



Quest Diagnostics Launches National Electronic Health Records Awareness Tour Showcasing Care360 EHR

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Small Practice Physicians Can Learn About the Benefits of EHR Adoption During 12-Week Care360 EHR Road Test Tour

MADISON, N.J., March 22, 2011 /PRNewswire via COMTEX/ -- Later this month, [Quest Diagnostics](#) (NYSE: DGX) will demonstrate how physicians can benefit from \$39 billion in [federal incentives](#) by utilizing [Care360\(TM\) EHR](#). The 12-week, 10-city [Care360 EHR Road Test tour](#) was developed to help hospitals and physician practices across the nation experience first-hand the operational and financial benefits of electronic health records and Care360 EHR.

(Photo: <http://photos.prnewswire.com/prnh/20110322/NY68846>)

To stimulate EHR adoption among ambulatory practices, Quest Diagnostics is taking its Care360 EHR solution directly to practice locations - allowing physicians and their staff to better understand the benefits and impact to their practice prior to implementing an EHR.

The [Care360 EHR Road Test tour](#) will provide healthcare professionals with a live, interactive demonstration of Care360 EHR software and the opportunity to learn from industry experts about EHR benefits for physicians, patients and other healthcare practitioners.

Featuring a state-of-the-art, 38-foot tour bus equipped with learning stations, the tour will provide visitors with insights on EHR features and functionality, including Clinical Decision Support (CDS), ePrescribing, secure messaging and Care360 EHR [iPad\(R\)](#) and [iPhone\(R\)](#) applications. Physicians will learn how they can access Care360 EHR at home, in the office, or at the hospital using the latest mobile devices and explore technology that can enable "virtual office visits" for their patients.

"Having access to complete patient data at the time of care is the most important feature of an EHR because it allows physicians to make more informed decisions and improves the coordination of care by securely sharing patient information with other care providers," said [Richard A. Mahoney](#), vice president of healthcare information solutions for Quest Diagnostics and president of its healthcare IT subsidiary, MedPlus. "Our [Care360](#) suite of products was developed for physicians by physicians, and we have more than 165,000 enrolled physicians using Care360. We have been enhancing the Care360 platform for more than eight years and understand the importance of easy adoption at a pace that does not negatively impact patient visits or office workflow."

The Care360 EHR Road Test bus tour is planned to visit the following cities: Houston, TX; Dallas, TX; Phoenix, AZ; Tampa, FL; Miami, FL; Raleigh, NC; Fairfax, VA; Baltimore, MD; Philadelphia, PA, and New York, NY.

Physicians and hospital executives can view the current tour schedule or request a bus tour visit at www.Care360.com/Tour.

According to experts, adoption of Electronic Health Records is expected to accelerate as [federal incentive programs](#) make healthcare providers eligible to receive up to \$44,000 over five years for successful implementation of a qualified EHR and demonstration of using the EHR in a meaningful way.

About Quest Diagnostics

Quest Diagnostics is the world's leading provider of diagnostic testing, information and services that patients and doctors need to make better healthcare decisions. The company offers the broadest access to diagnostic testing services through its network of laboratories and patient service centers, and provides interpretive consultation through its extensive medical and scientific staff. Quest Diagnostics is a pioneer in developing innovative diagnostic tests and advanced healthcare information technology solutions that help improve patient care. Additional company information is available at <http://www.questdiagnostics.com/>.

About Care360 EHR

Care360 is certified as a Complete EHR by the Certification Commission for eligible Health Information Technology (CCHIT(R)). More than 165,000 enrolled physicians at more than 75,000 locations across the nation rely on the Care360 suite of products to help improve patient care and increase practice efficiencies. For those physicians using Care360 Labs & Meds for online lab ordering/results and ePrescribing, the transition to Care360 EHR is simple, building upon their existing Care360 platform. Additional company information is available at www.Care360.com/EHR.

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