late night. In addition to a robust menu of bar offerings, specialty roasted coffee and espresso drinks are served all day long. Open daily at 11:00 a.m. until close.
- TENN on Top – Opening in March 2018, TENN on Top will offer dramatic city views from day until night. At sunset, regularly scheduled DJs and live music will transform the casual pool deck into an intimate lounge and nightlife destination. The rooftop bar offers a menu of hot and cold small plates and is stocked with bourbons, scotches and whiskeys carefully selected to showcase the unique qualities and flavor profiles of each spirit.
 - Hours of Operation
 - Monday-Thursday: 12:00 p.m.– Midnight

Friday: 12:00 p.m.– 2:00 a.m.

Saturday: 11:00 a.m.– 2:00 a.m.

Sunday: 11:00 a.m.– Midnight

Meeting & Events

Holston House offers more than 2,200 square feet of flexible meeting and event space, which includes a boardroom and private rooftop room with floor-to-ceiling windows and balcony, leading out to the rooftop pool. All meeting rooms feature high-speed wired and wireless internet accessibility and will offer customized catering options.

Holston House is located at 118 7th Avenue North, Nashville, TN 37203. Rates start at \$250 per night. The hotel is accepting reservations via its website, www.holstonhousenashville.hyatt.com.

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

About HRI Lodging

HRI Lodging, a subsidiary of HRI Properties, LLC, provides hotel management services for both HRIP owned and third-party owned properties. HRI Lodging is one of the 50 largest hotel management companies in the U.S. as ranked by Hotel Business. HRI Lodging operates 25 hotels and is an approved operator for premium branded and independent hotels. For more information, please visit our website at www.hrilodging.com.

About HRI Properties

HRI Properties, LLC ("HRIP") is an internally managed, fully integrated owner, operator and developer of premium branded hotels and upscale apartments in top urban U.S. markets. Since 1982, HRIP and its predecessor have completed more than 80 projects involving more than \$2.5 billion of total invested capital, which include over 5,000 apartment units, over 5,000 hotel rooms, and more than 1.4 million square feet of office and retail space. HRIP is a full-service real estate development company, with in-house architectural design and construction management capabilities and is a national leader in the adaptive reuse of historic structures. As the urbanization trend in the U.S. continues, we are committed to Elevating the Urban Experience by developing, acquiring and managing high quality real estate located within "walkable" urban neighborhoods where people want to live, work and play. For more information, please visit our website at www.hriproperties.com.

About The Unbound Collection by Hyatt

The Unbound Collection by Hyatt brand is a portfolio of new and existing upper-upscale and luxury properties,

ranging from historic urban gems to contemporary trend-setters, boutique properties to resorts. Whether it is a fascinating past, an exclusive location, famous architecture and design, or an award-winning dining experience, the properties in the collection provide guests with “social currency” and allow them the freedom to be unique. Current properties include The Driskill Hotel in Austin, Texas, The Royal Palms in Phoenix, Arizona, The Confidante in Miami Beach, Florida, Spirit Ridge in Osoyoos, British Columbia, the Hotel Du Louvre in Paris, France and Carmelo Resort & Spa in Uruguay. For more information, please visit unboundcollection.hyatt.com. Follow @UnboundxHyatt on [Facebook](#) and [Instagram](#).

About Stonehill Taylor

Stonehill Taylor is a hospitality-focused architecture and interior design firm based in New York City. For each project, the firm seeks out the essence of the location and the client’s vision for a unique and inspired approach. The firm’s high-profile portfolio ranges from interior design and renovation, to new building construction, adaptive reuse and historic preservation projects, including: Ace Hotel New York, The St. Regis New York, The Camby Hotel, The Asbury Hotel, InterContinental Barclay, The Bryant, The Whitby, and Paramount Hotel’s Diamond Horseshoe. Stonehill Taylor is at the forefront of innovative and award-winning sustainable design, developing projects like The Crosby Street Hotel, The NoMad Hotel, and Portland’s Press Hotel that are conscious of their impact on local communities and the world. For more information, visit: www.stonehilltaylor.com.

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