



Hyatt Place(R) North Charleston Celebrates Grand Opening

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113-room hotel in the North Charleston Commercial Corridor

NORTH CHARLESTON, S.C., Jul 22, 2010 (BUSINESS WIRE) -- Hyatt Hotels & Resorts and Naman Hotels today announced the opening of Hyatt Place North Charleston, the fourth Hyatt Place hotel in South Carolina and second in North Charleston.

"We are thrilled to welcome the second Hyatt Place to the city, and believe that the new Hyatt Place North Charleston and the Hyatt Place Charleston Airport/Convention Center will complement each other very well, allowing the brand to cater to the needs of all travelers to the Charleston area," said Marsha Ellsworth, general manager, Hyatt Place North Charleston. "From the free Wi-Fi, to made-to-order fresh food around the clock, to our StayFit@Hyatt fitness center, we are confident that travelers will appreciate the comfortable and functional amenities that Hyatt Place North Charleston offers."

Hyatt Place North Charleston offers:

- 113 spacious guestrooms, all of which feature a 42-inch HDTV, the plush Hyatt Grand Bed(R) and an eight-foot sectional sofa-sleeper
- Complimentary Wi-Fi access throughout the hotel
- Complimentary continental breakfast featuring a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- More than 1,000 square feet of flexible, high tech, meeting space
- 24/7 Guest Kitchen serving made-to-order snacks and entrees
- Intimate Bakery Café featuring Starbucks(R) specialty coffees, premium beers and wines

Hyatt Place North Charleston is located in the North Charleston Corridor, close to Northwoods Mall, which is home to over 130 stores, services and eateries. The hotel is also closely situated to Boeing Headquarters, Charleston Southern University, Charleston Air Force Base and other companies and businesses.

"Hyatt Place North Charleston will attract a diverse traveler mix--whether it is sports teams and college students

visiting for conference games or business travelers working on the recently approved Clemson University wind turbine project," said Nick Patel, chief financial officer, Naman Hotels. "No matter why guests are visiting the area, we are confident that they will enjoy the casual hospitality and convenience found at Hyatt Place North Charleston."

HYATT PLACE NORTH CHARLESTON LEADERSHIP

Hyatt Place North Charleston is under the leadership of General Manager Marsha Ellsworth and Director of Sales Paul Voell.

In her role, Ellsworth is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's 29 associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Ellsworth is joined by Voell, director of sales, who is responsible for providing sales service and support to travelers and meeting planners frequenting the North Charleston area.

HYATT PLACE BACKGROUND

Hyatt Place hotels are specially designed to accommodate today's lifestyle, offering amenities such as complimentary Wi-Fi access, a StayFit@Hyatt fitness center, a coffee and wine bar serving Starbucks(R) specialty coffees and premium wine and beer, and the Grab 'n Go case stocked with freshly made sandwiches and salads. The Guest Kitchen offers made-to-order breakfast, lunch and dinner entrées around the clock, in addition to the complimentary continental breakfast served daily. Specially trained Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Spacious guestrooms feature multiple areas to work and relax and include the Cozy Corner, an eight-foot couch; plush Hyatt Grand Bed; and ergonomic work center. Every guestroom is also equipped with a state-of-the-art media center that allows electronic devices to plug directly into the 42-inch high definition television, giving guests instant access to the technological amenities they're accustomed to accessing at home or in the office.

About Naman Hotels

Naman Hotels is a rapidly growing hotel management and development company. Established over thirty years ago, the company owns, operates, and develops hotels in the southeastern United States. Based in Florence, SC, Naman's portfolio consists of 23 hotels comprising over 2,400 rooms. For more information, please visit <http://www.namanhotels.com>.

About Hyatt Place

Hyatt Place brings the authentic hospitality for which Hyatt is known to the upscale select-service category. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines stylish design, practical amenities, forward-thinking technology and purposeful service so guests can remain connected and productive while traveling. Hyatt Place is a

brand of Hyatt Hotels Corporation that currently offers more than 150 locations throughout the United States. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit <http://www.hyattplace.com>.

SOURCE: Hyatt Place

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