







INVESTOR PRESENTATION

APPLE HOSPITALITY REIT

MARCH 2021 • NYSE: APLE



HAMPTON INN & SUITES AND
HOME2 SUITES, CAPE CANAVERAL, FL

Certain statements made in this presentation are forward-looking statements, including statements regarding the impact to Apple Hospitality REIT, Inc.'s (the "Company," "Apple Hospitality," "Apple" or "APLE") business and financial condition from, and measures being taken in response to, the COVID-19 pandemic. These forward-looking statements include statements regarding our intent, belief or current expectations and are based on various assumptions. These statements involve substantial risks and uncertainties. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements that we make. Forward-looking statements may include, but are not limited to, statements regarding net asset value and potential trading prices. Words such as "anticipates," "believes," "expects," "estimates," "projects," "plans," "intends," "may," "will," "would," "outlook," "strategy," and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Actual results or outcomes may differ materially from those contemplated by the forward-looking statement. Further, forward-looking statements speak only as of the date they are made, and we undertake no obligation to update or reverse any forward-looking statement to reflect changed assumptions or the occurrence of unanticipated events or changes to future operating results, unless required to do so by law. Currently, one of the most significant factors that could cause actual outcomes to differ materially from the Company's forward-looking statements continues to be the adverse effect of COVID-19, including resurgences and new variants, on the Company's business, financial performance and condition, operating results and cash flows, the real estate market and the hospitality industry specifically, and the global economy and financial markets generally. The significance, extent and duration of the continued impacts caused by the COVID-19 outbreak on the Company will depend on future developments, which are highly uncertain and cannot be predicted with confidence at this time, including the scope, severity and duration of the pandemic, the extent and effectiveness of the actions taken to contain the pandemic or mitigate its impact, the speed of the vaccine roll-out, the efficacy, acceptance and availability of vaccines, the duration of associated immunity and efficacy of the vaccines against emerging variants of COVID-19, the potential for additional hotel closures/consolidations that may be mandated or advisable, whether based on increased COVID-19 cases, new variants or other factors, the slowing or rollback of "reopenings" in certain states, and the direct and indirect economic effects of the pandemic and containment measures, among others. Moreover, investors are cautioned to interpret many of the risks identified under the section titled "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2020 as being heightened as a result of the ongoing and numerous adverse impacts of COVID-19. Such additional factors that might cause such differences include, but are not limited to, the ability of Apple Hospitality to effectively acquire and dispose of properties; the ability of Apple Hospitality to successfully integrate recent and pending transactions and implement its operating strategy; changes in general political, economic and competitive conditions and specific market conditions; reduced business and leisure travel due to travel-related health concerns, including the widespread outbreak of COVID-19 or an increase in COVID-19 cases or any other infectious or contagious diseases in the U.S. or abroad; adverse changes in the real estate and real estate capital markets; financing risks; changes in interest rates; litigation risks; regulatory proceedings or inquiries; changes in laws or regulations or interpretations of current laws and regulations that impact Apple Hospitality's business, assets or classification as a real estate investment trust; or other risks detailed in filings made by Apple Hospitality with the Securities and Exchange Commission ("SEC"). Although Apple Hospitality believes that the assumptions underlying the forward-looking statements contained herein are reasonable, any of the assumptions could be inaccurate, and therefore there can be no assurance that such statements included in this presentation will prove to be accurate. In light of the significant uncertainties inherent in the forward-looking statements included herein, the inclusion of such information should not be regarded as a representation by Apple Hospitality or any other person that the results or conditions described in such statements or the objectives and plans of Apple Hospitality will be achieved.

COVER PHOTOS: HYATT PLACE AND HYATT HOUSE, TEMPE, AZ; RESIDENCE INN, DANIA BEACH, FL; TOWNEPLACE SUITES, FORT WORTH, TX; HILTON GARDEN INN, HIGHLANDS RANCH, CO

COMPANY PROFILE & PROVEN INVESTMENT STRATEGY

APPLE HOSPITALITY REIT

Scale Ownership of Upscale, Rooms-Focused Hotels

234
HOTELS

29,995
GUEST ROOMS

99%
ROOMS-FOCUSED

Industry-Leading Brands and Operators

13
BRANDS

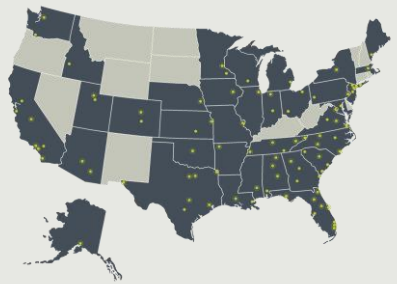
Hilton
Marriott INTERNATIONAL
HYATT

17
MANAGEMENT COMPANIES

Broad Geographic Diversification

35
STATES

88
MARKETS



Consistent Reinvestment(1)

5 yrs
AVERAGE EFFECTIVE AGE

4.3
AVERAGE TRIPADVISOR® RATING

Strong, Flexible Balance Sheet(2)

34%
NET TOTAL DEBT TO TOTAL CAPITALIZATION

201
HOTELS UNENCUMBERED

Note: Hotel portfolio statistics as of March 8, 2021. Market categorization based on STR designation.

(1) Average Effective Age represents years since hotels were built or last renovated. Average actual age of hotels is 14 years. The TripAdvisor® rating is based on lifetime scores for the Apple Hospitality portfolio of hotels through December 31, 2020.

(2) Net Total Debt to Total Capitalization calculation based on (as of December 31, 2020) total debt outstanding, net of cash and cash equivalents ("net total debt outstanding"), divided by net total debt outstanding plus equity market capitalization based on the Company's closing share price of $12.91 and outstanding common shares. Based on hotels owned as of December 31, 2020.

MANAGEMENT TEAM WITH DEEP INDUSTRY EXPERIENCE OVER MULTIPLE HOTEL CYCLES

APPLE HOSPITALITY REIT


COURTYARD, CHARLOTTESVILLE, VA


COURTYARD, RICHMOND, VA


HAMPTON INN & SUITES, PHOENIX, AZ

- Average executive tenure with the Apple REIT Companies is 14 years
- Established and operated 8 public hospitality REITs
- Raised and invested approximately $7 billion in hotel assets
- Purchased 439 hotels
- Managed over $925 million in CapEx and renovation spending
- Sold 4 REITs in 3 transactions totaling $2.7 billion
- Merged 3 REITs and listed Company on NYSE
- Completed $1.3 billion Apple REIT Ten merger
- Representation on over 30 brand and industry advisory boards and councils

MISSION

We are a leading real estate investment company committed to increasing shareholder value through the distribution of attractive dividends and long-term capital appreciation.

VALUES

Hospitality – We are thoughtful in our interactions with others and know that strong, caring relationships are the core of our industry.

Resolve – We are passionate about the work we do and are steadfast in our commitment to our shareholders.

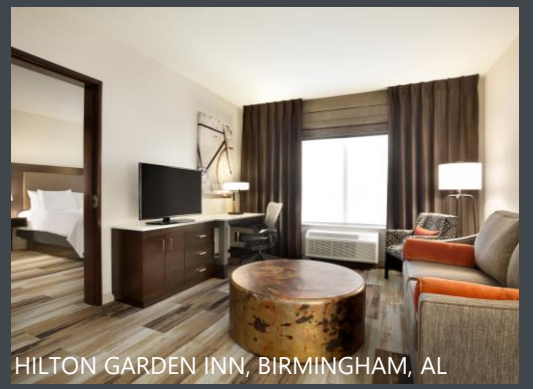
Excellence – We are driven to succeed and improve through innovation and perseverance.

Integrity – We are trustworthy and accountable.

Teamwork – We support and empower one another, embracing diversity of opinion and background.

KEY TAKEAWAYS


COURTYARD, VIRGINIA BEACH, VA


HILTON GARDEN INN, BIRMINGHAM, AL


SPRINGHILL SUITES, ALEXANDRIA, VA

- ## 2020 OUTPERFORMANCE
  - First publicly traded lodging REIT to return to positive cash flow
  - All of the Company's hotels were open and receiving reservations
  - Efficient operating model of rooms-focused hotels allowed for swift operational changes and cost mitigation
  - Retained hotel sales staff and enhanced sales strategy to capture existing demand drivers
  - Preserved balance sheet
- ## PORTFOLIO POSITIONED FOR STRONG PERFORMANCE THROUGHOUT RECOVERY
  - Select-service hotels franchised with industry-leading brands have proven appeal with broadest group of customers
  - Broad geographic diversification provides exposure to wide variety of markets and demand generators
  - Not dependent on large group business
  - Data-driven asset management team and industry-leading operators maximize property-level performance
  - Potential for increased long-term operational efficiencies
  - Well-maintained, high-quality portfolio with substantial long-term value
  - Scale ownership of rooms-focused hotels minimizes G&A load per key and provides fixed cost efficiencies
  - Proven ability to maximize and grow Adjusted Hotel EBITDA margin from peak to peak
- ## BALANCE SHEET POISED FOR FUTURE GROWTH
  - Conservative capital structure with staggered maturities lowers capital costs and preserves equity value
  - Completion of amendments in March 2021 to unsecured credit facilities enhances flexibility and ability to exit the waiver period
  - Poised to be acquisitive and optimize portfolio through opportunistic transactions
  - Positive cash flow bolsters liquidity and strengthens balance sheet

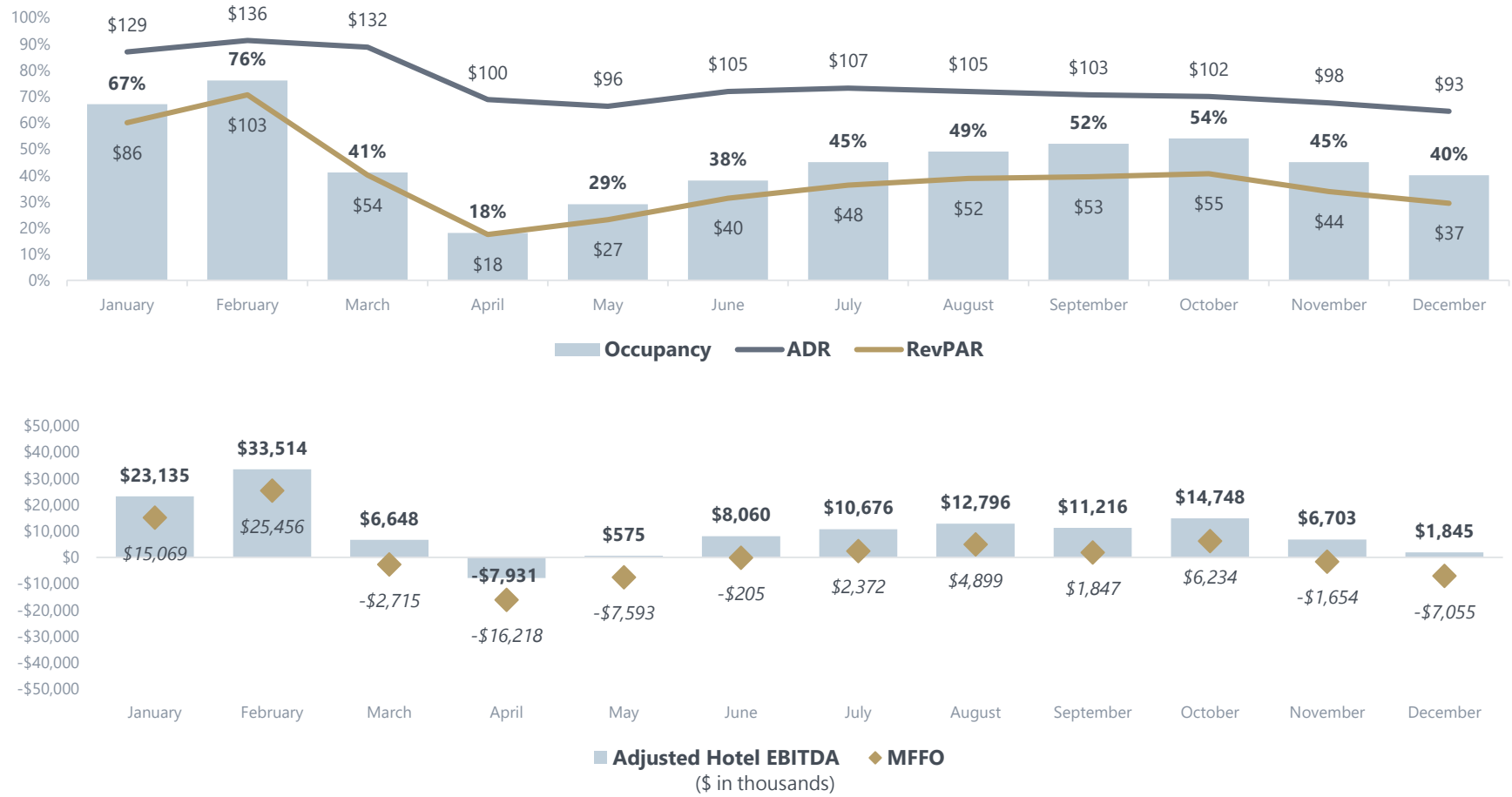
2020 MONTHLY OPERATING STATISTICS

APPLE HOSPITALITY REIT



COURTYARD, VIRGINIA BEACH, VA

Proven ability to achieve corporate-level breakeven at approximately $50 RevPAR



Note: Explanation and reconciliation to net income (loss) determined in accordance with generally accepted accounting principles ("GAAP") of non-GAAP financial measures, Adjusted Hotel EBITDA and Modified Funds from Operations ("MFFO"), are included in subsequent pages. Actual breakeven RevPAR depends on mix of occupancy and rate. Estimated breakeven RevPAR reflects operational costs and occupancy and ADR trends since March 2020 and is before capital expenditures.

RevPAR TRENDS

APPLE HOSPITALITY REIT



COURTYARD, CHANDLER, AZ



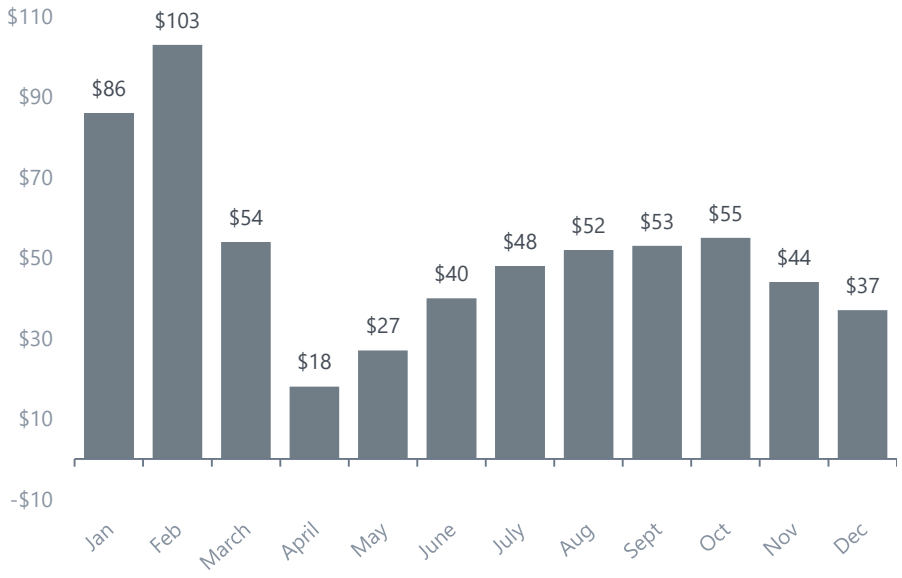
HAMPTON INN, CYPRESS, CA



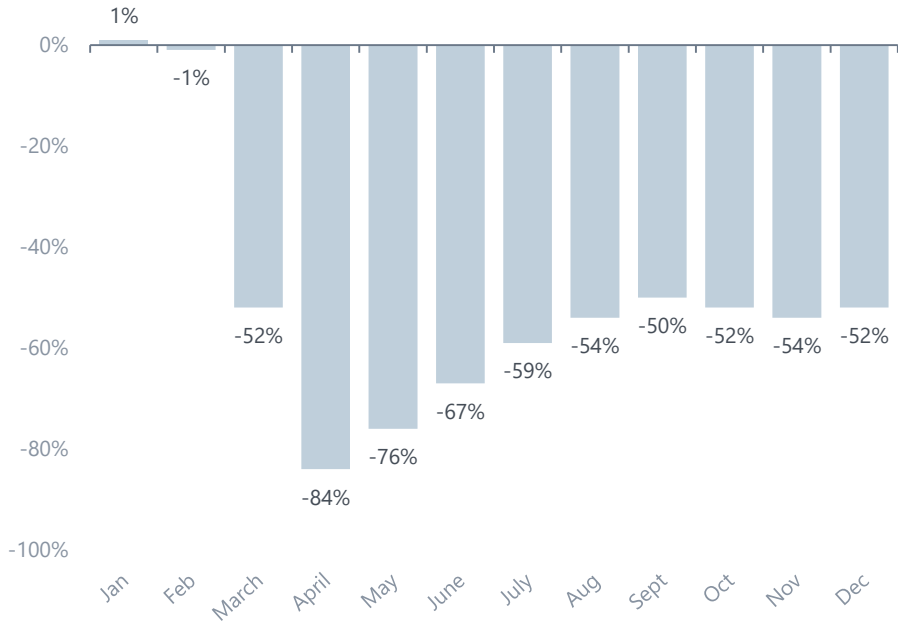
SPRINGHILL SUITES, ORLANDO, FL

Year-over-year change steady through seasonally slower months

2020 Monthly RevPAR



2020 Monthly RevPAR YOY % Change

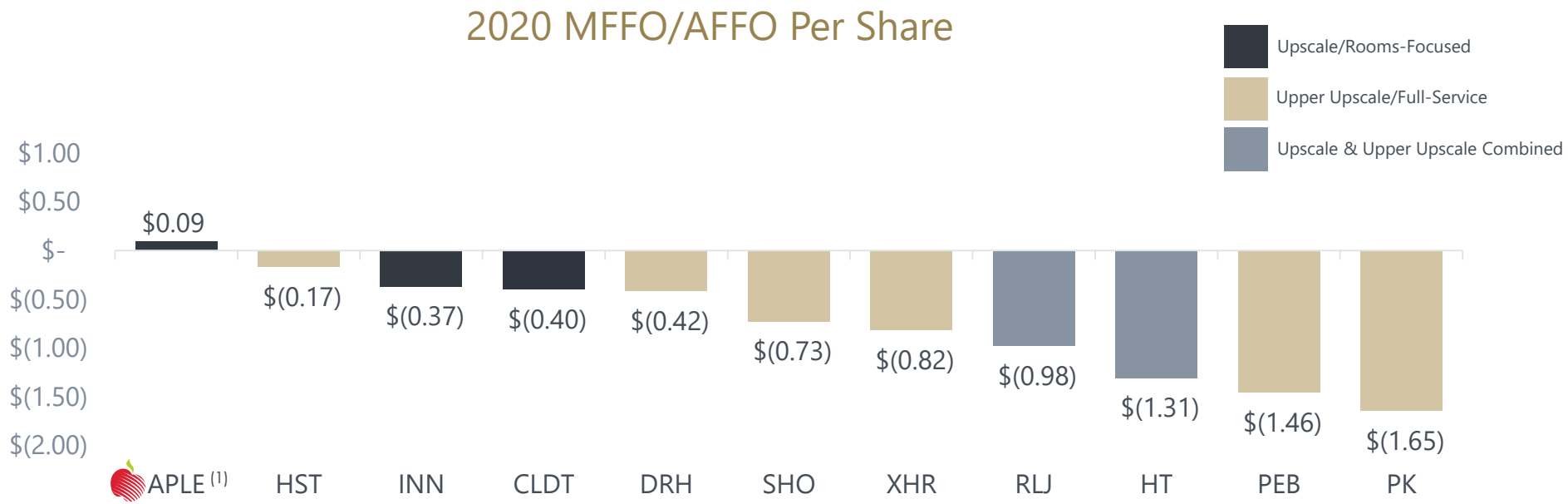


APPLE HOSPITALITY REIT



HAMPTON INN & SUITES, PHOENIX, AZ

Apple Hospitality's efficient operating model and capital structure resulted in leading 2020 MFFO performance



Source: Company filings. Assumptions vary by company.

(1) Explanations of and reconciliations to net income (loss) determined in accordance with generally accepted accounting principles ("GAAP") of non-GAAP financial measures, including Modified Funds from Operations ("MFFO"), are included in the following pages.

PORTFOLIO POSITIONED FOR OUTPERFORMANCE

APPLE HOSPITALITY REIT



RESIDENCE INN, PORTLAND, ME


HOMEWOOD SUITES, DENTON, TX



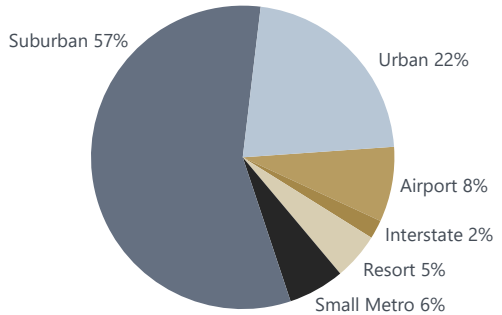
COURTYARD, KIRKLAND, WA

Rooms-Focused Portfolio with Significant Extended Stay and Suite Product

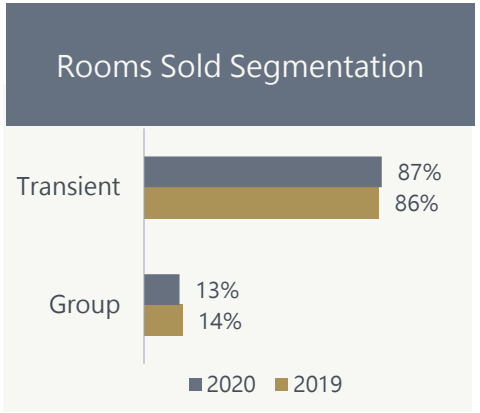
Brand Type[1]	% of APLE Portfolio
Extended Stay	32%
Suite Product	23%
Other Select Service	43%
Full Service	2%

Portfolio Diversified Across Location Types with Limited Exposure to Urban City Centers

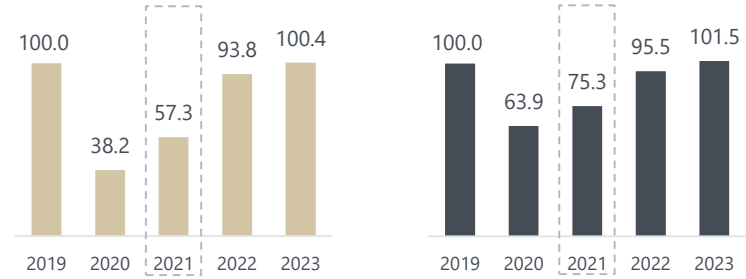
Location Type by Number of Guest Rooms



Not Dependent on Large Group Business



Demand Index by Chain Scale[2]



Note: Hotel portfolio statistics as of March 8, 2021.

(1) Brand Type based on number of guest rooms. Extended Stay includes Residence Inn by Marriott, TownePlace Suites by Marriott, Home2 Suites by Hilton, Homewood Suites by Hilton and Hyatt House. Suite Product includes Fairfield Inn & Suites by Marriott, SpringHill Suites by Marriott, Embassy Suites by Hilton and Hampton Inn & Suites by Hilton. Other Select Service includes Hampton Inn by Hilton, Hilton Garden Inn, Courtyard by Marriott, Fairfield Inn by Marriott, Hyatt Place and independent boutique hotels. Full Service includes Marriott.

(2) Source: STR as of January 2021.

BUILDING OCCUPANCY FOLLOWING SEASONAL DECLINES

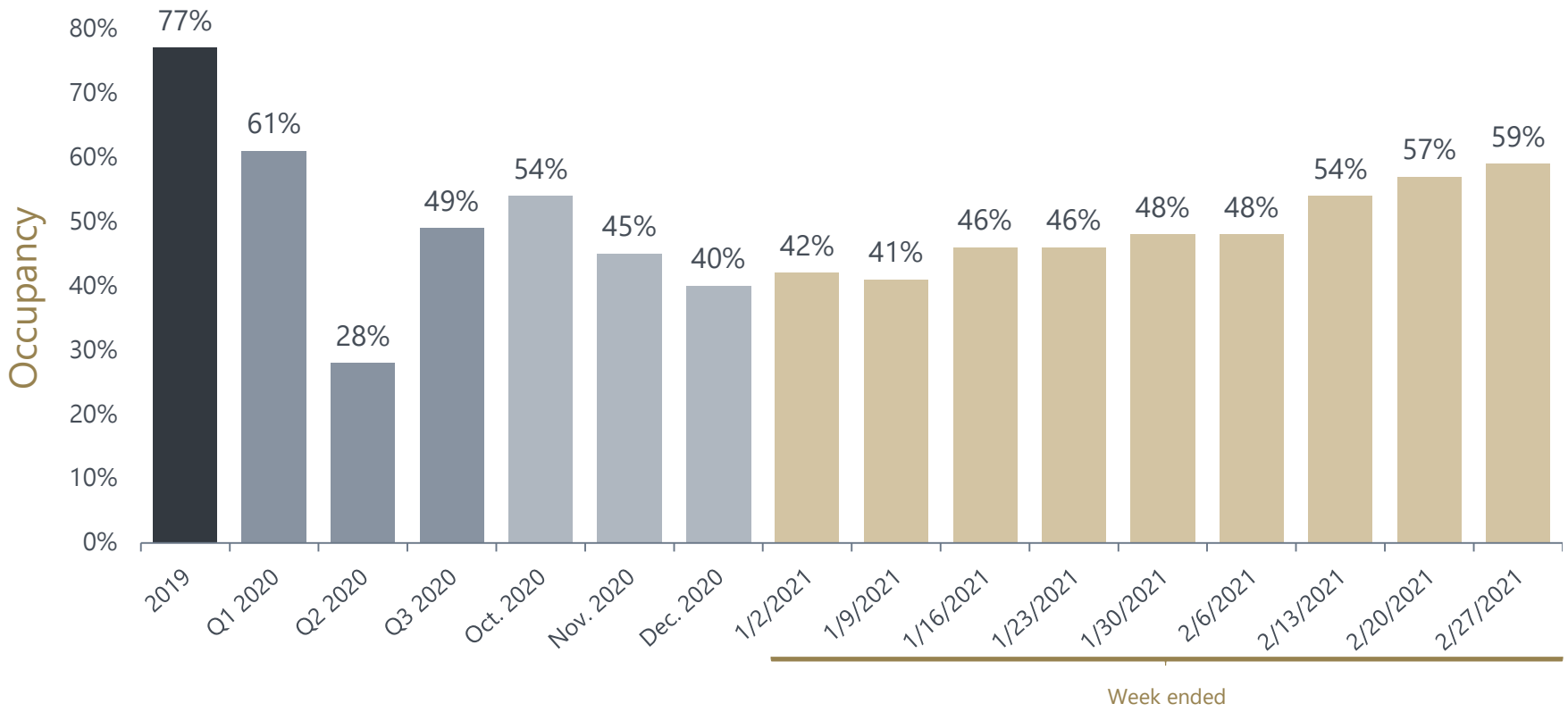

HAMPTON INN & SUITES, BOISE, ID



HAMPTON INN & SUITES, ATLANTA, GA


SPRINGHILL SUITES, BURBANK, CA

Recent occupancy trends highlight strength of underlying demand



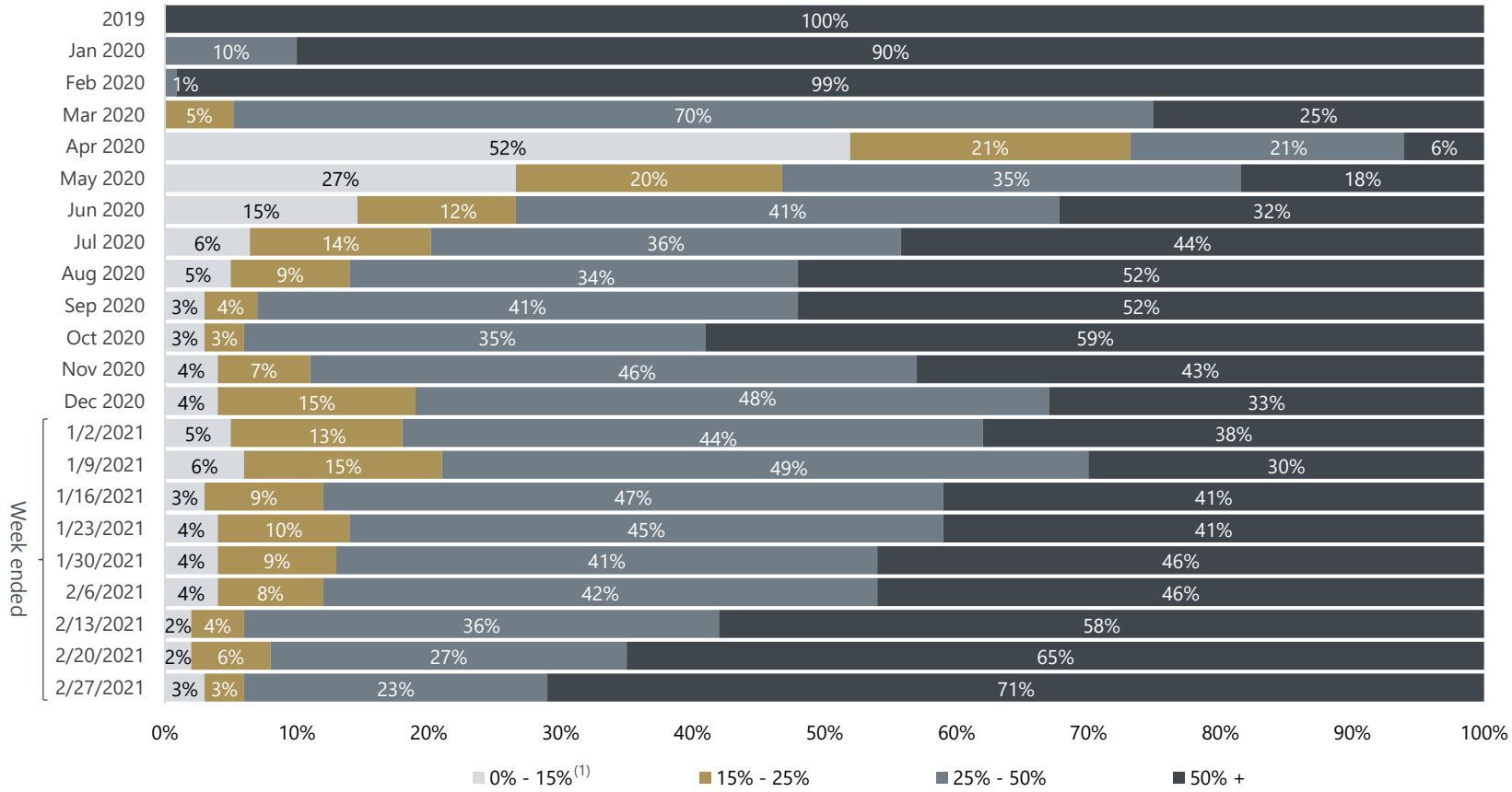
Source: Weekly data provided by STR for the Company's hotels owned as of February 18, 2021, including all rooms available for consolidated hotels, and may differ from actual results achieved.

% OF HOTELS BY OCCUPANCY TIER



FAIRFIELD INN & SUITES, CHANDLER, AZ

Building occupancy across portfolio



Source: Data provided by STR for hotels owned by the Company for the periods noted, including all rooms available for consolidated hotels, and may differ from actual results achieved.
(1) Consolidated hotels included in 0% - 15% occupancy tier.

PROVEN INVESTMENT STRATEGY

APPLE HOSPITALITY REIT

Concentrate on Upscale, rooms-focused hotels	• Efficient operating model has historically yielded high margins • Low direct and indirect dependence on large group business strengthens position in current environment • Scale ownership minimizes relative G&A load and provides fixed cost efficiencies
Align with the best brands in the rooms-focused category	• Invested in Marriott®, Hilton® and Hyatt® branded hotels with broad consumer appeal which benefit from strong reservation systems and loyalty programs
Hire industry-leading operators and maximize performance through benchmarking and asset management	• Strong regional and national operators with readily terminable contracts align owner and operator to maximize performance in all market environments • Analytical data-driven asset management maximizes property-level results • Strategic revenue management optimizes mix of business and maximizes bottom-line performance
Pursue broad geographic diversification	• Broad geographic diversification reduces portfolio volatility and provides exposure to a wide variety of demand generators
Enhance portfolio through accretive acquisitions, opportunistic dispositions and strategic reinvestment	• Well-maintained portfolio with average effective age of 5 years increases competitiveness • Strategic acquisitions and dispositions optimize portfolio for long-term growth
Maintain a strong, flexible balance sheet	• Strong balance sheet provides security through cycles • Positioned to pursue accretive opportunities • Conservative capital structure with staggered maturities lowers capital costs and preserves equity value

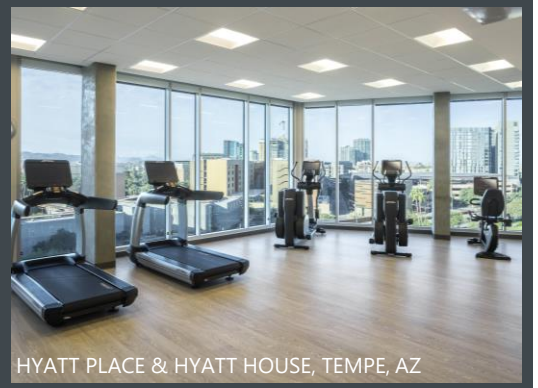
WHY BRANDED SELECT-SERVICE HOTELS?

APPLE HOSPITALITY REIT


HAMPTON INN & SUITES, CAPE CANAVERAL, FL



COURTYARD, FORT WORTH, TX


HYATT PLACE & HYATT HOUSE, TEMPE, AZ

Efficient Operating Model

- Total revenue primarily derived from rooms sold
- Ability to cross-utilize associates to maximize efficiencies
- High margins and low breakeven occupancy
- Fewer outlets to manage
- Less public space to sanitize
- Low dependence on large group business

Broad Consumer Appeal

- High-quality hotels with strong value proposition for guests
- Product attractive to business and leisure travelers
- Award-winning service, innovative design and modern amenities
- Strong reservation systems and loyalty programs
- Global distribution creates strong consumer awareness

Maximize Shareholder Value

- Ability to optimize mix of business to drive RevPAR
- Lower volatility across economic cycles
- High margins drive overall profitability
- Lower long-term capital needs
- Institutional brands foster strong resale market, financing flexibility and investor confidence

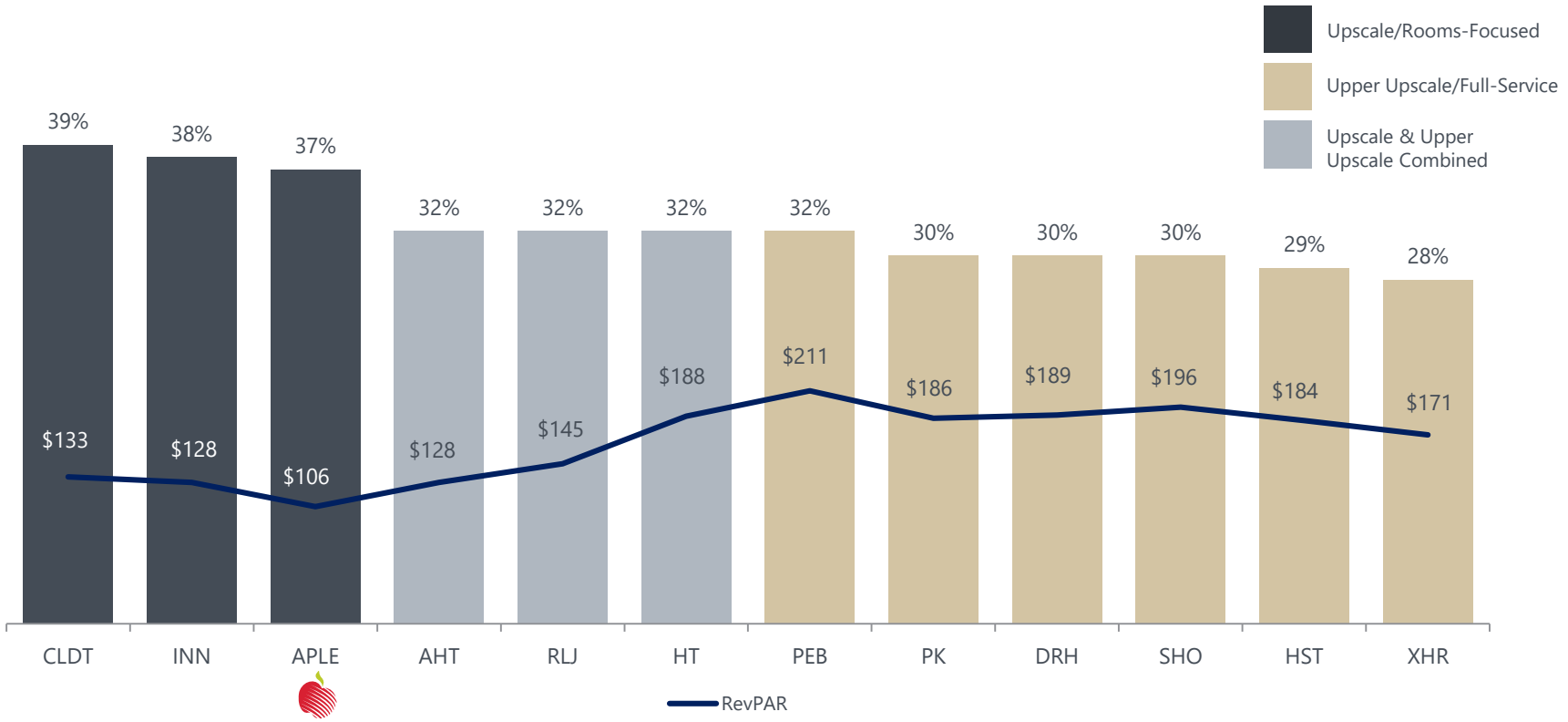
EFFICIENT HOTEL OPERATIONS

APPLE HOSPITALITY REIT



HOMEWOOD SUITES, CAPE CANAVERAL, FL

2019 Hotel EBITDA Margin and RevPAR Comparison

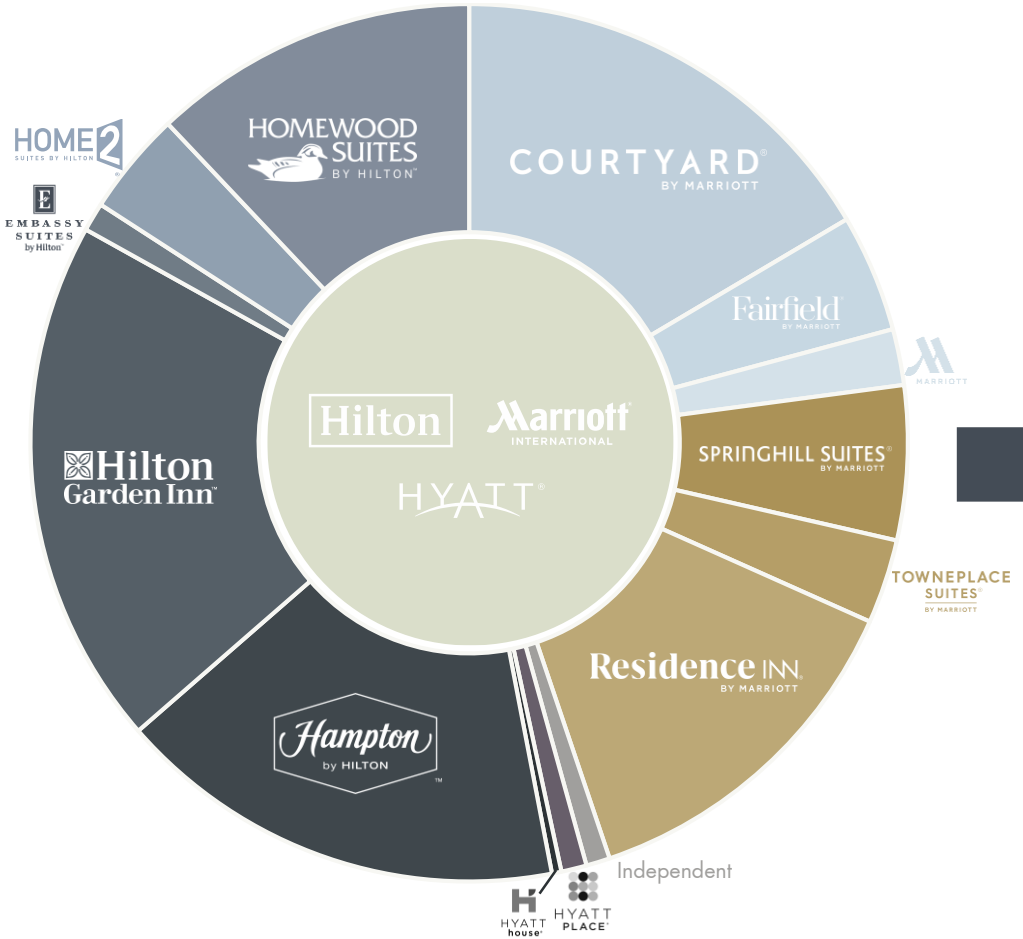


Ability to produce strong operating margins with lower RevPAR

Source: Public company filings as of December 31, 2019.

APPLE HOSPITALITY REIT

Rooms-focused hotels with industry-leading brands have broad consumer appeal



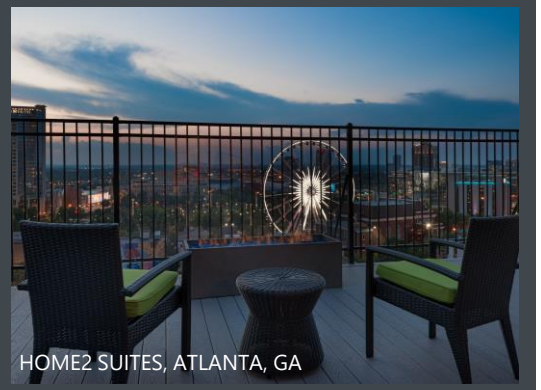
Broad mix of demand generators, including:

- ✓ Business
- ✓ Leisure
- ✓ Government
- ✓ Military
- ✓ Construction
- ✓ Disaster Recovery
- ✓ Health Care
- ✓ Education
- ✓ Athletics
- ✓ First Responders
- ✓ Insurance
- ✓ Social

with limited dependence on large group business

Note: Hotel portfolio statistics as of March 8, 2021.

INDUSTRY-LEADING OPERATORS


HOME2 SUITES, ATLANTA, GA


HILTON GARDEN INN, ANNAPOLIS, MD


COURTYARD, WEST ORANGE, NJ

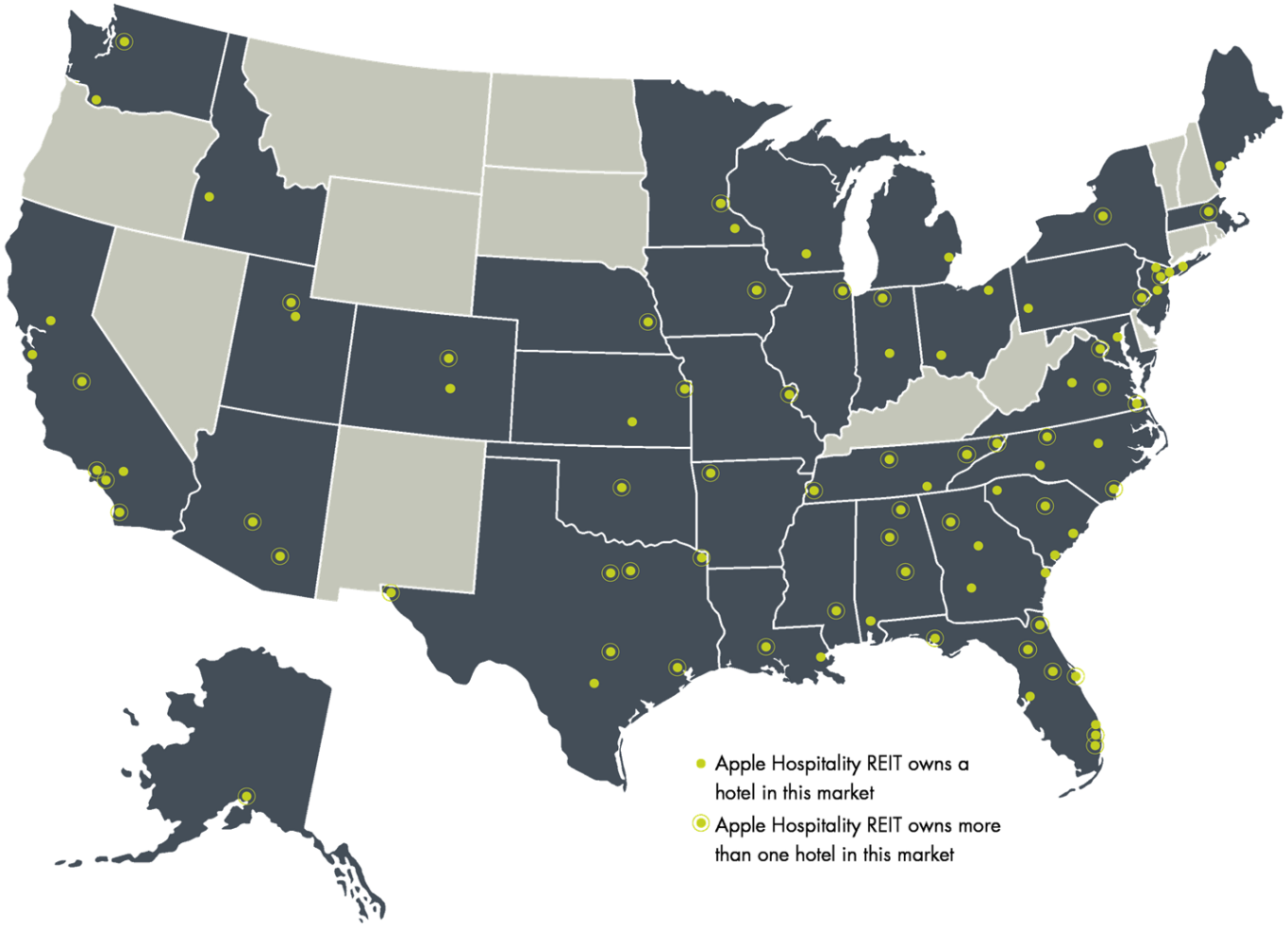
Strategic Asset Management Approach

- Analytical, data-driven asset management to maximize property-level performance
- Scale to negotiate attractive national contracts
- Strategic revenue management to optimize mix of business and maximize bottom-line performance
- Strong regional and national third-party operators with readily terminable contracts and flexibility to align performance goals

- 100% of Apple Hospitality's portfolio operated by third-party property managers
- 94% of hotels independent of brand management
- 17 operating companies provide a platform for comparative analytics and shared best practices
- 25% of operators' portfolios represented by Apple Hospitality on average, excluding brands

Note: Hotel portfolio statistics as of December 31, 2020.

BROAD GEOGRAPHIC DIVERSIFICATION



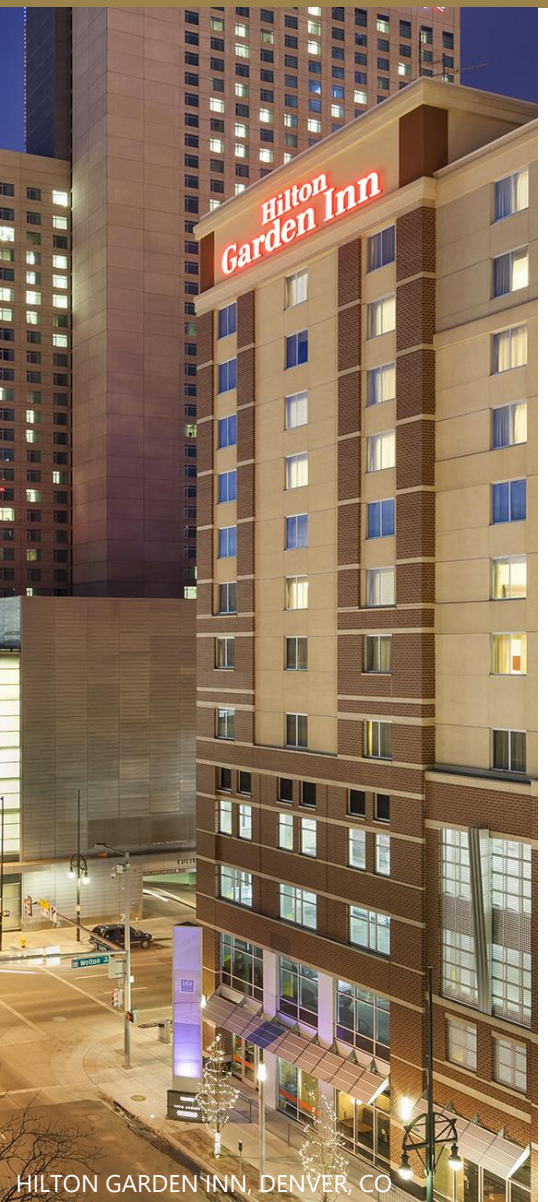
Diversified Across 88 Markets

- ✓ Broad geographic diversification provides exposure to wide variety of demand generators
- ✓ Nearly all markets benefit from drive-to demand
- ✓ Low dependence on inbound international travel with majority of hotels located outside of gateway markets

Note: Hotel locations as of March 8, 2021. Market categorization based on STR designation.

20-YEAR TRACK RECORD OF HOTEL TRANSACTIONS

APPLE HOSPITALITY REIT



HILTON GARDEN INN, DENVER, CO

Apple REIT Companies Transaction History

1999 – February 2021

439
TOTAL HOTELS ACQUIRED

205
TOTAL HOTELS SOLD

234
CURRENT PORTFOLIO

4
REITS SOLD IN 3 TRANSACTIONS

4
REITS MERGED TO FORM CURRENT APLE

Having purchased as many as 74 hotels in a single year through individual hotel and small portfolio transactions, Apple has the experience to meaningfully grow the portfolio

Note: Hotel transactions by the various Apple REIT Companies since the first hospitality REIT in 1999. In 2014, Apple REIT Seven, Inc. and Apple REIT Eight, Inc. merged into Apple REIT Nine, Inc. and the company was renamed Apple Hospitality REIT, Inc. In 2016, Apple REIT Ten, Inc. merged into Apple Hospitality REIT, Inc.

2020 & 2021 PORTFOLIO ACTIVITY & PENDING TRANSACTIONS

APPLE HOSPITALITY REIT

ACQUISITIONS

COMPLETED 2020:

116-room Hampton Inn & Suites by Hilton® & 108-room Home2 Suites by Hilton® Cape Canaveral, FL[1][2]	April 2020	$46.7 million purchase price
105-room Hyatt House® & 154-room Hyatt Place® Tempe, AZ[1][2]	August 2020	$64.6 million purchase price

COMPLETED 2021:

176-room Hilton Garden Inn® Madison, WI[2]	February 2021	$49.6 million purchase price







HILTON GARDEN INN, MADISON, WI

DISPOSITIONS

COMPLETED 2020:

105-room SpringHill Suites by Marriott® Sanford, FL	January 2020	$13.0 million sales price
230-room SpringHill Suites by Marriott® Boise, ID	February 2020	$32.0 million sales price
86-room Hampton Inn & Suites by Hilton® Tulare, CA	December 2020	$10.3 million sales price

COMPLETED 2021:

118-room Homewood Suites by Hilton® Charlotte, NC	February 2021	$10.3 million sales price

UNDER CONTRACT:

140-room Homewood Suites by Hilton® Memphis, TN[3]	est. closing Q1 2021	$8.0 million sales price

Note: As of March 8, 2021.
(1) These two hotels comprise a dual-branded property at one location.
(2) Contract entered into prior to 2020.
(3) There are a number of conditions to closing that have not yet been satisfied and there can be no assurance that a closing on this hotel will occur under the outstanding sale agreement.

WELL-MAINTAINED PORTFOLIO

APPLE HOSPITALITY REIT


HAMPTON INN & SUITES, MEMPHIS, TN


SPRINGHILL SUITES, ALEXANDRIA, VA


HOMEWOOD SUITES, AUSTIN, TX

Consistent reinvestment enhances long-term value and leads to traveler satisfaction outperformance

4.3 out of 5.00
weighted average TripAdvisor® rating(1)

5 Years

Quality portfolio with average effective age of 5 years.(2)
96% of APLE's hotels were built or renovated in last 8 years.

Upscale and Upper Midscale Reinvestment Statistics(3)	
Average Annual Spend as % of Revenue	5.5%
Average % of Hotels Renovated Annually	11.0%
Average % of Room Nights Out of Service for Renovations	< 1.0%
Cumulative Spend	$545 million

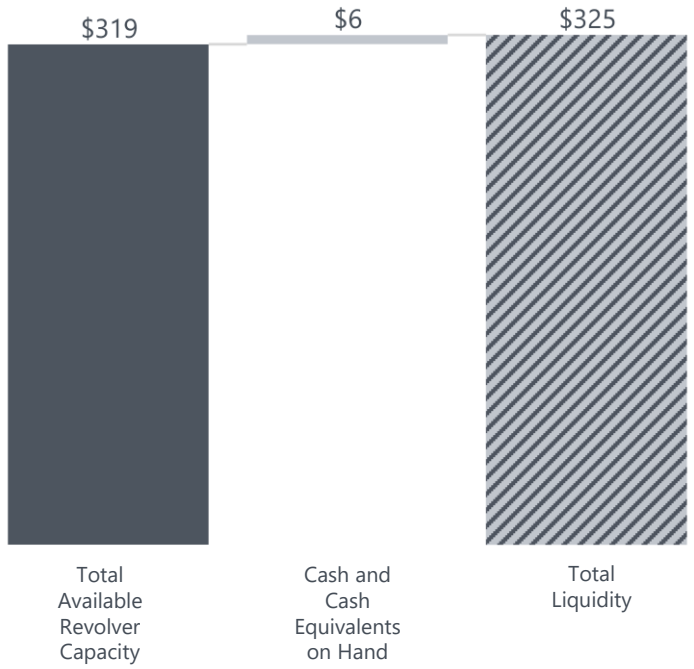
(1) The TripAdvisor® rating is based on lifetime scores for the Apple Hospitality portfolio of hotels through December 31, 2020.
(2) Average Effective Age represents years since hotels were built or last renovated. Average actual age of hotels is 14 years.
(3) Statistics based on all Upscale and Upper Midscale hotels owned by the Company, Apple REIT Seven, Inc., Apple REIT Eight, Inc., or Apple REIT Ten, Inc. for the period owned. Statistics based on the period 2011 – 2020.

STRONG BALANCE SHEET & LIQUIDITY POSITION

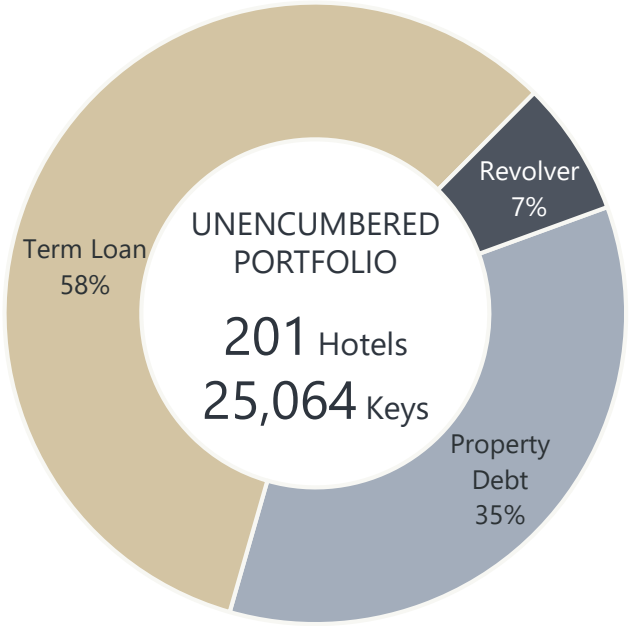
APPLE HOSPITALITY REIT

Total Liquidity (1)

($ in millions)

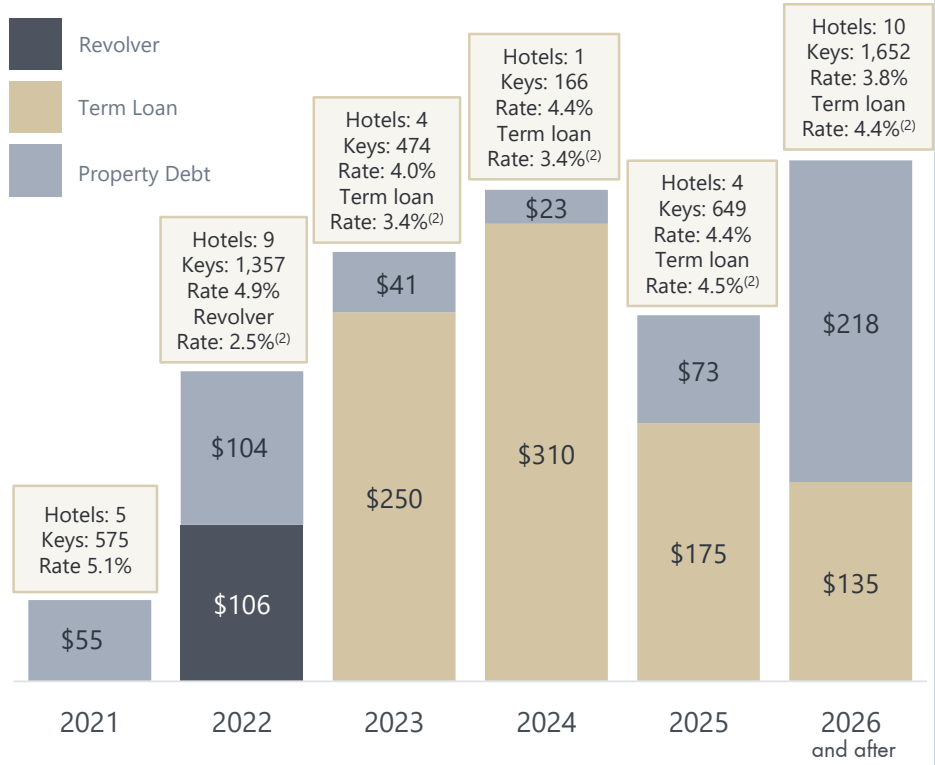


Debt Composition(1)



Debt Maturity Schedule (1)

($ in millions)



Low debt and staggered maturities facilitate agile balance sheet strategy

(1) Based on balances and hotels owned as of December 31, 2020, excluding unamortized fair value adjustment of assumed debt and unamortized debt issuance costs. Excludes yearly amortization.

(2) Interest rate includes effect of interest rate swaps and LIBOR rate in effect at December 31, 2020.

AMENDMENTS TO UNSECURED CREDIT FACILITIES

APPLE HOSPITALITY REIT

Successfully Achieved Key Objectives

ENHANCED ABILITY TO EXIT WAIVER PERIOD	• Testing of the Minimum Fixed Charge Coverage Ratio and Minimum Unsecured Interest Coverage Ratio suspended until Q1 2022 • Testing for all other existing financial maintenance covenants suspended until Q2 2022 • Option to elect an earlier termination date • Covenants measured on an annualized basis following the Extended Covenant Waiver Period(1) • Certain covenants temporarily modified to less restrictive levels following the Extended Covenant Waiver Period
INCREASED FLEXIBILITY	• Increased allowance to $300 million for acquiring unencumbered assets with proceeds from asset sales • Increased allowance to $300 million for acquiring unencumbered assets funded through common equity • Discretionary capital expenditures of $50 million maintained • Cash distributions of $0.01 per common share per quarter or as required to maintain REIT status allowed • Ability to incur additional recourse indebtedness as long as the maturity is not earlier than June 5, 2026
PRESERVED BALANCE SHEET & EQUITY VALUE	• Extension and flexibility achieved without raising additional capital • Maintained fully unsecured status of unencumbered assets with equity pledge liquidity trigger lowered to $200 million • Minimum liquidity covenant of $125 million

Note: See further information on the Company's indebtedness and amendments to unsecured credit facilities in the Company's Annual Report on Form 10-K for the year ended December 31, 2020, and related public filings.

(1) Following the Extended Covenant Waiver Period, the calculation of the existing financial covenants for the four quarters subsequent to the end of the Extended Waiver Period will continue to be annualized to the extent the period from the first day of the fiscal quarter during which the covenant testing resumes through the most recently ended fiscal quarter is not at least four fiscal quarters from the end of the Extended Covenant Waiver Period.

AMENDMENTS TO UNSECURED CREDIT FACILITIES

APPLE HOSPITALITY REIT

Less restrictive covenant terms enhance ability to exit the waiver period

	ORIGINAL TERMS		ENHANCED TERMS[1]						
	Testing begins	Threshold	Through Q4 2021	Q1 2022	Q2 2022	Q3 2022	Q4 2022	Q1 2023	Q2 2023	Beyond
Maximum Consolidated Leverage Ratio	Q2 2021	6.5x	Waived	Waived	8.5x	8.5x	8.0x	8.0x	7.5x	6.5x
Maximum Unsecured Leverage Ratio	Q2 2021	60%	Waived	Waived	65%	65%	60%			
Minimum Fixed Charge Coverage Ratio	Q2 2021	1.5x	Waived	1.05x	1.25x	1.50x				
Minimum Unsecured Interest Coverage Ratio	Q2 2021	2.0x	Waived	1.25x	1.50x	1.75x	2.0x			

Following the Extended Covenant Waiver Period, covenants measured on an annualized basis.
Annualization will build each subsequent quarter until calculation is based on a trailing four quarter period.

Note: See further information on the Company's indebtedness and amendments to unsecured credit facilities in the Company's Annual Report on Form 10-K for the year ended December 31, 2020 and related public filings.

(1) Modified financial covenant thresholds apply in the event the Company exits the Extended Covenant Waiver Period or elects an earlier date.

STRATEGIC OBJECTIVES

APPLE HOSPITALITY REIT



RESIDENCE INN, BURBANK, CA

Grow Top Line Performance

- Build off of base occupancy with all hotels open
- Continue focus on direct sales efforts
- Optimize mix of business through strategic revenue management to drive rate
- Leverage internal revenue team to identify best practices and drive revenue across portfolio

Enhance Margins

- Positioned to focus on increasing profitability not minimizing cash burn
- Utilize labor models for various occupancy levels to flow incremental revenues to bottom line
- Continue to manage vendor and service costs to maximize efficiency
- Refine operating model and work with brands to alter standards for long-term cost reductions

Drive Value

- Continue to build positive cash flow
- Strategically allocate capital through opportunistic transactions and capital recycling
- Manage balance sheet to maximize risk adjusted returns

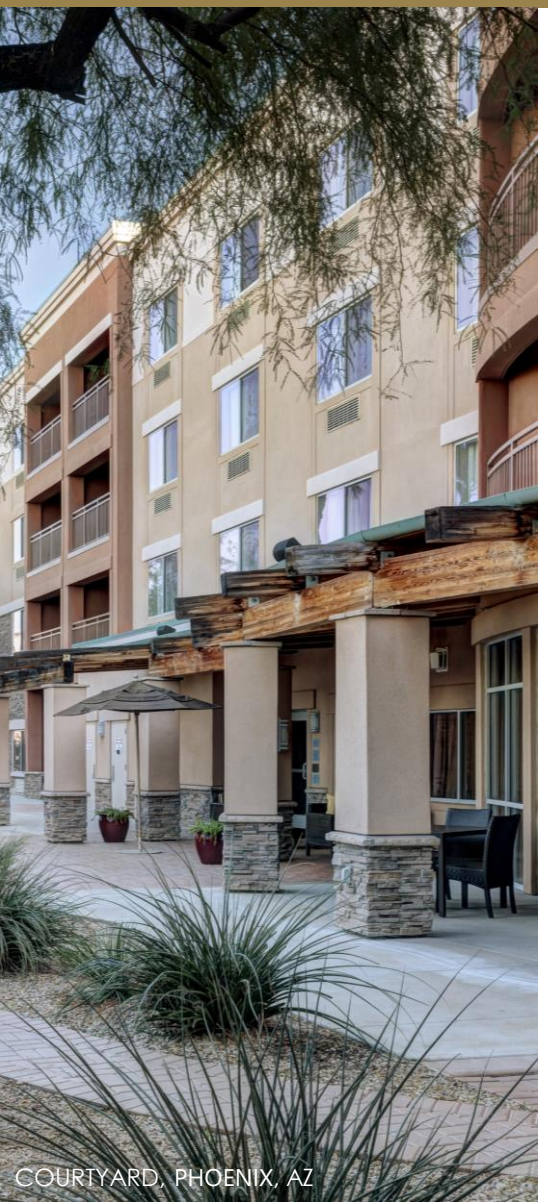


ESG INITIATIVES

COURTYARD, CAROLINA BEACH, NC

SUSTAINABILITY INITIATIVES

APPLE HOSPITALITY REIT


COURTYARD, PHOENIX, AZ

Formal energy management program established in 2018 to ensure that energy, water and waste management are a priority not only within the Company, but also with our management companies and brands.

Apple Hospitality Key Metrics for 2019(1)

Approximately **19 Million** Square Feet

245,000 MWh Energy Consumption

13.0 Total kWh per Square Foot

96% Portfolio Enrolled in Energy Star® Program

974,000 Kgals Water Consumption

12,100 Non-Recycled Waste in Tons

23% Diversion Rate

With 13.0 total kWh per square foot as compared to an average of 26.0 total kWh per square foot reported by full-service REITs, the rooms-focused hotels we invest in are more operationally and environmentally efficient than full-service hotels.(2)

Average utility costs per occupied room

Full-Service Hotels(3)	$9.28
Limited-Service Hotels(3)(4)	$5.61
APLE(3)	$4.78

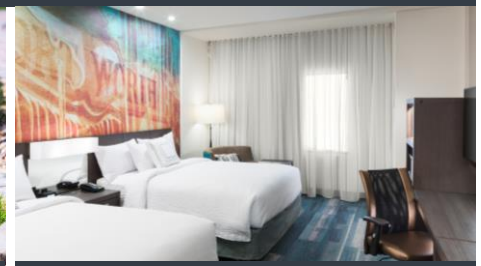
Apple Hospitality is committed to enhancing and incorporating sustainability opportunities into our investment and asset management strategies, with a focus on minimizing our environmental impact through reductions in energy and water consumption and through improvements in waste management.



LED Lighting


Energy Management Systems


Smart Irrigation Systems


Energy & Water Conservation Guidelines

(1) Statistics are based on the Company's rooms-focused hotels owned as of December 31, 2019.
(2) Includes average of total kWh per square foot as reported for 2018 by PK, SHO, HST and HT.
(3) Full-Service Hotels and Limited-Service Hotels based on 2018 data from U.S. Hotels HOST Almanac published by STR Analytics in 2019. APLE data based on 2019 actual results for all hotels owned in 2019.
(4) Average Upscale and Upper-Midscale Class.

SOCIAL RESPONSIBILITY

APPLE HOSPITALITY REIT



SPRINGHILL SUITES, ALEXANDRIA, VA

Key Metrics for Apple Hospitality since 2017

Apple Gives, an employee-led charitable organization, was formed in 2017 to expand our impact and further advance the achievement of our corporate philanthropic goals.

480+
HOURS VOLUNTEERED
BY APPLE HOSPITALITY EMPLOYEES

90+
NON-PROFIT ORGANIZATIONS HELPED
BY APPLE HOSPITALITY

Caring for others and our communities has always been at the forefront of our values.

Apple Hospitality REIT has always been firmly committed to strengthening communities through charitable giving, by volunteering our time and talents, and by participating in the many philanthropic programs important to our employees and leaders within our industry, including our brands, the American Hotel & Lodging Association (AHLA) and our third-party management companies. We are dedicated to making a positive impact throughout our Company, the hotel industry, our local communities and the many communities our hotels serve.



Local Community Outreach

Hilton HYATT SERVE360

Brand Initiatives



Management Companies

AHLA
AMERICAN HOTEL & LODGING ASSOCIATION

Industry Involvement

GOVERNANCE

APPLE HOSPITALITY REIT


HILTON GARDEN INN, SACRAMENTO, CA

Alignment with the best interests of our shareholders is at the forefront of our values.

Corporate Governance Aligns with Shareholders

- Audit, Compensation and Corporate Governance Committees are independent
- Regular executive sessions of independent directors
- De-staggered Board allows for annual elections of directors
- Required resignation of an incumbent director not receiving majority of votes cast in election
- 77% of executive target compensation is incentive based, with 50% based on shareholder returns
- Required share ownership of:
  - 5 times base salary for CEO,
  - 3 times base salary for other executive officers, and
  - 2 times base cash compensation for directors
- Opted out of Virginia law requiring super majority vote for specified transactions

Board of Directors with Effective Experience

Glade M. Knight – Executive Chairman
Founder, Apple Hospitality REIT; Former Chairman/CEO, Cornerstone Realty NYSE:TCR

Justin G. Knight – Director
Chief Executive Officer, Apple Hospitality REIT

Kristian M. Gathright – Director
Former Executive Vice President & Chief Operating Officer, Apple Hospitality REIT

Glenn W. Bunting – Director
President, GB Corporation

Jon A. Fosheim – Lead Independent Director
Co-founder, Green Street Advisors

Blythe J. McGarvie – Director
Founder and Former Chief Executive Officer, Leadership for International Finance

Daryl A. Nickel – Director
Former Executive Vice President Lodging Development, Marriott® International

L. Hugh Redd – Director
Former Senior Vice President & Chief Financial Officer, General Dynamics

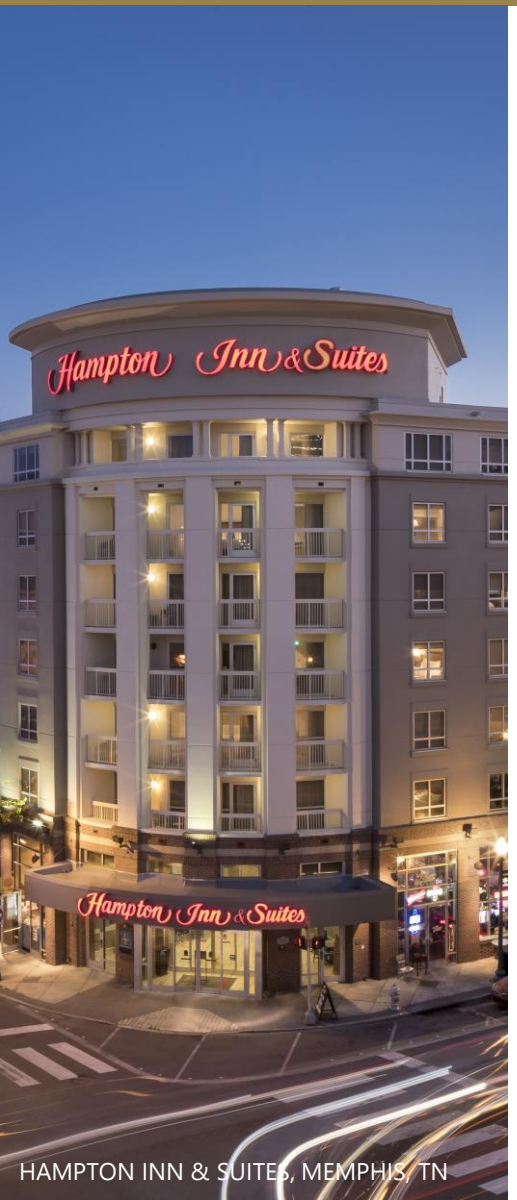
Howard E. Woolley – Director
President, Howard Woolley Group, LLC



APPENDIX

COURTYARD, SANTA ANA, CA

APPLE HOSPITALITY REIT



HAMPTON INN & SUITES, MEMPHIS, TN

2020 Performance at a Glance

($ in thousands except statistical data)

	Three Months Ended December 31,			Years Ended December 31,		
	2020	2019	% CHANGE	2020	2019	% CHANGE
RevPAR	$45.46	$95.85	(52.6%)	$51.34	$105.72	(51.4%)
Total Revenue	$133,965	$289,971	(53.8%)	$601,879	$1,266,597	(52.5%)
Adjusted Hotel EBITDA	$23,296	$96,836	(75.9%)	$121,985	$464,995	(73.8%)
Adjusted Hotel EBITDA Margin %	17.4%	33.4%	(1,600 bps)	20.3%	36.7%	(1,640 bps)

Note: See explanation and reconciliation of Adjusted Hotel EBITDA to net income (loss) included in subsequent pages.

RECONCILIATION OF NET INCOME (LOSS) TO EBITDA, EBITDAre, ADJUSTED EBITDAre AND ADJUSTED HOTEL EBITDA

APPLE HOSPITALITY REIT

THE FOLLOWING TABLE RECONCILES THE COMPANY'S GAAP NET INCOME (LOSS) TO EBITDA, EBITDAre, ADJUSTED EBITDAre AND ADJUSTED HOTEL EBITDA ON A QUARTERLY BASIS FROM MARCH 31, 2019 THROUGH DECEMBER 31, 2020
(Unaudited) (in thousands)

	Three Months Ended							
	3/31/2019	6/30/2019	9/30/2019	12/31/2019	3/31/2020	6/30/2020	9/30/2020	12/31/2020
Net income (loss)	$ 38,151	$ 62,090	$ 46,223	$ 25,453	$ (2,769)	$ (78,243)	$ (40,948)	$ (51,247)
Depreciation and amortization	47,950	48,109	47,887	49,294	49,522	49,897	50,171	50,196
Amortization of favorable and unfavorable operating leases, net	31	31	31	31	101	101	103	137
Interest and other expense, net	15,494	15,857	14,759	15,081	15,566	18,386	18,531	18,352
Income tax expense	206	156	143	174	146	58	61	67
EBITDA	101,832	126,243	109,043	90,033	62,566	(9,801)	27,918	17,505
(Gain) loss on sale of real estate	(1,213)	161	-	(3,969)	(8,839)	54	-	(2,069)
Loss on impairment of depreciable real estate assets	-	-	6,467	-	-	4,382	-	715
EBITDAre	100,619	126,404	115,510	86,064	53,727	(5,365)	27,918	16,151
Non-cash straight-line operating ground lease expense	48	47	47	46	47	44	44	45
Adjusted EBITDAre	$ 100,667	$ 126,451	$ 115,557	$ 86,110	$ 53,774	$ (5,321)	$ 27,962	$ 16,196
General and administrative expense	8,137	8,308	9,039	10,726	9,523	6,025	6,726	7,100
Adjusted Hotel EBITDA	$ 108,804	$ 134,759	$ 124,596	$ 96,836	$ 63,297	$ 704	$ 34,688	$ 23,296

Note: The Consolidated Statements of Operations and Comprehensive Income (Loss) and corresponding footnotes can be found in the Company's Annual Report on Form 10-K for the year ended December 31, 2020.

RECONCILIATION OF NET INCOME (LOSS) TO FFO AND MFFO

APPLE HOSPITALITY REIT

THE FOLLOWING TABLE RECONCILES THE COMPANY'S GAAP NET INCOME (LOSS) TO FFO and MFFO
ON A QUARTERLY BASIS FROM MARCH 31, 2020 THROUGH DECEMBER 31, 2020 AND FOR THE YEAR ENDED DECEMBER 31, 2020
(Unaudited) (in thousands, except per share amounts)

	Three Months Ended				Year Ended
	3/31/2020	6/30/2020	9/30/2020	12/31/2020	12/31/2020
Net income (loss)	$ (2,769)	$ (78,243)	$ (40,948)	$ (51,247)	$ (173,207)
Depreciation of real estate owned	47,668	48,044	48,307	48,327	192,346
(Gain) loss on sale of real estate	(8,839)	54	-	(2,069)	(10,854)
Loss on impairment of depreciable real estate assets	-	4,382	-	715	5,097
Funds from operations	36,060	(25,763)	7,359	(4,274)	13,382
Amortization of finance ground lease assets	1,602	1,602	1,612	1,617	6,433
Amortization of favorable and unfavorable operating leases, net	101	101	103	137	442
Non-cash straight-line operating ground lease expense	47	44	44	45	180
Modified funds from operations	$ 37,810	$ (24,016)	$ 9,118	$ (2,475)	$ 20,437
Modified funds from operations per common share					$0.09
Weighted average common shares outstanding – basic and diluted					223,544

Note: The Consolidated Statements of Operations and Comprehensive Income (Loss) and corresponding footnotes can be found in the Company's Annual Report on Form 10-K for the year ended December 31, 2020.

DEFINITIONS



HYATT PLACE, JACKSONVILLE, FL

Non-GAAP Financial Measures

The Company considers the following non-GAAP financial measures useful to investors as key supplemental measures of its operating performance: Funds from Operations ("FFO"); Modified FFO ("MFFO"); Earnings Before Interest, Income Taxes, Depreciation and Amortization ("EBITDA"); Earnings Before Interest, Income Taxes, Depreciation and Amortization for Real Estate ("EBITDAre"); Adjusted EBITDAre ("Adjusted EBITDAre"); and Adjusted Hotel EBITDA ("Adjusted Hotel EBITDA"). These non-GAAP financial measures should be considered along with, but not as alternatives to, net income (loss), cash flow from operations or any other operating GAAP measure. FFO, MFFO, EBITDA, EBITDAre, Adjusted EBITDAre and Adjusted Hotel EBITDA are not necessarily indicative of funds available to fund the Company's cash needs, including its ability to make cash distributions. Although FFO, MFFO, EBITDA, EBITDAre, Adjusted EBITDAre and Adjusted Hotel EBITDA, as calculated by the Company, may not be comparable to FFO, MFFO, EBITDA, EBITDAre, Adjusted EBITDAre and Adjusted Hotel EBITDA, as reported by other companies that do not define such terms exactly as the Company defines such terms, the Company believes these supplemental measures are useful to investors when comparing the Company's results between periods and with other REITs.

EBITDA, EBITDAre, Adjusted EBITDAre and Adjusted Hotel EBITDA

EBITDA is a commonly used measure of performance in many industries and is defined as net income (loss) excluding interest, income taxes, depreciation and amortization. The Company believes EBITDA is useful to investors because it helps the Company and its investors evaluate the ongoing operating performance of the Company by removing the impact of its capital structure (primarily interest expense) and its asset base (primarily depreciation and amortization). In addition, certain covenants included in the agreements governing the Company's indebtedness use EBITDA, as defined in the specific credit agreement, as a measure of financial compliance.

In addition to EBITDA, the Company also calculates and presents EBITDAre in accordance with standards established by the National Association of Real Estate Investment Trusts ("Nareit"), which defines EBITDAre as EBITDA, excluding gains and losses from the sale of certain real estate assets (including gains and losses from change in control), plus real estate related impairments, and adjustments to reflect the entity's share of EBITDAre of unconsolidated affiliates. The Company presents EBITDAre because it believes that it provides further useful information to investors in comparing its operating performance between periods and between REITs that report EBITDAre using the Nareit definition.

The Company also considers the exclusion of non-cash straight-line operating ground lease expense from EBITDAre useful, as this expense does not reflect the underlying performance of the related hotels (Adjusted EBITDAre).

The Company further excludes actual corporate-level general and administrative expense for the Company from Adjusted EBITDAre (Adjusted Hotel EBITDA) to isolate property-level operational performance over which the Company's hotel operators have direct control. The Company believes Adjusted Hotel EBITDA provides useful supplemental information to investors regarding operating performance and is used by management to measure the performance of the Company's hotels and effectiveness of the operators of the hotels.

DEFINITIONS CONTINUED



RESIDENCE INN, BURBANK, CA

FFO and MFFO

The Company calculates and presents FFO in accordance with standards established by Nareit, which defines FFO as net income (loss) (computed in accordance with generally accepted accounting principles ("GAAP")), excluding gains and losses from the sale of certain real estate assets (including gains and losses from change in control), extraordinary items as defined by GAAP, and the cumulative effect of changes in accounting principles, plus real estate related depreciation, amortization and impairments, and adjustments for unconsolidated affiliates. Historical cost accounting for real estate assets implicitly assumes that the value of real estate assets diminishes predictably over time. Since real estate values instead have historically risen or fallen with market conditions, most real estate industry investors consider FFO to be helpful in evaluating a real estate company's operations. The Company further believes that by excluding the effects of these items, FFO is useful to investors in comparing its operating performance between periods and between REITs that report FFO using the Nareit definition. FFO as presented by the Company is applicable only to its common shareholders, but does not represent an amount that accrues directly to common shareholders.

The Company calculates MFFO by further adjusting FFO for the exclusion of amortization of finance ground lease assets, amortization of favorable and unfavorable operating leases, net and non-cash straight-line operating ground lease expense, as these expenses do not reflect the underlying performance of the related hotels. The Company presents MFFO when evaluating its performance because it believes that it provides further useful supplemental information to investors regarding its ongoing operating performance.

COMPARABLE HOTELS

Comparable Hotels is defined as the 233 hotels owned and held for use by the Company as of December 31, 2020. For hotels acquired during the periods noted, the Company has included, as applicable, results of those hotels for periods prior to the Company's ownership, and for dispositions, results have been excluded for the Company's period of ownership. Results for periods prior to the Company's ownership have not been included in the Company's actual Consolidated Financial Statements and are included only for comparison purposes. Results included for periods prior to the Company's ownership are based on information from the prior owner of each hotel and have not been audited or adjusted.

SAME STORE HOTELS

Same Store Hotels is defined as the 226 hotels owned by the Company as of January 1, 2019 and during the entirety of the periods being compared. This information has not been audited.

TRADEMARK INFORMATION



HOMEWOOD SUITES, OMAHA, NE

"Courtyard by Marriott®," "Fairfield by Marriott®," "Fairfield Inn by Marriott®," "Fairfield Inn & Suites by Marriott®," "Marriott® Hotels," "Residence Inn by Marriott®," "SpringHill Suites by Marriott®," and "TownePlace Suites by Marriott®" are each a registered trademark of Marriott International, Inc. or one of its affiliates. All references to "Marriott®" mean Marriott International, Inc. and all of its affiliates and subsidiaries, and their respective officers, directors, agents, employees, accountants and attorneys. Marriott® is not responsible for the content of this presentation, whether relating to hotel information, operating information, financial information, Marriott®'s relationship with Apple Hospitality REIT, Inc., or otherwise. Marriott® was not involved in any way, whether as an "issuer" or "underwriter" or otherwise, in any Apple Hospitality REIT offering and received no proceeds from any offering. Marriott® has not expressed any approval or disapproval regarding this presentation, and the grant by Marriott® of any franchise or other rights to Apple Hospitality REIT shall not be construed as any expression of approval or disapproval. Marriott® has not assumed and shall not have any liability in connection with this presentation.

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