

News Release

Public Storage
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For Release: Immediately
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Public Storage Launches What a Joke! Video Contest

GLENDALE, California—Public Storage (NYSE:PSA) is preparing for April Fools' Day, the funniest holiday of the year, by announcing its What a Joke! Video Contest today. The company is offering the chance to win \$5,000 to videographers ready to tell some storage-related knock-knock jokes and create some fun, yet safe, pranks.

Contestants should tell their best jokes or make some one-of-a-kind pranks in their videos, which need to be less than two minutes long and feature all original content (that includes backup music for those who want to use it). Videos showing off high levels of creativity will have a shot at winning the \$5,000 prize, storage-related or not.

Please upload videos to the [Public Storage What a Joke! Contest tab](#) on Facebook, or on the [mobile-friendly contest page](#), by the end of the day March 19, 2018 for a chance to win!

The company will announce the finalists and post their videos to the Public Storage YouTube channel on March 23, 2018. Winners will be selected as fan favorites based on the most views by the contest deadline, 9 a.m. (PDT) on March 29, 2018.

Last month, two winners were awarded cash prizes for creating unique poems and videos about self-storage and organizing. Give them a watch [here](#) if you're ready to be inspired to organize your own space.

Help get people in the joking mood in time for April Fools' Day by sharing these contest details far and wide! And don't forget to follow Public Storage on [Facebook](#) and [Twitter](#).

For more information, please contact company Vice President Clemente Teng at (818) 244-8080, Ext. 1141.

Company Information

We help customers in their time of need, whether moving, downsizing or storing for business. Public Storage was founded in 1972 with a single Southern California self-storage building. We've grown a bit since then, to more than 2,386 locations around the country, making us the largest in the business today and a member of the S&P 500. We offer self-storage options of all shapes and sizes and the same personal attention from on-site managers that we've been giving from day one. For stockholders, we are a real estate investment trust, meaning we distribute a large portion of revenue to public investors in the form of dividends. Learn more about Public Storage at <https://www.publicstorage.com>.

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ENTER THE
**WHAT
A JOKE!**

APRIL FOOLS'
VIDEO CONTEST

You could win \$5,000!

Click the What a Joke
Contest tab for details!

The Public Storage What a Joke! Video Contest is accepting video submissions from jokester and prankster videographers until March 19, 2018. Upload submissions on the Public Storage Facebook page!

You could
win \$5,000!

Public
Storage

**MAY THE
BEST LAUGH WIN!**

ENTER THE WHAT A JOKE! APRIL FOOLS' VIDEO CONTEST

Tell a storage-related knock-knock joke or prank someone to get ready for the April Fools' Day holiday, and film it for a chance to win \$5,000! Public Storage is accepting video submissions until the end of the day March 19, 2018!