

Q2 2014 HIGHLIGHTS



TELEVISION HIGHLIGHTS

Univision Network

The following table sets forth the total U.S Broadcast primetime network audience and ranking of the country's leading broadcast and cable television networks for the second quarter of 2014.

Second Quarter 2014

| RANK | NETWORK | ADULTS 18-34 AVG. AUDIENCE (000) |
|------|------------------|--|
| 1 | ABC | 1,038 |
| 2 | NBC | 829 |
| 3 | FOX | 810 |
| 4 | Univision | 682 |
| 5 | CBS | 662 |
| 6 | TNT | 507 |
| 7 | USA | 467 |
| 8 | TBS | 437 |
| 9 | ESPN | 410 |
| 10 | ADSM | 364 |

| RANK | NETWORK | ADULTS 18-49 AVG. AUDIENCE (000) |
|------|------------------|--|
| 1 | ABC | 2,507 |
| 2 | NBC | 2,222 |
| 3 | CBS | 2,118 |
| 4 | FOX | 1,963 |
| 5 | Univision | 1,463 |
| 6 | TNT | 1,048 |
| 7 | USA | 900 |
| 8 | TBS | 870 |
| 9 | ESPN | 817 |
| 10 | CW | 759 |

Source: The Nielsen Company, NPM, NPM-H 2Q 2014 (03/31/2014-06/29/2014). Primetime defined as M-Sat 8pm-11pm, Sun 7pm-11pm. Based on Ad-Supported Networks. Live+7 data.

During the second quarter of 2014, Univision maintained its ranking as the fourth most-watched network in primetime, regardless of language, among Adults 18-34 compared to the second quarter of 2013, and finished as the fifth-ranked network for the 11th consecutive second quarter among Adults 18-49 and Total Viewers 2+. The Network also out-delivered one or more of the English-language broadcast networks—ABC, CBS, NBC, or FOX—in primetime 92% of the time among Adults 18-34 and 75% of the time among Adults 18-49. Additionally during the quarter, Univision continued to draw one of the youngest audiences—with a median age of 39—and had the highest percentage of live viewers (91%) among Adults 18-49 in primetime.

Driven by the 2014 Fédération Internationale de Football Association (“FIFA”) World Cup coverage, Univision reported year-over-year audience increases among all key demographics, including Adults 18-49 during daytime (+34%), early fringe (+12%) and weekend daytime (+59%).

Source: The Nielsen Company, NPM, (03/31/2014-06/29/2014) Live+7. Broadcast Prime defined as M-Sat 8pm-11pm, Sun 7pm-11pm. Number of nights Univision out-delivered one or more of the English-language broadcast networks based on Live+SD. % Live Viewership excludes sports and specials. Daypart definitions: Daytime (M-F 10am-4pm), Early Fringe (M-F 4pm-7pm) and Weekend Daytime (Sat-Sun 7am-7pm).

KEY ANNOUNCEMENTS

Select announcements from Univision press releases in the second quarter of 2014:

- Univision & T-Mobile Launch “Univision Mobile”**
 - A pioneering new wireless service developed from the ground up to meet the unique needs of today’s Hispanic Americans
- Univision Deportes Network Out-Delivered NBC Sports Network, MLB Network and Fox Sports 1**
 - Univision Deportes Network is the fastest-growing cable network in both Total Day and Prime regardless of language
- Univision Teams with Simon Cowell’s Syco Entertainment to Discover the Ultimate Latino Boyband: “La Banda”**
- Univision officially launches TheFlama.com**
 - UCI’s first fully dedicated over-the-top network providing premium English-language video programming for 15 – 30 year olds
- Univision Deportes acquired the exclusive Spanish-language rights for the next 8 years to every U.S. National Men’s Soccer Team match in this country, and the rights to MLS for the next 8 years; and the exclusive rights to the first-ever, special edition Copa America Centenario**



UniMás Network

In the second quarter of 2014, UniMás saw year-over-year audience growth during primetime, increasing by 50% among Adults 18-49, Adults 18-34 and Total Viewers 2+ compared to the second quarter of 2013. Additionally, UniMás ranked as the #2 Spanish-language network, ahead of Telemundo, in weekend daytime across key demographics including Adults 18-49, Adults 18-34 and Total Viewers 2+. As the broadcast network drawing the youngest audience with a median age of 38 during primetime and total day in the second quarter of 2014, UniMás attracted significantly more viewers in every daypart across all key demographics than the combined audiences of Azteca America, Estrella TV, and MundoFox.

Source: The Nielsen Company, NPM, Second Quarter 2014 (03/31/2014-06/29/2014) versus Second Quarter 2013 (04/01/2013-06/30/2013), Live+7. Daypart definitions: Early Morning (M-F 6am-9am), Daytime (M-F 9am-4pm), Early Fringe (M-F 4pm-7pm), Prime Access (M-Sat 7pm-8pm), Broadcast Prime (M-Sat 8pm-11pm, Sun 7pm-11pm), Late Night (M-Sun 11pm-2am), Weekend Daytime (Sat-Sun 7am-7pm) and Total Day (M-Sun 7am-2am).

Cable Networks

Galavisión continued to be the leader in Spanish-language entertainment cable during the second quarter of 2014, out-delivering the Adult 18-49 audiences of all other Spanish-language cable entertainment networks by double-digit percentages in cable primetime, daytime, weekend day, and total day and by triple-digit percentages in early morning, early fringe and prime access. Additionally, Galavisión experienced an 84% growth in early fringe and 104% growth in prime access among Adults 18-49 compared to the second quarter of 2013.

Source: The Nielsen Company NPM Live+7, program based dayparts (03/31/2014-06/29/2014,04/01/2013-06/30/2013) excludes breakouts. Daypart definitions: Early Morning (M-F 6am-10am), Daytime (M-F 10am-4pm), Early Fringe (M-F 4pm-7pm), Prime Access (M-Sun 7pm-8pm), Cable Primetime (M-Sun 8pm-11pm), Weekend Daytime (Sat-Sun 9:30am-7pm) and Total Day (M-Sun 7am-2am).

Univision Deportes Network (UDN) was the #1 Spanish-language sports cable network by out-delivering the Adult 18-49 audiences of all other Spanish-language sports cable networks by triple-digit percentages in primetime and double-digit percentages in total day. UDN also set new records for a Spanish-language sports cable network for recording the most-viewed quarter ever in both total day and primetime among both Adults 18-49 and Total Viewers 2+ driven by the 2014 FIFA World Cup.

Source: The Nielsen Company, NPM, Live + 7 data, Daypart definitions: Prime (M-Sun 8pm- 11pm) and Total Day (M-Sun 7am-2am).

Local Stations

During the May 2014 sweep, Univision's owned and operated local stations ranked #1 among all other broadcast stations in primetime, regardless of language, among Adults 18-49 in Los Angeles, Houston, Dallas, Fresno and Tucson, and among Adults 18-34 in Los Angeles, New York, Houston, Dallas, Fresno and Tucson. In total day, Univision stations were ranked as the #1 station regardless of language among Adults 18-34 in Los Angeles, New York, Houston, Dallas, Phoenix, Sacramento, Fresno and Austin, and among Adults 18-49 in Los Angeles, Houston and Fresno. Additionally, WXTV Univision 41 in New York and KMEX Univision 34 in Los Angeles led all other stations in the country with the #1 and #2 most watched stations in primetime, respectively, among Adults 18-34. KMEX in Los Angeles also ranked as the #1 most watched station in the country in both total day and primetime among Adults 18-49.



Local Stations *continued*

During the May 2014 sweep, UniMás local stations ranked #2 among Spanish-language broadcast stations in primetime among Adults 18-49 in San Antonio, Phoenix, Sacramento, Fresno, Philadelphia and Raleigh, and among Adults 18-34 in Los Angeles, Phoenix, Sacramento, Fresno and Philadelphia. Additionally, UniMás local stations ranked #2 among Spanish-language broadcast stations in total day among Adults 18-34 in Los Angeles, Houston, San Antonio, Phoenix, Sacramento and Fresno, and among Adults 18-49 in Sacramento, Fresno and Raleigh.

Source: Nielsen, NSI, May14 sweep (04/24/14 – 05/21/14). LPM markets and Set Meter markets (Los Angeles, New York, Miami, Houston, Dallas, Chicago, San Francisco, San Antonio, Phoenix, Sacramento, Philadelphia, Atlanta, Austin and Raleigh) based on Live+Same Day, Diary markets (Fresno, Tucson and Bakersfield) based on Live+1 Day. (1) Most Watched Station in the Country statement based on average impressions in all U.S. LPM markets. Total day defined as Mon-Sun 6am-2am; primetime is defined as ABC/CBS/NBC/IND/UNI/UMA/TEL/AZA/MFX/EST Mon-Sat 8pm-11pm/Sun 7pm-11pm ET/PT (Mon-Sat 7pm-10pm/Sun 6pm-10pm CT/MT) and FOX/CW Mon-Sat 8pm-10pm/Sun 7pm-10pm ET/PT (Mon-Sat 7pm-9pm/Sun 6pm-9pm CT/MT).

CONTACT

MONICA TALAN
EVP, Corporate Communications
and Public Relations

Direct: (212) 455-5331
mtalan@univision.net

Univision Communications Inc.
605 Third Avenue, 12th Floor
New York, NY 10158

univision.net

DIGITAL HIGHLIGHTS

During the second quarter of 2014, Univision Digital generated a combined 141 million video impressions across its online and mobile properties, an increase of 24% compared to the second quarter of 2013. Mobile video impressions were the primary driver of growth in the quarter, increasing from 32 million to 111 million year-over-year, a 246% jump. Also during the second quarter, a total of 1.9 billion page views were generated across Digital's desktop and mobile offerings, a 78% increase year-over-year.

Sources: Online Video Impressions are from FreeWheel [DFP, Adaptv, 2Q2013 & 2Q2014; Mobile Video Impressions are from Kargo, 2Q2013 & 2Q2014]. Online Page Views are from Univision.com US/PR Online Traffic Analytics, MRC Accredited, 2Q2013 & 2Q2014; Mobile Page Views are from Univision.com US/PR Mobile Traffic Analytics, 2Q2013 & 2Q2014.

RADIO HIGHLIGHTS

During the second quarter of 2014, Univision Radio had the #1 ranked Spanish-language radio station among Adults 18-34 in Los Angeles, Houston, Dallas, San Francisco, San Antonio, San Diego, Las Vegas and San Jose, where Nielsen Audio's® Portable People Meter ("PPM") is used. Among Adults 18-49, Univision Radio had the #1 ranked Spanish-language radio station in the PPM markets of Los Angeles, Houston, Chicago, Dallas, San Francisco, San Antonio, San Diego and San Jose. In five of the top PPM markets (Los Angeles, San Francisco, San Antonio, San Diego and San Jose), Univision Radio also had both the #1 and #2 ranked Spanish language stations among Adults 18-49 and Adults 18-34.

Source: Nielsen Audio PPM Spring 2014, A18-34/A18-49, Total Week (Mon-Sun 6a-12m), Metro Markets.

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