



Hyatt Place(R) Sacramento/Roseville Celebrates Opening

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ROSEVILLE, Calif., Feb 02, 2010 (BUSINESS WIRE) -- Hyatt Hotels & Resorts and ABA Development, LLC, today announce the opening of Hyatt Place Sacramento/Roseville.

"Roseville is home to one of the country's largest retail concentrations as well as world-class companies, and we are confident Hyatt Place Sacramento/Roseville will exceed guest expectations," said Scott Brown, owner and chief executive officer, ABA Development. "The Hyatt Place brand offers the amenities that all travelers appreciate because they are the conveniences that help you live your everyday life, from free Wi-Fi and other technology to fresh food around the clock."

Hyatt Place Sacramento/Roseville offers:

- 151 spacious guestrooms, all of which feature a 42-inch HDTV, the plush Hyatt Grand Bed(TM) and an eight-foot sectional sofa-sleeper
- Complimentary Wi-Fi access throughout the hotel
- Complimentary continental breakfast featuring a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- 1,170 square feet of flexible meeting space

"Roseville is the perfect example of a market for which Hyatt Place was designed. The dynamic mix of business and leisure activities attracts travelers leading a contemporary lifestyle where the lines between personal and professional tasks are constantly blurring," said Gary Dollens, senior vice president, Hyatt Hotels Management Corporation. "We specifically designed Hyatt Place to meet the needs of this lifestyle and ensure that the brand provides guests with the tools, technology and comfort they need to continue multitasking while on the road."

Hyatt Place hotels are specially designed to accommodate today's lifestyle, offering amenities such as complimentary Wi-Fi access, a www.hyatt.com fitness center, a coffee and wine bar serving Starbucks(R) specialty coffees and premium wine and beer, and the Grab 'n Go case stocked with freshly made sandwiches and salads. The Guest Kitchen offers made-to-order breakfast, lunch and dinner entrées around the clock, in addition to the complimentary continental breakfast served daily. Specially trained Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Spacious guestrooms feature multiple areas to work and relax and include the Cozy Corner, an eight-foot couch;

the plush Hyatt Grand Bed; and an ergonomic work center. Every guestroom is also equipped with the Hyatt Plug Panel, a state-of-the-art media center that allows guests to plug electronic devices directly into the 42-inch high definition television, giving them instant access to the technological amenities they're accustomed to accessing at home or in the office.

Hyatt Place Sacramento/Roseville is located in Placer Valley near multiple corporate offices including Adventist Health, Kaiser Permanente, Sutter Health, Union Pacific Railroad and Hewlett-Packard. The hotel is also situated near some of Roseville's best shopping, including Westfield Galleria at Roseville, the Fountains and the Auto Mall, and is just a short drive to Folsom Lake, Gold Country and the Sierra Foothill Wine Region.

About Hyatt Place

Hyatt Place brings the authentic hospitality for which Hyatt is known to the upscale select-service category. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines stylish design, practical amenities, forward-thinking technology and purposeful service so guests can remain connected and productive while traveling. Hyatt Place is a brand of Hyatt Hotels Corporation that currently offers more than 130 locations throughout the United States. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.hyattplace.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt(R), Park Hyatt(R), Andaz(R), Grand Hyatt(R), Hyatt Regency(R), Hyatt Place(R) and Hyatt Summerfield Suites(TM) brand names and have locations under development on five continents. Hyatt Vacation Ownership, Inc., a Hyatt Hotels Corporation subsidiary, develops and operates vacation ownership properties under the Hyatt Vacation Club(R) brand. As of December 31, 2009, the company's worldwide portfolio consisted of 424 properties. For more information, please visit www.hyatt.com.

SOURCE: Hyatt Hotels Corporation

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