

News Release

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For Release: Immediately
Date: February 1, 2018
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Public Storage Announces Organization Transformation Video Contest Winners

GLENDALE, California—Public Storage (NYSE:PSA) is pleased to announce the two winners in its Organization Transformation Video Contest.

An employee in New Hope, Minnesota, won in the employee category for her fun video showing how Public Storage supplies can help customers get organized at home. And a makeup maven won in the fan category for her video showing how inexpensive organization tricks can improve daily routines. Each winner took home \$2,500.

After the company announced the contest in January, dozens of Public Storage employees, customers and fans were enticed to enter by the deadline. After careful consideration, the company announced six finalists—three fans and three employees—to have their inspirational organization transformations posted to the [Public Storage YouTube channel](#) last week.

According to contest rules, their fates were then in the hands of YouTube viewers. The finalist videos with the most views by 9 a.m. PST on February 1, 2018 were the winners.

An entertaining Public Storage manager in New Hope, Minnesota, said she was inspired to make her video after a recent encounter with a customer. Thanks to trusty Public Storage boxes and bubble wrap, a cluttered laundry room became a functional space again. She won in the employee category with 2,678 views, and she said the video shows what she enjoys most about her job. “I want to show how customers can get the most out of their space,” she said.

The winning fan video came from a YouTuber and makeup lover from Chapmansboro, Tennessee. She organized one of the messy spaces in her home—her makeup drawer—after spending just \$1 on storage baskets at the store. Her video jumped ahead of the competition with 1,309 views by the time voting ended! And her organization transformation has truly improved her daily routine. “I take an hour and half to get ready, so my husband always reminds me two hours before we have to go anywhere,” she laughed. “But getting organized has made doing my makeup a lot faster.”

Watch the videos on the Public Storage YouTube Organization Transformation playlist, and learn more about the finalists and what inspired them in a [newly-published blog article](#).

The company will hold more video contests again soon. To learn more, please follow Public Storage on [Facebook](#) and [Twitter](#).

For more information, please contact company Vice President Clemente Teng at (818) 244-8080, Ext. 1141.

Happy organizing!

Company Information

We help customers in their time of need, whether moving, downsizing or storing for business. Public Storage was founded in 1972 with a single Southern California self-storage building. We’ve grown a bit since then, to more than

2,374 locations around the country, making us the largest in the business today and a member of the S&P 500. We offer self-storage options of all shapes and sizes and the same personal attention from on-site managers that we've been giving from day one. For stockholders, we are a real estate investment trust, meaning we distribute a large portion of revenue to public investors in the form of dividends. Learn more about Public Storage at <https://www.publicstorage.com>.



A Public Storage employee in New Hope, Minnesota, showed how the right storage supplies can truly organize any room. Her enthusiasm earned 2,678 views by the time voting ended February 1, and she won the \$2,500 prize in the contest's employee category!



A makeup maven and YouTuber from Tennessee took home the \$2,500 prize in Public Storage's Organization Transformation Video Contest. The fan favorite video, which showed how spending just \$1 on storage baskets can improve a cluttered drawer, got 1,309 views by the time voting ended February 1!

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