

Dice Holdings, Inc.

Leading career websites for professional communities

Scot Melland
Chairman, President & CEO

Dice
The Career Hub for Tech Insiders™

eFINANCIALCAREERS™
The Financial Job Marketplace

ClearanceJobs.com
A Dice Company

JobsintheMoney®
A Dice Company

Targeted
JOB FAIRS
A Dice Company

Forward Looking Statement

This presentation contains forward-looking statements. You should not place undue reliance on those statements because they are subject to numerous uncertainties and factors relating to our operations and business environment, all of which are difficult to predict and many of which are beyond our control. Forward-looking statements include information concerning our possible or assumed future results of operations, including descriptions of our business strategy. These statements often include words such as “may,” “will,” “should,” “believe,” “expect,” “anticipate,” “intend,” “plan,” “estimate” or similar expressions. These statements are based on assumptions that we have made in light of our experience in the industry as well as our perceptions of historical trends, current conditions, expected future developments and other factors we believe are appropriate under the circumstances. Although we believe that these forward-looking statements are based on reasonable assumptions, you should be aware that many factors could affect our actual financial results or results of operations and could cause actual results to differ materially from those in the forward-looking statements. These factors include, but are not limited to, competition from existing and future competitors, failure to maintain and develop our reputation and brand recognition, failure to increase or maintain the number of customers who purchase recruitment packages, cyclicalities or downturns in the economy or industries we serve, and the failure to attract qualified professionals or grow the number of qualified professionals who use our websites. These factors and others are discussed in more detail in the Company’s filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K for the fiscal year ended December 31, 2007, under the headings “Risk Factors,” “Forward-Looking Statements” and “Management's Discussion and Analysis of Financial Condition and Results of Operations.”

You should keep in mind that any forward-looking statement made by us herein, or elsewhere, speaks only as of the date on which we make it. New risks and uncertainties come up from time to time, and it is impossible for us to predict these events or how they may affect us. We have no obligation to update any forward-looking statements after the date hereof, except as required by federal securities laws. All statements contained in this presentation are made only as of the date of this presentation.

This presentation includes certain "Non-GAAP financial information." A reconciliation of such information to the most directly comparable GAAP data can be found in the Company’s most recent earnings release.

Goal

BUILD the leading global network of specialized career sites for professional communities

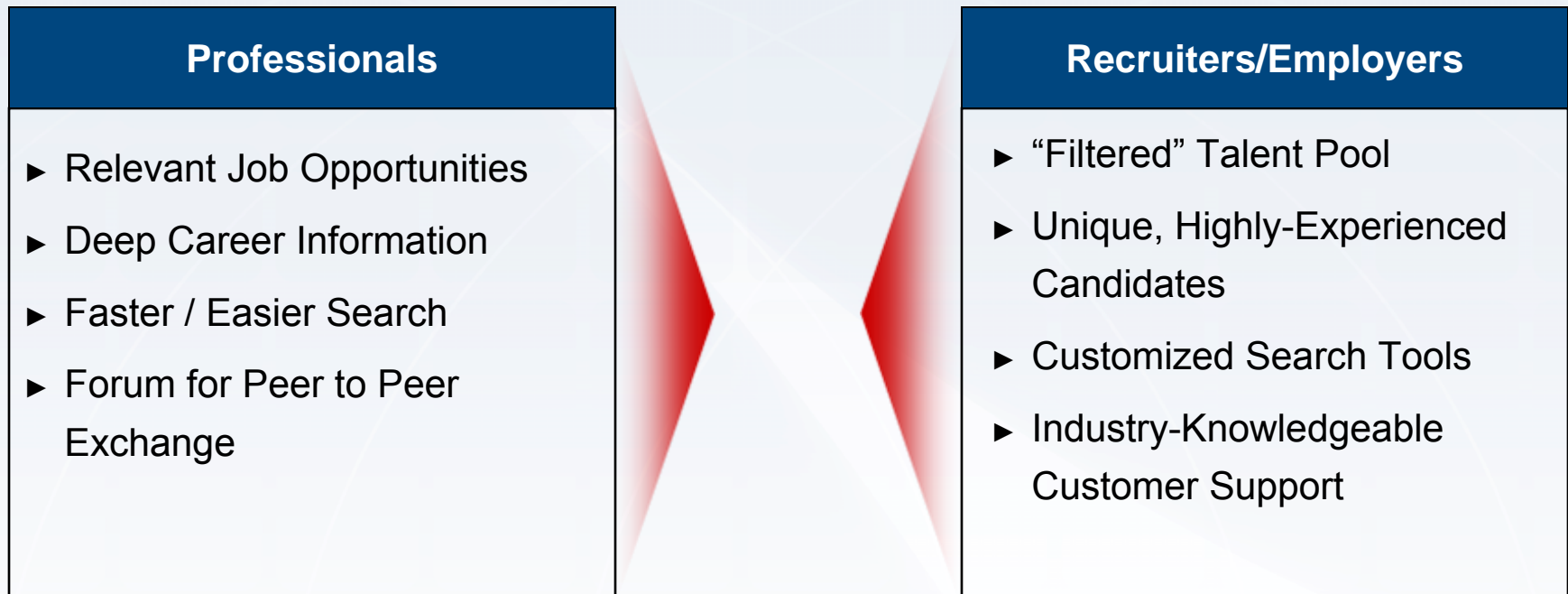


Dice Holdings Today

		Market	% of Q3 08 Revenue
	Technology / Engineering	 U.S.	66%
	Financial Services	 U.K. Base 18 Global Markets	28%
	Government Security Clearances	 U.S.	6%
	Accounting and Finance	 U.S.	
	Job Fairs	 U.S.	

Advantages of Vertical Focus...

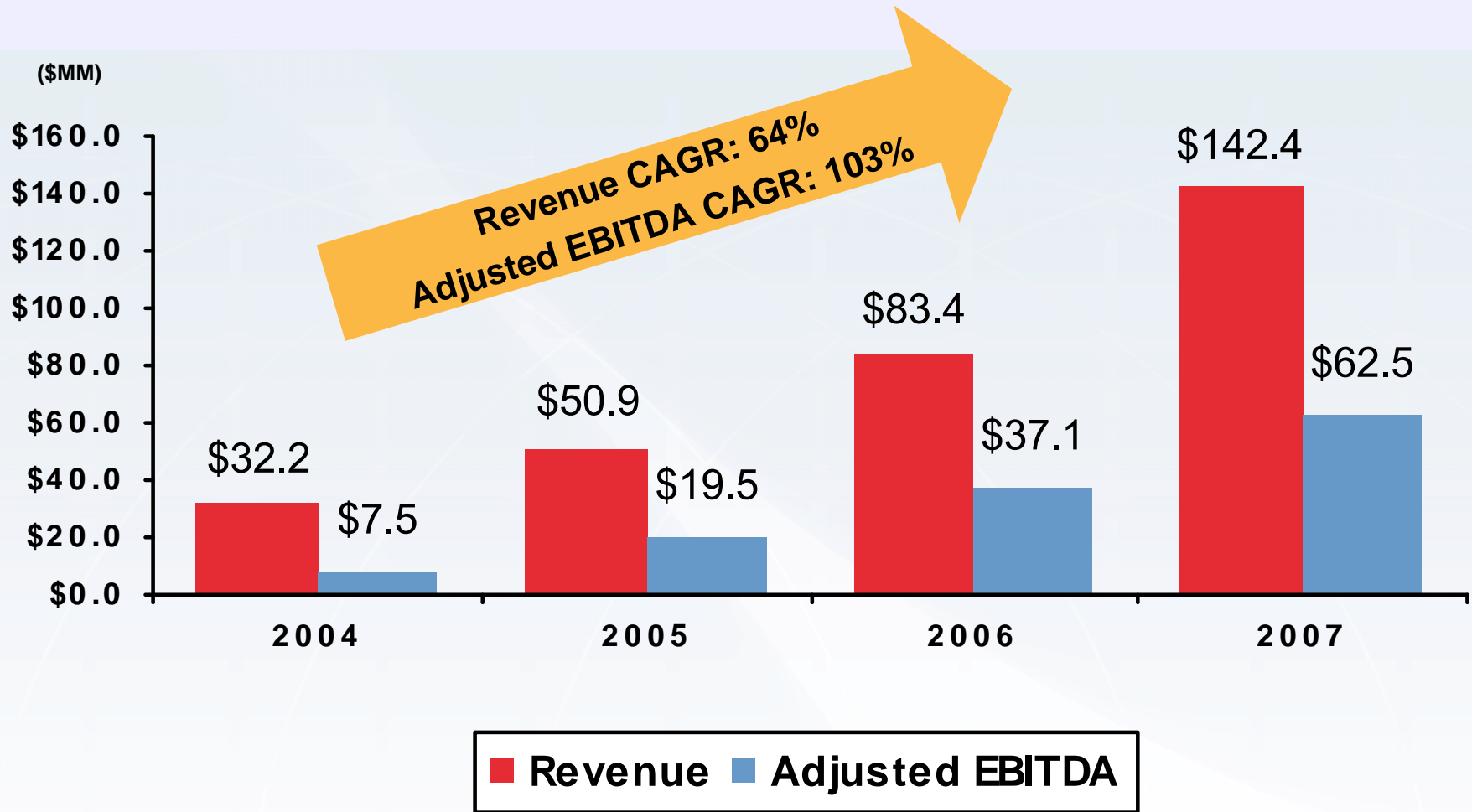
RELEVANCY and success build loyalty



...Results in an Attractive Business Model

- ▶ Employers/recruiters purchase: job postings; resume database access; advertising
- ▶ “Subscription-like” revenue stream
- ▶ High operating margins
 - User generated content (job postings, resumes, peer-to-peer)
 - Vertically-focused marketing
 - Strong traffic driven by leading brands
- ▶ Network effect: Professionals → Postings → Professionals
- ▶ Critical mass creates barrier to entry

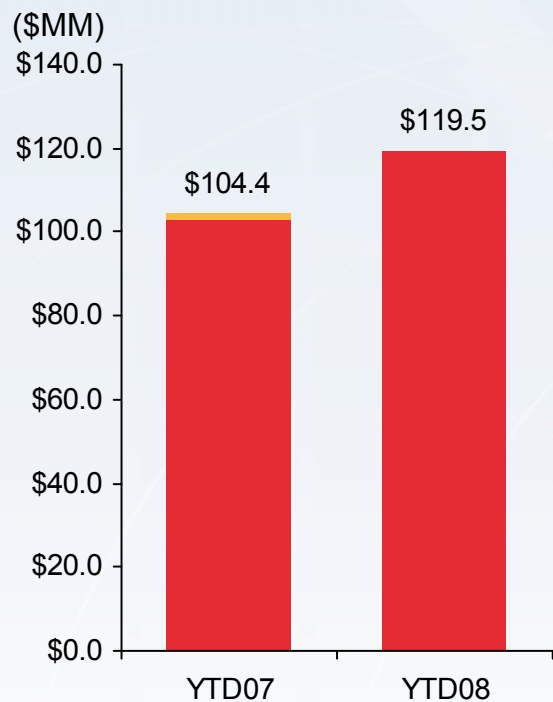
Highly Profitable Model



2006 and 2007 includes eFinancialCareers since acquisition

Year to Date 2008 Results

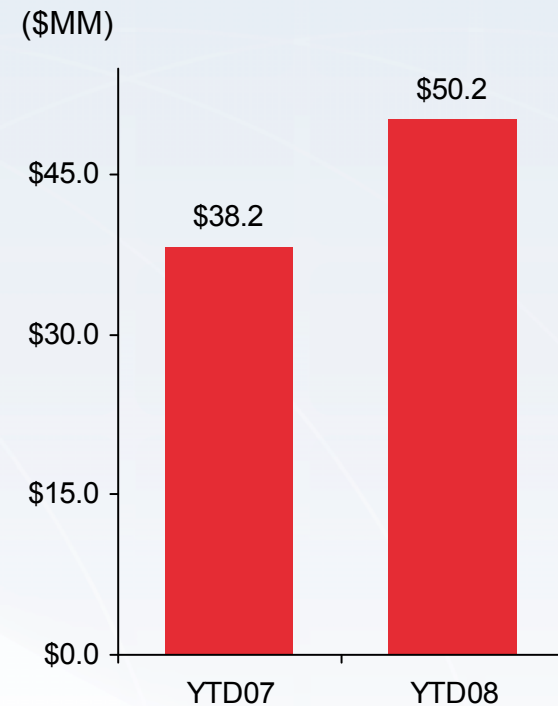
Revenue



Adjusted EBITDA



Cash flow from Operations



■ Actual ■ Addback of Deferred Revenue Written Off

PROFESSIONAL COMMUNITIES

Largest Technology Career Site Serving the U.S.

FOCUSED on technology and engineering professionals for 18 years

The screenshot displays the Dice website interface, which is organized into several key sections:

- Header:** Features the Dice logo with the tagline "The Career Hub for Tech Insiders™" and navigation links for "Job Seeker Login", "Search Jobs", "Career News", and "Discussions".
- Search Section:** Prompts users to "Search 67,381 tech jobs" with input fields for "Enter Keywords (skill, job title)" and "Enter Location (City and State or Zip)".
- Dice Discussions:** Encourages users to "Join the conversation" with links to "Tech Career Advice", "Tech Market", "Salary Discussion", and "Resumes". A call-to-action button says "Visit Dice Discussions now!".
- Jobs that may be of interest:** A table listing job titles and companies:

Job Title	Company
Enterprise Vault	Harrier Infotech
Business/Project Analyst	RUAN
C++ Programmer/Analyst	ITS, Inc
Veritas Netback Engineer with Tivoli	Shiwalik Technol
- Tech Topic:** A poll asking, "If you were the CIO, which of the following would be the most important trait for your employees to have?" with radio button options: "Ethics and morals", "Critical thinking and problem solving", "Collaboration and team-building", "Oral and written communications", "User-relationship management", and "Tell us _____".

- ▶ Filtered Talent Pool of Unique, Highly Qualified Candidates
- ▶ Customized & Efficient Search Tools
- ▶ Career Content to Enhance Community Loyalty

Dice.com: Large and Targeted Community

Critical Mass

- ▶ Approximately 1.8 to 2 million unique visitors per month⁽¹⁾
- ▶ 20% of traffic from paid sources
- ▶ 450K Job Alerts delivered each day
- ▶ 750K searchable resumes

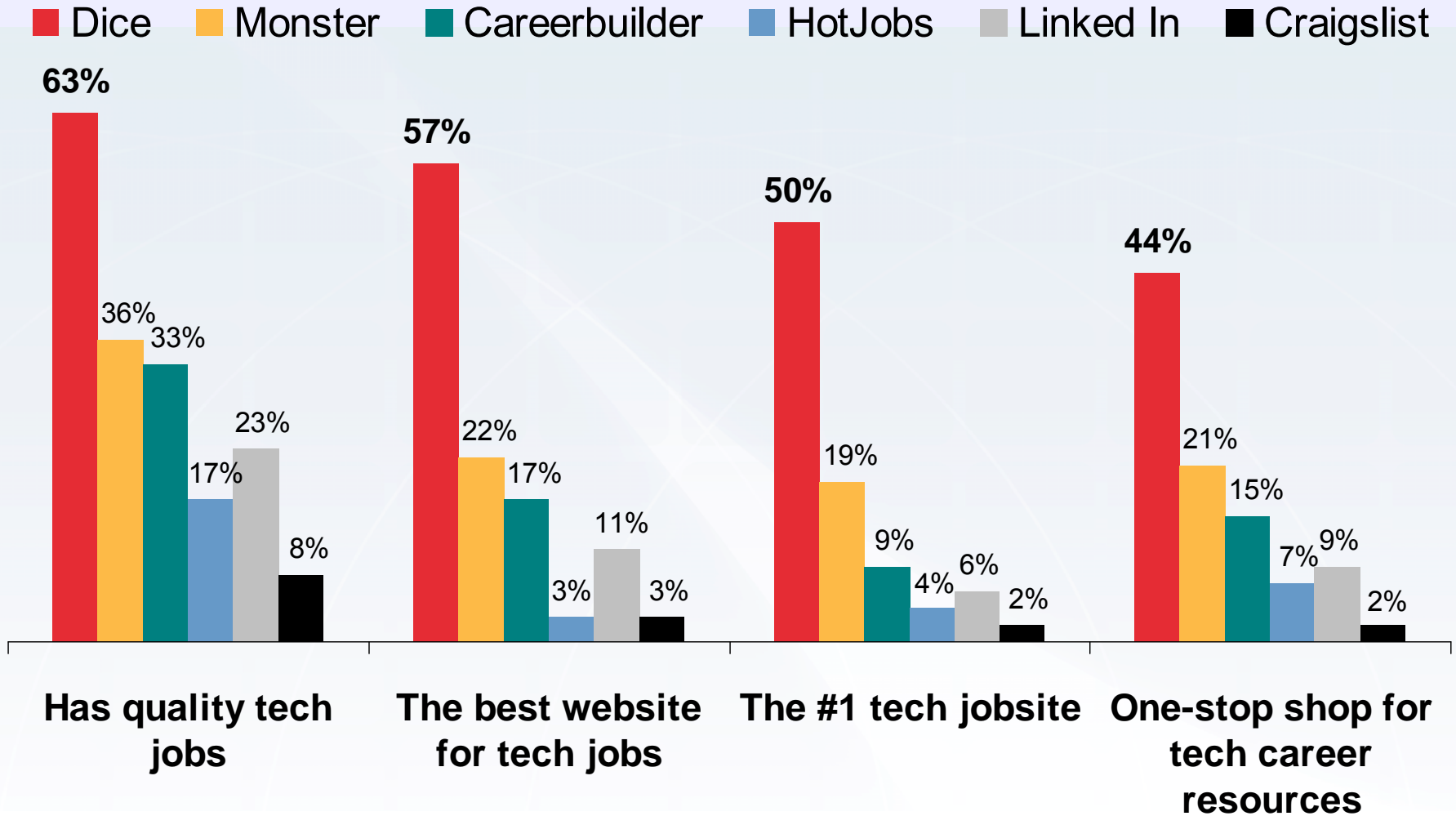
Highly-Skilled Professionals

- ▶ **Experienced professionals:**
75%+ have more than 5 years of experience; more than half have 10+ years
- ▶ **“Passive” job seekers audience:**
65% are currently employed
- ▶ **Highly compensated:**
Average Dice candidate earns \$74,600
- ▶ **Well educated:**
Approximately 70% have bachelor’s degree or higher

Source: Dice Internal Reports

(1) Based on Omniture reporting initiated September 2007.

Leadership with Tech Professionals



Diverse Customer Base



Dice Holdings, Inc.

FOCUSED on financial services professionals
in 18 markets worldwide



- ▶ Founded in 2000
- ▶ Site network includes some of the world's leading financial media companies
- ▶ Infrastructure for global expansion

eFinancialCareers: Large, Diverse, Valuable Talent Pool

Critical Mass

- ▶ Approximately 1.6 to 2 million unique visitors per month⁽¹⁾
- ▶ 220K Job Alerts globally
- ▶ Approximately 500K searchable resumes

Highly-Skilled Finance Professionals

- ▶ **Experienced professionals:**
55% have more than 6 years of experience; almost 33% have 10+ years⁽²⁾
- ▶ **Well educated:**
More than 40% have Master's degree⁽²⁾

(1) Includes visitors who visited more than one site in the network during the month.

(2) NORAS 2008 Survey on eFC.co.uk – UK eFinancialCareers

eFinancialCareers: Diverse Customer Base



Bloomberg.com

WELLS
FARGO

JPMorgan 



Deloitte.



ERNST & YOUNG
Quality In Everything We Do

s|three

citi

Goldman
Sachs



Morgan Stanley



Michael Page
INTERNATIONAL



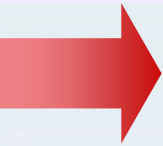


mcgregor-boyall
.com
Financial Services Recruitment



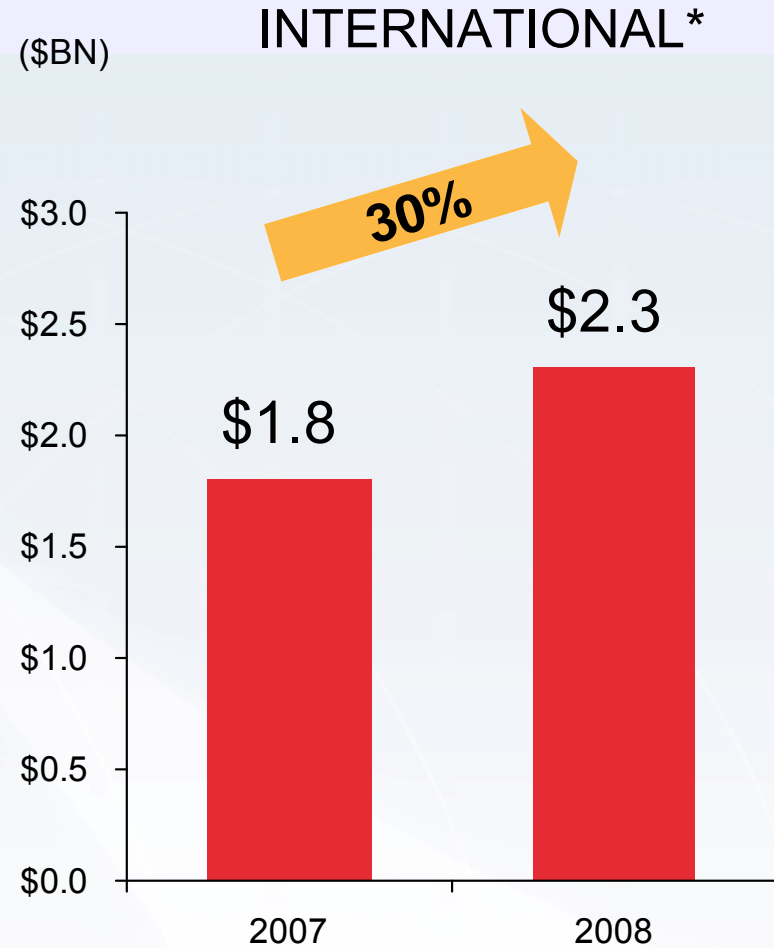
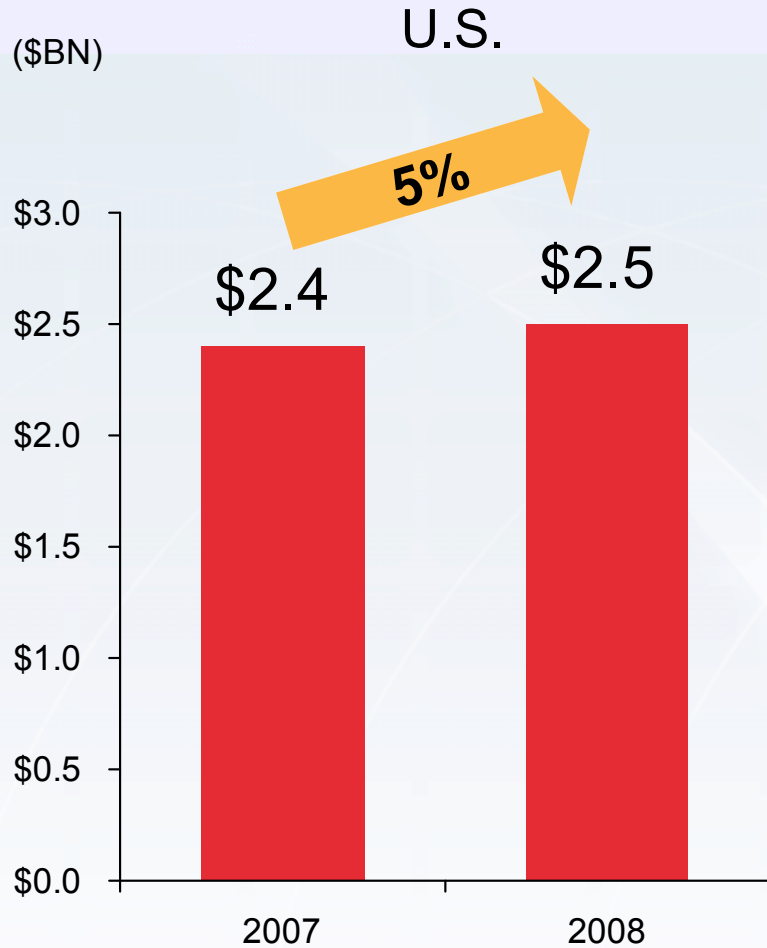
CREDIT SUISSE 

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Long-Term Growth Strategy

-  Maximize customer opportunity
-  Expand core technology and finance verticals globally
-  Pursue new verticals and professional communities - likely through acquisition

Global Online Recruitment Market 2007-2008



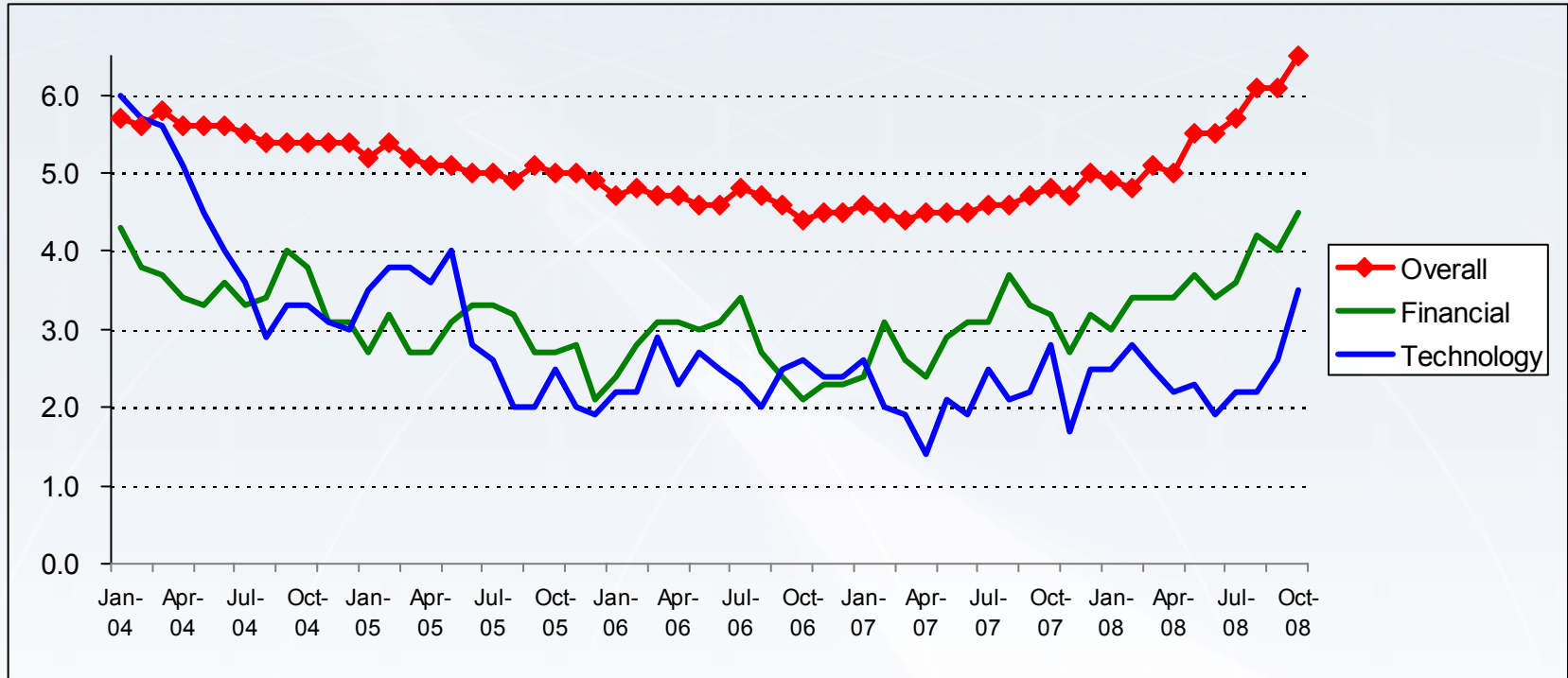
Source: Dice Holdings Estimates

*Does not include Africa, South America.

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Professional Verticals Exhibit Tighter Demand

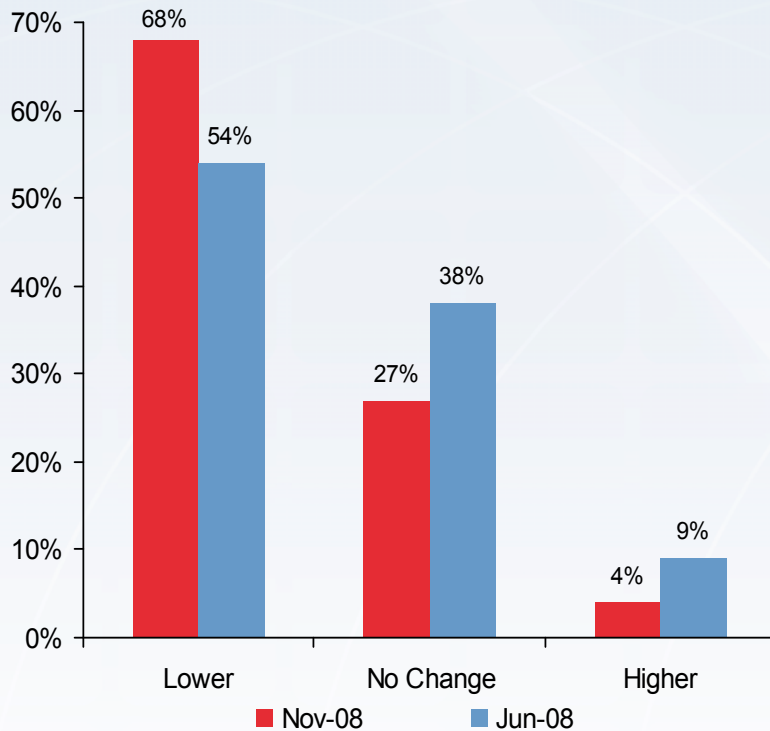
Unemployment Rates: Technology and Finance Verticals



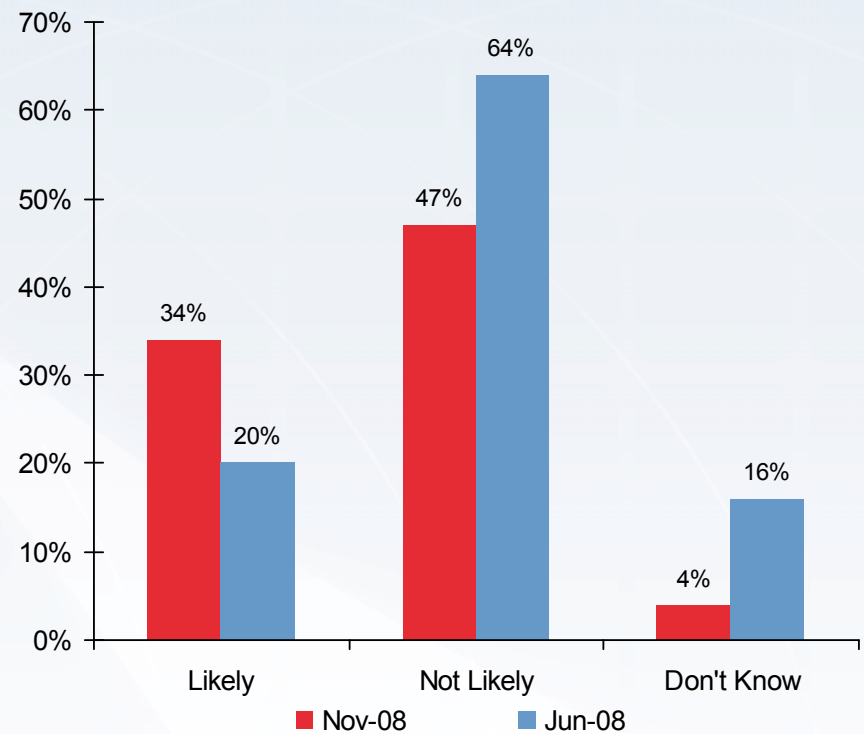
Source: Bureau of Labor Statistics; overall unemployment rates are seasonally adjusted – Technology and Finance are not seasonally adjusted.

2009 Survey of Hiring Managers & Recruiters

Has the economy led to a change in your recruitment budget for 2009?



How likely do you think layoffs are in the next six months?



Focus for 2009

- Strengthening customer relationships
- Enhancing our professional communities
- Innovating through product development
- Reducing costs

Sales & Marketing: Largest Expense Category

Sales

- Salespeople Compensation
- Other Selling Costs

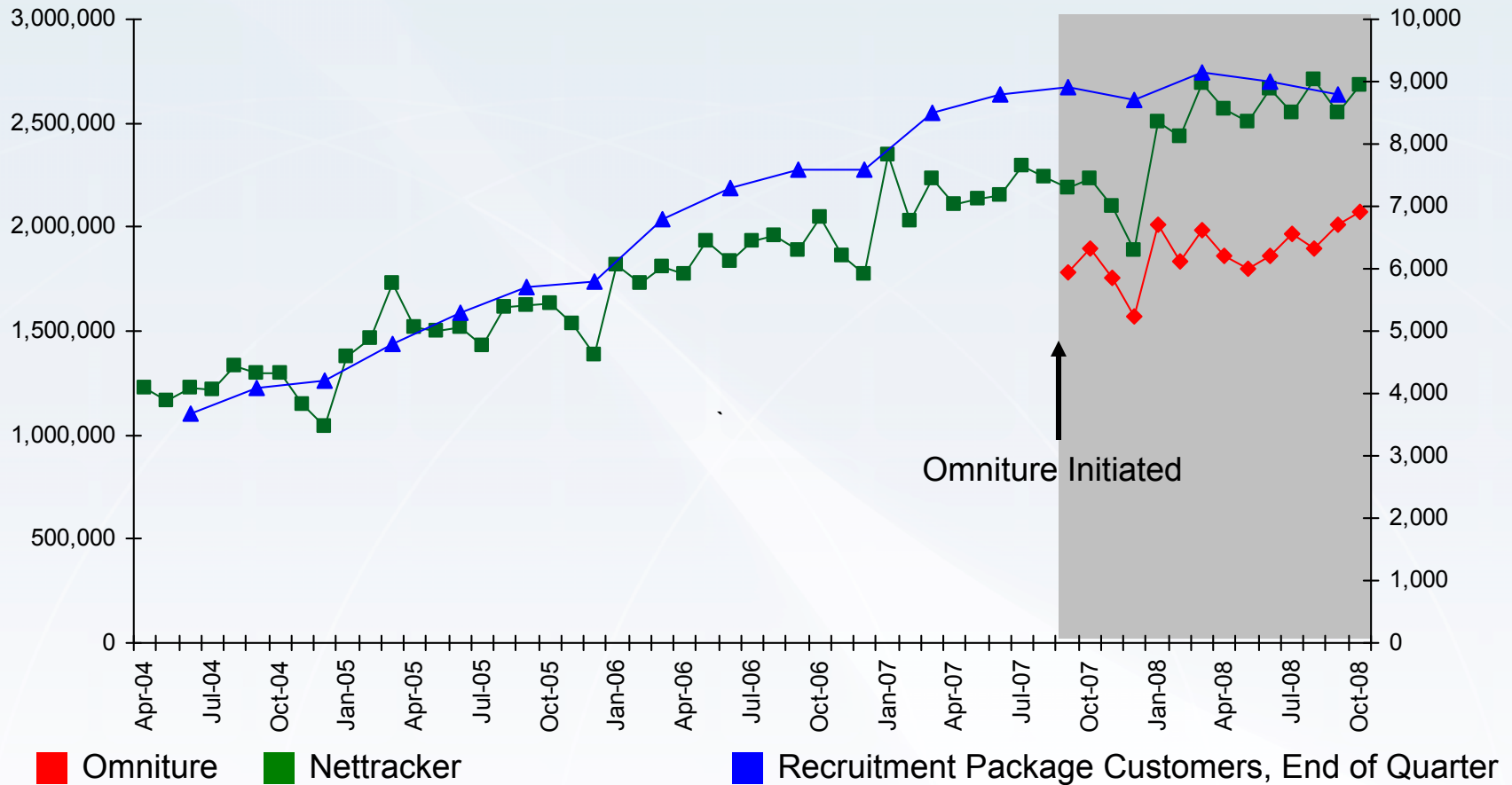
Marketing

- Marketing to Professionals
- Lead Generation and Marketing to Customers
- Marketing Personnel

Balancing the Marketplace: Dice.com

Unique Visitors

Customers



Dice Holdings Highlights

- ▶ Vertically focused unlike major competitors
- ▶ Small share of sizeable global market
- ▶ Growth opportunities for key verticals
- ▶ Excellent margins coupled with strong cash generation

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Chairman, President & CEO

Mike Durney
SVP, Finance & CFO

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