

## FOR IMMEDIATE RELEASE

### **Veritiv Facility Solutions Recognized at Atlanta Marketing Association AMY Awards Gala**

**ATLANTA (March 21, 2017)** – The Facility Solutions segment of Veritiv Corporation (NYSE: VRTV) – a North American leader in business-to-business distribution solutions, ranked No.1 on Modern Distribution Management's (MDM) 2016 [Top Jan-San Distributors](#) list – was recognized for its creative marketing campaigns during the 60<sup>th</sup> Annual Atlanta Marketer of the Year (AMY) Awards Gala held March 9, 2017 at the College Football Hall of Fame in Atlanta.

The Veritiv campaign “**Vendorama – Trade Show in a Box**” won in the category of “Event Marketing – Event Under \$100K Investment.” The Vendorama campaign featured a series of events that provided a platform and educational setting for [Veritiv's Facility Solutions Advisors](#) to connect with suppliers and customers. Events were staged across various Veritiv locations including, [Manheim, PA](#); [Farmington, NY](#); [Phoenix, AZ](#) and others.

“This recognition validates the creative work happening every day at Veritiv” said Martha Issa, Director of Strategy & Marketing Facility Solutions at Veritiv. “It is a collective ‘One Team’ effort between our internal creative agency and our segment marketing teams to build excitement and drive meaningful messages and content to our customers on a consistent basis.”

Veritiv also placed as finalist in other two categories:

- “Web & Interactive Marketing / Social Media Campaign / Company Revenue >\$1 billion” for its Facility Solutions Advisors’ social media campaign, [It is not just toilet paper!](#)
- “Visual Branding-Identity / B2B” for its campaign, **Word association for greater brand equity**

For 60 years, the AMY Awards program has recognized marketers who craft innovative strategies and unforgettable campaigns and produce outstanding results. The Atlanta Chapter of the American Marketing Association (AMA), with more than 900 members, is the third largest chapter in the AMA network. The AMA is an international organization with a membership of approximately 30,000 professionals in more than 75 chapters.

#### **About Veritiv**

Veritiv Corporation (NYSE: VRTV), headquartered in Atlanta and a Fortune 500<sup>®</sup> company, is a leading North American business-to-business distributor of packaging, facility solutions, print, and publishing; and also a provider of logistics and supply chain management services. Serving customers in a wide range of industries, the Company has approximately 170 operating distribution centers throughout the U.S., Canada and Mexico, and employs approximately 8,700 team members that help shape the success of its customers. For more information about Veritiv and its business segments visit [www.veritivcorp.com](http://www.veritivcorp.com).

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