

Mark Crosswhite

Chairman, President and CEO • Alabama Power

Mark Crosswhite is chairman, president and chief executive officer of Alabama Power Company, which provides electricity to more than 1.4 million customers across the state.

Before taking the helm at Alabama Power, Crosswhite served as executive vice president and chief operating officer for Southern Company, Alabama Power's parent company. He was responsible for Southern Company's

operations organization, which includes generation, transmission, engineering and construction services, system planning, research and environmental affairs, and fleet operations and trading. Crosswhite also was responsible for Southern Power, which provides energy to municipalities, electric cooperatives, and investor-owned utilities.

Crosswhite started at Southern Company in 2004 as senior vice president and general counsel for Southern Company Generation. Prior to that, he was a partner in the law firm of Balch & Bingham LLP in Birmingham, Ala., where he practiced in the Energy Section for 17 years.

In 2006 Crosswhite joined Alabama Power as senior vice president and counsel, where he oversaw the company's legal matters. In 2008 he was named executive vice president for External Affairs, where he directed regulatory affairs, economic and community development,



public relations, environmental affairs, and governmental affairs. In 2011 Crosswhite became president and chief executive officer of Gulf Power, a Southern Company subsidiary based in Pensacola, Fla.

Crosswhite is chairman of the board of the Economic Development Partnership of Alabama and the vice chairman and chairman-elect of the United Way of Central Alabama

board. He serves on several corporate, civic, and nonprofit boards, including the Birmingham Zoo, Birmingham Business Alliance, Mercedes-Benz U.S. International Inc., Southern Research, the University of Alabama Law School Foundation, Virginia Samford Theatre, and Leadership Birmingham. He also serves on the president's advisory council of the Freshwater Land Trust. He is a member of the President's Cabinet of the University of Alabama and a graduate of Leadership Alabama.

Crosswhite is a native of Decatur, Ala. His family has deep roots in the state, dating to the early 19th century. He received a bachelor's degree in 1984 from the University of Alabama in Huntsville and a J.D. degree in 1987 from the University of Alabama School of Law.

Crosswhite and his wife, Jane Emily, have two sons.

