

Q3 2015 HIGHLIGHTS

UNDUPLICATED MEDIA REACH

Univision Communications Inc. reached **49 million** unduplicated media consumers monthly across its TV, Radio and Digital properties.

Source: Univision Corporate Research estimates of cross platform usage of TV, Radio and Digital. Based on a ratio from Simmons National Consumer Survey, Spring 2015, six month study; Base 18+. Television: The Nielsen Company, NPM, 12/29/14-9/27/15, Mon-Sun 6a-6a, P 2+ (000), 10 UCI broadcast and cable networks, 6+ min qualifier, Live+7; Radio: Nielsen Audio PPM/Nationwide Spring 2015, Unduplicated P12+ Cume MSu 6a-12m incl. Spill (no P.R). Based on Univision O&Os, plus Ed Rico, Mediabase, BDS, Media Monitors, and Syndication Affiliates; Digital: ComScore (average from Jan - Aug 2015); Base: Total Audience (Multi-platform).

TELEVISION HIGHLIGHTS

Univision Network

The following table sets forth the total U.S Broadcast primetime network audience and ranking of the country's leading broadcast and cable television networks for the third quarter of 2015.

Total U.S. Broadcast Prime Network Audience 3rd Quarter 2015

RANK	NETWORK	ADULTS 18-34 AVG. AUDIENCE (000)	RANK	NETWORK	ADULTS 18-49 AVG. AUDIENCE (000)
1	NBC	857	1	NBC	2,278
2	FOX	636	2	CBS	1,709
3	ABC	626	3	ABC	1,577
4	CBS	575	4	FOX	1,532
5	Univision	483	5	Univision	1,075
6	TEL	378	6	TEL	801
7	ADSM	361	7	USA	738
8	USA	349	8	ESPN	692
9	TBS	312	9	TBS	656
10	ESPN	307	10	DISC	647

Source: Nielsen, NPM, NPM-H 3Q 2015 (06/29/2015-09/27/2015) Live+7
Primetime defined as Mon-Sat 8pm-11pm, Sun 7pm-11pm. Based on Ad-Supported Networks.

During the third quarter of 2015, Univision ranked as the fifth most-watched network in primetime, regardless of language, among Adults 18-34 and Adults 18-49. The Network also out-delivered one or more of the English-language broadcast networks—ABC, CBS, NBC, or FOX—in primetime 89% of the time among Adults 18-34 and 79% of the time among Adults 18-49. Additionally, during the third quarter in primetime, excluding sports content, Univision had the highest percentage of live Adult 18-49 viewers (92%) and continued to deliver one of the youngest audiences—with a median age of 41—which was 14 years younger than the average of the top four English-language broadcast competitors. Importantly, during the quarter, Univision had the highest commercial audience retention at 95%, compared to the top four English-language broadcast networks. Notably, Univision delivered a 71% exclusive audience during primetime for Adults 18-49—meaning that its viewers did not tune into other top 10 broadcast or cable networks.

Source: Nielsen, NPM & NPM-H Third Quarter 2015 (06/29/2015-09/27/2015) Live+7. Broadcast Prime defined as Mon-Sat 8pm-11pm, Sun 7pm-11pm. % Live Viewership excludes sports. Total number of nights Univision out-delivered English-language broadcast networks based on Live+SD. Unduplicated Audience based on a qualified audience of 6+ minutes and on the percent of viewers that did not watch any of the top 10 English-language networks during the week of (07/06/2015-07/12/2015) Live+7; Commercial Audience Retention data based on National Commercial Statistics (includes Direct Response, excludes PSAs and Promos) C3 vs. Live+3, excludes all sports programming.

KEY ANNOUNCEMENTS

Select announcements from Univision press releases in the third quarter of 2015:

- **Watch Univision with go90™ Mobile Video Service**
 - Strategic relationship Expands Univision's Mobile Reach to Deliver Telenovela Content and a Selection of Live Liga MX Fútbol, with Available Social Integrations to Multicultural Highly Engaged Audiences
- **Univision Communications Inc. Honored at the Walter Kaitz Foundation Fundraising Dinner on September 30, 2015**
 - Honored as the 2015 Diversity Champion, an award given to organizations that act as catalysts for diversity throughout the cable industry
- **UDN Aired Most-Viewed Liga MX Match in Network History**
 - UDN the Second Most-Viewed Sports Network in Primetime, Beating ESPN2, FOX Sports 1 and NBC Sports Network
- **Univision News and The Washington Post Announce Co-Sponsorship of 2016 Democratic Primary Debate**
- **Univision Announces deal with Snapchat to Create Live Stories for Major Univision Events**

UniMás Network

UniMás experienced year-over-year audience growth in key dayparts including: 28% among Adults 18-49, 34% among Adults 18-34 and 20% among Total Viewers 2+ in primetime; and 24% among Adults 18-49, 21% among Adults 18-34 and 16% among Total Viewers 2+ in total day. The third quarter of 2015 also marked the fourth consecutive quarter of audience growth for UniMás in daytime among Total Viewers 2+/. Additionally, UniMás outperformed Telemundo during the quarter in weekend daytime and Saturday prime among Adults 18-49, Adults 18-34 and Total Viewers 2+.

UniMás had a higher percentage of live Adult 18-49 viewers during primetime, excluding sports content, than Telemundo –98% vs. 87%. Furthermore, UniMás continued to attract more viewers in most key dayparts and demographic groups than the combined audiences of Azteca America, Estrella TV, and MundoMax, and remained the youngest broadcast network during the third quarter with a median age of 38 in total day and one of the youngest broadcast networks in primetime with a median age of 39.

Source: Nielsen, 3rd Quarter 2015 (06/29/2015-09/27/2015), 2nd Quarter 2015 (03/30/2015-06/28/2015), 1st Quarter 2015 (12/29/2014-03/29/2015), 4th Quarter 2014 (09/29/2014-12/28/2014) and 3rd Quarter 2014 (06/30/2014-09/28/2014). Daypart definitions: Early Morning (M-F 6am-9am), Daytime (M-F 9am-4pm), Early Fringe (M-F 4pm-7pm), Prime Access (M-Sat 7pm-8pm), Broadcast Prime (M-Sat 8pm-11pm, Sun 7pm-11pm), Late Night (M-Sun 11pm-2am), Weekend Daytime (7am-7pm), Total Day (M-Sun 7am-2am) and Saturday Prime (Sat 8-11pm). Live+7 Data. Live Viewing based on Live vs. Live+7, excluding sports.

Cable Networks

Galavisión and the Univision Deportes Network (UDN) are the No. 1 and No. 2 Spanish-language cable networks in primetime for Hispanic 18-49 audiences.

Galavisión continued to be the leader in Spanish-language entertainment cable during the third quarter of 2015, out-delivering the Adult 18-49 audiences of all other Spanish-language cable entertainment networks by double-digit percentages in cable primetime, weekend daytime, total day and early fringe, and by triple-digit percentages in early morning, daytime, and prime access. Notably, the third quarter of 2015 marked Galavisión's strongest quarter of the season in primetime and total day. Additionally, the network experienced year-over-year growth in cable primetime, total day, early morning and weekend daytime among Adults 18-49 compared to the third quarter of 2014. The top 10 programs in Spanish-language entertainment cable were all on Galavisión during the quarter. La Familia P. Luche, Vecinos and Maria de Todos were the strongest performers of the quarter.

Source: Nielsen, NPM- Live+7, program based dayparts (6/30/2014-9/28/2014, 6/29/2015-9/27/2015, 9/29/2014-12/28/2014, 12/29/2014-03/29/2015, 3/30/2015-6/28/2015) excludes breakouts. Top programs exclude single telecasts and sports. Daypart definitions: Early Morning (M-F 6am-10am), Daytime (M-F 10am-4pm), Early Fringe (M-F 4pm-7pm), Prime Access (M-Sun 7pm-8pm), Cable Primetime (M-Sun 8pm-11pm), Weekend Daytime (Sat-Sun 9:30am-7pm) and Total Day (M-Sun 7am-2am).

During the third quarter of 2015, UDN was the No. 1 Spanish-language sports cable network by out-delivering the Adult 18-49 audiences of all other Spanish-language sports cable networks by triple-digit percentages in primetime. Additionally, UDN aired 8 of the top 10 Spanish-language cable sports telecasts in the third quarter of 2015 among Adults 18-49.

Source: Nielsen, NPM, NPM-H, Live+SD data, Primetime (M-Sun 8pm- 11pm).

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Local Stations

During the July 2015 sweep, Univision's owned and operated local stations ranked No. 1 among all other broadcast stations in primetime, regardless of language, among Adults 18-49 in Los Angeles, Houston, Dallas and Fresno, and among Adults 18-34 in Los Angeles, New York, Houston, Dallas, Phoenix, and Fresno. In total day, Univision stations were ranked as the No. 1 station regardless of language among Adults 18-49 in Los Angeles, Houston, Dallas, Phoenix and Fresno, and among Adults 18-34 in Los Angeles, New York, Houston, Dallas, Phoenix and Fresno.

During the July 2015 sweep, UniMás local stations ranked No. 2 among Spanish-language broadcast stations in primetime among Adults 18-34 in Tucson. Additionally, UniMás local stations ranked No. 2 among Spanish-language broadcast stations in total day among Adults 18-49 in Sacramento and Fresno (tied).

During the July 2015 sweep, UniMás local stations ranked No. 2 among Spanish-language broadcast stations in primetime among Adults 18-34 in Tucson. Additionally, UniMás local stations ranked No. 2 among Spanish-language broadcast stations in total day among Adults 18-49 in Sacramento and Fresno (tied).

During the July 2015 sweep, KMEX Univision 34 in Los Angeles and WXTV Univision 41 in New York had the No. 1 and No. 2 most watched early evening and late local newscast in the country among Adults 18-49 regardless of language.

Source: Nielsen, NSI, July15 sweep (07/02/15-07/29/15). LPM markets and Set Meter markets (Los Angeles, New York, Miami, Houston, Chicago, Dallas, San Francisco, San Antonio, Phoenix, Sacramento, Philadelphia, Atlanta, Austin and Raleigh) based on Live + Same Day, Diary markets (Fresno, Tucson and Bakersfield) based on Live + 1 Day. Most watched early evening local news in the country statement based on average impressions in all 25 U.S. LPM markets, early evening local news is defined as newscasts with Mon-Fri 6 p.m. ET/PT start time, 5 p.m. CT/MT, Los Angeles KMEX Univision 34 and New York WXTV Univision 41 Late News includes simulcast on local UniMas stations in that market. Total Day defined as Mon-Sun 6am-2am; Primetime is defined as ABC/CBS/NBC/IND/UNI/UMA/TEL/AZA/MFX/EST Mon-Sat 8pm-11pm/Sun 7pm-11pm ET/PT (Mon-Sat 7pm-10pm/Sun 6pm-10pm CT/MT) and FOX/CW Mon-Sat 8pm-10pm/Sun 7pm-10pm ET/PT (Mon-Sat 7pm-9pm/Sun 6pm-9pm CT/MT).

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DIGITAL HIGHLIGHTS

During the third quarter of 2015, Univision Digital generated a combined 75 million video views across its online and mobile properties, an increase of 12% compared to the third quarter of 2014. Mobile video views were the primary driver of growth in the quarter, increasing from 48 million to 60 million year-over-year, a 25% jump. Also during the third quarter, a total of 1.6 billion page views were generated across Digital's desktop and mobile offerings, a 10% increase year-over-year.

Sources: Online and Mobile Video Views (core only) are from FreeWheel, 3Q2014 & 3Q2015. Online and Mobile Page Views (core only) are from Adobe Analytics, 3Q2014 & 3Q2015. Excludes 2014 World Cup and 2015 Gold Cup.

RADIO HIGHLIGHTS

During the third quarter of 2015, Univision Radio had the No. 1 ranked Spanish-language radio station among Adults 18-49 in Los Angeles, Miami, Houston, Chicago, Dallas, San Francisco, San Antonio, Phoenix, San Diego and Austin where Nielsen Audio's® Portable People Meter "PPM" is used. In four of the top 10 PPM markets - Chicago, San Francisco, San Antonio and San Diego - Univision Radio also had both the No. 1 and No. 2 ranked Spanish-language stations among Adults 18-49. Additionally, Univision Radio ranked among the top ten stations regardless of language, in a total of ten (10) PPM markets: Los Angeles, Houston, Chicago, Miami, Dallas, San Francisco, San Antonio, San Diego, Austin, and Las Vegas. In Houston and Miami, Univision Radio had the No.1 ranked station among all Adults 18-49 in the total radio market, with KLTN-FM and WRTO-FM respectively.

Source: Nielsen Audio PPM Jul-Aug-Sep 2015, Total Adults 18-49, Mon-Sun 6am-12pm