



Aon plc

Third Quarter 2018 Results

October 26, 2018





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Safe Harbor Statement

This communication contains certain statements related to future results, or states our intentions, beliefs and expectations or predictions for the future which are forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements are subject to certain risks and uncertainties that could cause actual results to differ materially from either historical or anticipated results depending on a variety of factors. These forward-looking statements include information about possible or assumed future results of our operations. All statements, other than statements of historical facts that address activities, events or developments that we expect or anticipate may occur in the future, including such things as our outlook, future capital expenditures, growth in commissions and fees, changes to the composition or level of our revenues, cash flow and liquidity, expected tax rates, business strategies, competitive strengths, goals, the benefits of new initiatives, growth of our business and operations, plans and references to future successes, are forward-looking statements. Also, when we use the words such as “anticipate”, “believe”, “estimate”, “expect”, “intend”, “plan”, “probably”, “potential”, “looking forward”, or similar expressions, we are making forward-looking statements.

The following factors, among others, could cause actual results to differ from those set forth in the forward looking statements: general economic and political conditions in different countries in which Aon does business around the world; changes in the competitive environment; fluctuations in exchange and interest rates that could influence revenue and expense; changes in global equity and fixed income markets that could affect the return on invested assets; changes in the funding status of Aon's various defined benefit pension plans and the impact of any increased pension funding resulting from those changes; the level of Aon's debt limiting financial flexibility; rating agency actions that could affect Aon's ability to borrow funds; the effect of the change in global headquarters and jurisdiction of incorporation, including differences in the anticipated benefits; changes in estimates or assumptions on our financial statements; limits on Aon's subsidiaries to make dividend and other payments to Aon; the impact of lawsuits and other contingent liabilities and loss contingencies arising from errors and omissions and other claims against Aon; the impact of, and potential challenges in complying with, legislation and regulation in the jurisdictions in which Aon operates, particularly given the global scope of Aon's businesses and the possibility of conflicting regulatory requirements across jurisdictions in which Aon does business; the impact of any investigations brought by regulatory authorities in the U.S., U.K. and other countries; the impact of any inquiries relating to compliance with the U.S. Foreign Corrupt Practices Act and non-U.S. anti-corruption laws and with U.S. and non-U.S. trade sanctions regimes; failure to protect intellectual property rights or allegations that we infringe on the intellectual property rights of others; the effects of English law on our operating flexibility and the enforcement of judgments against Aon; the failure to retain and attract qualified personnel; international risks associated with Aon's global operations; the effect or natural or man-made disasters; the potential of a system or network breach or disruption resulting in operational interruption or improper disclosure of personal data; Aon's ability to develop and implement new technology; the damage to our reputation among clients, markets or third parties; the actions taken by third parties that preform aspects of our business operations and client services; the extent to which Aon manages certain risks created in connection with the various services, including fiduciary and investments and other advisory services and business process outsourcing services, among others, that Aon currently provides, or will provide in the future, to clients; Aon's ability to grow, develop and integrate companies that it acquires or new lines of business; changes in commercial property and casualty markets, commercial premium rates or methods of compensation; changes in the health care system or our relationships with insurance carriers; and Aon's ability to implement initiatives intended to yield cost savings, and the ability to achieve those cost savings.

Any or all of Aon's forward-looking statements may turn out to be inaccurate, and there are no guarantees about Aon's performance. The factors identified above are not exhaustive. Aon and its subsidiaries operate in a dynamic business environment in which new risks may emerge frequently. Further information concerning Aon and its businesses, including factors that potentially could materially affect Aon's financial results, is contained in Aon's filings with the SEC. See Aon's Annual Report on Form 10-K for the year ended December 31, 2017 and its Quarterly Reports on Form 10-Q for the quarters ended March 31, 2018, June 30, 2018, and September 30, 2018 for a further discussion of these and other risks and uncertainties applicable to Aon's businesses. These factors may be revised or supplemented in subsequent reports. Aon is under no obligation, and expressly disclaims any obligation, to update or alter any forward-looking statement that it may make from time to time, whether as a result of new information, future events or otherwise.

Explanation of Non-GAAP Measures

This communication includes supplemental information related to organic revenue growth, free cash flow, adjusted free cash flow, adjusted operating margin, and adjusted earnings per share for continuing operations that exclude the effects of intangible asset amortization, restructuring, capital expenditures, and certain other noteworthy items that affected results for the comparable periods. Organic revenue growth includes the impact of intercompany activity and excludes the impact of the adoption of the new revenue recognition standard, foreign exchange rate changes, acquisitions, divestitures, transfers between revenue lines, and fiduciary investment income. The impact of foreign exchange is determined by translating last year's revenue, expense or net income at this year's foreign exchange rates. Reconciliations are provided in the attached appendices. Supplemental organic revenue growth information and additional measures that exclude the effects of certain items noted above do not affect net income or any other U.S. GAAP reported amounts. Free cash flow is cash flow from operating activity less capital expenditures. Adjusted free cash flow is free cash flow excluding certain near-term impacts resulting from the divestiture of the outsourcing businesses, including restructuring initiatives. The effective tax rate, as adjusted, excludes the applicable tax impact associated with expenses for estimated intangible asset amortization, restructuring, and certain other noteworthy items. Management believes that these measures are important to make meaningful period-to-period comparisons and that this supplemental information is helpful to investors. They should be viewed in addition to, not in lieu of, the Company's Consolidated Financial Statements. Industry peers provide similar supplemental information regarding their performance, although they may not make identical adjustments.

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Leading Global Professional Services Firm Enabled by Data & Analytics

Aon is the leading global professional services firm providing *advice and solutions in Risk, Retirement and Health* at a time when those topics have never been more important to the global economy. Aon develops insights—*driven by data and delivered by experts*—that reduce the volatility our clients face and help them maximize their performance

120
countries in which Aon operates



50k
Aon colleagues around the world

RISK

Aon provides risk advisory, commercial risk and reinsurance solutions to help clients better identify, quantify and manage their risk exposure



\$120B
risk premium placed annually

RETIREMENT

Aon provides actuarial, investment and bundled retirement solutions to help clients design and implement secure, equitable and sustainable retirement programs



\$3.3T
in assets under advisement¹

HEALTH

Aon provides consulting, global benefits and exchange solutions to help clients mitigate rising health care costs and improve employee health and well-being



\$180B
of healthcare premium directed annually

ENABLED BY DATA & ANALYTICS



Aon combines proprietary data, technology, and advisory services to develop insights that help clients reduce volatility and improve performance



¹ As of 6/30/2017, includes non-discretionary assets advised by AHIC and its global affiliates which includes retainer clients and clients in which AHIC and its global affiliates have performed project services for over the past 12 months. Project clients may not currently engage AHIC at the time of the calculation of assets under advisement as the project may have concluded earlier during preceding 12-month period.

Delivering Client Value Across Portfolio and Benefitting from Leading Aon United at Scale

Portfolio of Solutions



Continue to take steps that make it easier for our colleagues to bring the best of Aon to clients and help us deliver on the growth potential of our firm

- ***Leadership:*** established co-presidents overseeing global Aon Operating Committee, which reinforces the single P&L announced in 2017; ***encourages Aon United decisions that accelerate growth by bringing the best of the firm to clients***
- ***Single Brand:*** retiring remaining business unit brands (Aon Risk Solutions and Aon Benfield), following similar steps with Aon Hewitt in 2017. ***50,000 colleagues going to market as Aon to reinforce our priority to address client need with innovation and distinctive solutions***
- ***Innovation:*** created leadership capacity to develop new Data & Analytics offerings and further integrate existing offerings, all ***designed to reinforce innovation agenda and increase long-term growth***
- ***Client Value:*** formed New Ventures Group comprised of senior leaders from across the firm that will increasingly commit their time to ***identifying new sources of client value through the delivery of internal capabilities at scale***



Management Summary

(Results discussed reflect financials on a comparable basis year-over-year, adjusting 2017 results retrospectively to pro forma amounts. These pro forma amounts reflect the impact of the revenue recognition accounting change formally adopted as of the first quarter 2018, and are provided on pages 10-15 of the press release)

Continued Momentum Across All Key Metrics¹

Positive Quarterly Performance Against Each Key Metric²

- **Organic Revenue growth of +6%**; reflecting growth of +5% or greater in four of our five revenue lines
- **Operating Margin expansion of +190 basis points and operating income growth of +18%**; primarily reflecting core operational improvement of +9% operating income growth and +20 basis points of operating margin expansion, in addition to continued execution against restructuring initiatives
- **Earnings per Share (EPS) growth of +34%**; reflecting operational strength, effective capital management and a lower effective tax rate
- **Adjusted Free Cash Flow (FCF) growth of +5% year-to-date**; excluding the near-term impacts related to the divestiture of the outsourcing business

Delivering Strong Growth and Core Operational Improvement Year-to-Date While Making Near-Term Investments²

- **Accelerating organic revenue growth year-to-date** with +4% YTD in 2018 compared to +3% YTD in 2017
- **Translating into strong core operating income growth** for both Q3 and year-to-date, and significant operating margin expansion overall, as restructuring savings are more than offsetting investment in colleagues and capabilities to support Aon United growth initiatives
- **On track to achieve our near-term target of exceeding \$7.97 of earnings per share for the full year 2018**

Investing in Client Innovation and Improved Operating Leverage to Enable Acceleration of Long-Term Growth

- **Organic Growth Investments:** We are investing behind cyber with the launch of a silent cyber solution in the third quarter, driven by analytics and backed by a reinsurance solution, to help carriers respond to expanding cyber risk and regulations
- **Inorganic Growth Investments:** We launched our Intellectual Property Solutions Group with the acquisition of 601West in the second quarter, providing increased industry knowledge for clients working to protect and maximize their most valuable asset in today's business world
- **Productivity Improvements:** We are driving greater operating leverage with investments in a single operating model and our Aon Business Services (ABS) organization, improving the effectiveness of our operations and enabling increased insight, connectivity, and scalability

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² Reflects performance from continuing operations. The results presented on this page are non-GAAP measures that are reconciled to their corresponding U.S. GAAP measures in the Appendices of this presentation.

Operating From a Position of Strength into 2019 and Beyond¹

Driving Towards Mid-Single Digit Organic Revenue Growth or Greater Over the Long-Term

- **Driven by three areas:** continued improvement in core businesses, portfolio mix shift towards faster growing areas of client demand and data & analytic driven solutions, and market share gains

Continued Long-Term Operating Margin Expansion Beyond Near-Term Restructuring Savings Initiatives

- **Driven by three areas:** accelerating top-line growth, portfolio mix-shift to higher contribution margin businesses, and increased operating leverage from on-going productivity improvements resulting from the Aon United operating model and GBS organization

Expect to Deliver Double-Digit Free Cash Flow Growth Over the Long-Term

- **Driven by three areas:** operating income improvement, continued progress on working capital initiatives, and declining required uses of cash for pension, restructuring initiatives, and capital expenditures collectively expected to free up over \$650 million of discretionary cash by the end of 2020
- **Cash outflows for restructuring initiatives are expected to decline significantly in 2019** and thereafter. In addition, 2018 is an elevated year for pension contributions due to the accelerated contribution in the third quarter of \$80 million into our U.S. pension plans

Combined with a Disciplined Capital Management Approach to Maximize Return on Invested Capital

- **We make decisions based on long-term growth in free cash flow and maximizing shareholder returns;** highlighted by the return of approximately \$1.5 billion of capital directly to shareholders year-to-date through share repurchase and dividends

Translating into a Significant Shareholder Value Creation Opportunity

- We believe double-digit free cash flow growth combined with an expected reduction in total shares outstanding represents a **significant long-term value creation opportunity**

¹ Reflects performance from continuing operations. The results presented on this page are non-GAAP measures that are reconciled to their corresponding U.S. GAAP measures in the Appendices of this presentation.



Quarterly & YTD Performance

(Results discussed reflect financials on a comparable basis year-over-year, adjusting 2017 results retrospectively to pro forma amounts. These pro forma amounts reflect the impact of the revenue recognition accounting change formally adopted as of the first quarter 2018, and are provided on pages 10-15 of the press release)

Positive Performance Across Each Key Metric¹ in Both Q3 and YTD

	Q3'17 ²	Q3'18	YTD'17 ²	YTD'18
Organic Revenue	+2%	+6%	+3%	+4%
Operating Margin	16.6%	18.5%	22.7%	24.8%
<i>Year-over-Year</i>		<i>+190 bps</i>		<i>+210 bps</i>
Earnings Per Share	\$0.98	\$1.31	\$4.66	\$6.01
<i>Year-over-Year</i>		<i>+34%</i>		<i>+29%</i>
Free Cash Flow			\$1,106M	\$1,163M
<i>Year-over-Year</i>				<i>+5%</i>

1 Reflects performance from continuing operations. The results presented on this page are non-GAAP measures that are reconciled to their corresponding U.S. GAAP measures in the Appendices of this presentation.

2 Results discussed reflect financials on a comparable basis year-over-year, adjusting 2017 results retrospectively to pro forma amounts. These pro forma amounts reflect the impact of the revenue recognition accounting change formally adopted as of the first quarter 2018, and are provided on pages 10-15 of the press release).

Organic Revenue¹ – Accelerating Growth in Both Periods vs. Prior Year

- **Reported revenue growth increased 8%** again in the third quarter, excluding the impact of revenue recognition changes and foreign currency translation, which is an acceleration above historical levels of 6%
- **Organic revenue growth of 6% overall in the third quarter** was driven by **strong new business generation and retention globally** across our core portfolio, as well as **double-digit growth in specific areas of continued investment**; including cyber solutions, delegated investment management, transaction liability, and voluntary benefits
- **Year-to-date organic revenue growth of 4% is an acceleration** compared to the prior year period, reflecting improved portfolio mix and return on investment in high-growth areas

	Q3'17 ²	Q3'18	YTD'17 ²	YTD'18
Commercial Risk Solutions	-1%	+8%	+0%	+6%
Reinsurance Solutions	+10%	+8%	+5%	+7%
Retirement Solutions	+6%	+2%	+3%	+2%
Health Solutions	+4%	+8%	+8%	+4%
Data & Analytic Services	+2%	5%	+4%	+1%
Total Aon	+2%	+6%	+3%	+4%

1 Reflects performance from continuing operations. Organic revenue is a non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure in Appendix A of this presentation.

2 Results discussed reflect financials on a comparable basis year-over-year, adjusting 2017 results retrospectively to pro forma amounts. These pro forma amounts reflect the impact of the revenue recognition accounting change formally adopted as of the first quarter 2018, and are provided on pages 10-15 of the press release).

Quarterly Summary of Organic Revenue Growth¹ Across Solutions Lines

Commercial Risk Solutions

- Organic revenue growth of +8% reflects growth across every major geography, reflecting strong global new business generation and management of the renewal book portfolio, highlighted by double-digit growth in the U.S. and Latin America
- We also saw solid growth in the EMEA region with specific strength in the UK and France
- Results include double-digit growth in both cyber solutions and transaction liability, two specific areas of investment to support increasing client demand
- On average globally, exposures and pricing were both modestly positive; resulting in a modestly positive market impact overall

Reinsurance Solutions

- Organic revenue growth of +8% was primarily driven by strong growth in facultative placements and continued net new business generation globally in treaty
- Market impact was modestly favorable on results in the third quarter, primarily in the U.S.
- Looking ahead, we are facing a strong comparable in the fourth quarter, as the fourth quarter of 2017 benefitted from a higher than normal catastrophe season

Retirement Solutions

- Organic revenue growth of +2% was primarily driven by solid growth in investment consulting, including double-digit growth in delegated investment management, as well as solid growth in our talent practice for assessment services and in our rewards practice for compensation benchmarking

Health Solutions

- Organic revenue growth of +8% reflects solid growth internationally, highlighted by particular strength in new business generation in the EMEA region and another quarter of strong growth in voluntary benefits in the U.S.
- Results also reflect strong growth across healthcare exchanges primarily driven by new client wins on the active exchange and expanded service offerings on the retiree exchange

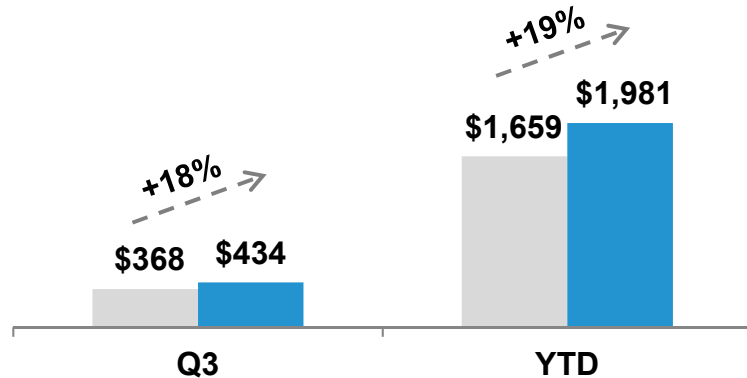
Data & Analytic Services

- Organic revenue growth of +5% primarily reflects growth globally across our Affinity business, with particular strength in the U.S.
- Results also reflect solid growth in Aon Client Treaty, reflecting an 11% increase in client count year-over-year

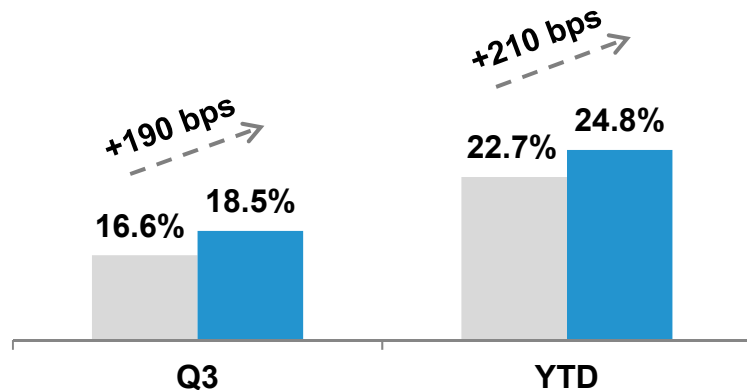
¹ Reflects performance from continuing operations. Organic revenue is a non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure in Appendix A of this presentation.

Operating Margin¹ – Improvement Reflects Increased Operating Leverage

Operating Income² (\$ millions)



Operating Margin² (%)



Q3 Commentary:

- Organic revenue growth of +6%, including strong growth in areas of continued investment
- Incremental restructuring savings contributed \$50 million, or +210 basis points, before any potential reinvestment
- Foreign exchange translation had a -\$13 million, or -20 basis point, unfavorable impact on operating performance
- Operating performance also includes a -\$4 million, or -20 basis point, headwind from the timing of increased errors and omissions expense
- Core operational improvement of \$33 million, or +9%, of operating income growth and +20 basis points of operating margin expansion

YTD Commentary:

- Incremental restructuring savings contributed \$142 million, or +180 basis points, before any potential reinvestment
- Foreign currency impacts had a \$32 million favorable impact on operating income and an immaterial impact on operating margin
- Operating performance also includes a -\$13 million, or -20 basis point, headwind from increased expenses to support GDPR compliance
- Core performance in both periods reflects the absorption of near-term investment in client-facing colleagues and capabilities to support Aon United long-term growth initiatives
- Core operational improvement contributed \$161 million, or +10%, of operating income growth and +50 basis points of margin expansion**

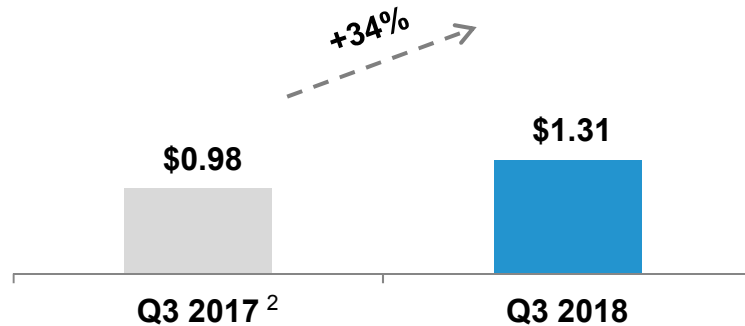
1 Reflects performance from continuing operations. Operating income and operating margin are non-GAAP measures that are reconciled to their corresponding U.S. GAAP measures in Appendix B of this presentation.

2 Results discussed reflect financials on a comparable basis year-over-year, adjusting 2017 results retrospectively to pro forma amounts. These pro forma amounts reflect the impact of the revenue recognition accounting change formally adopted as of the first quarter 2018, and are provided on pages 10-15 of the press release).

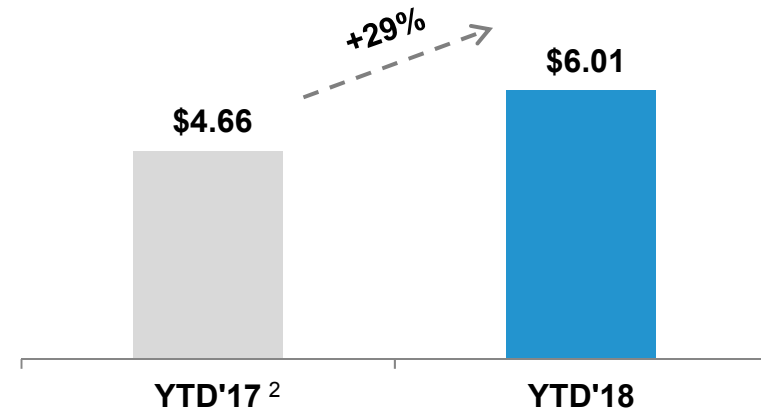
EPS¹ – Continued Progress Towards Near-Term EPS Target

- Double-digit earnings growth in the third quarter primarily driven by strong organic revenue growth, significant operational improvement and effective capital management, as well as a lower effective tax rate compared to the prior year quarter
- Foreign currency translation had a $-\$0.05$ unfavorable impact on EPS in the third quarter
 - *If currency were to remain stable at today's rates, with the USD strengthening further against Latin American currencies, we would expect an unfavorable impact of approximately $-\$0.06$ per share in the fourth quarter; which translates into approximately \$18 million of unfavorable impact to operating income*
- Repurchased 2.1 million ordinary shares for approximately \$300 million in the third quarter; totaling 8.8 million for approximately \$1.25 billion year-to-date

Q3 EPS from Continuing Operations



YTD EPS from Continuing Operations



¹ EPS from continuing operations and EPS attributable to Aon shareholders are non-GAAP measures that are reconciled to their corresponding U.S. GAAP measures in Appendix B of this presentation.

² Results discussed reflect financials on a comparable basis year-over-year, adjusting 2017 results retrospectively to pro forma amounts. These pro forma amounts reflect the impact of the revenue recognition accounting change formally adopted as of the first quarter 2018, and are provided on pages 10-15 of the press release).

Non-Operating Segment Financials

(\$ millions)	Q3'17	Q3'18
Interest Income	\$10	\$0
Interest Expense	(\$70)	(\$69)
Pension Income (Expense)¹	\$9	\$9
Other Income (Expense)	(\$5)	\$1
Effective Tax Rate^{1,2}	17.3%	12.8%
Non-Controlling Interest	(\$7)	(\$6)
Actual Common Shares Outstanding	250.8	241.2

- **Interest Income** in the prior year quarter included additional income earned on the proceeds of the sale of the outsourcing business
- **Interest Expense** decreased \$1 million reflecting lower outstanding term debt, partially offset by commercial paper borrowings
- **Other Income** of \$1 million primarily reflects gains on certain company owned life insurance plans, partially offset by net losses due to the unfavorable impact of exchange rates on the remeasurement of assets and liabilities in non-functional currencies and losses on the disposal of certain assets
- **Adjusted effective tax rate** decreased primarily driven by a net favorable impact from certain discrete items and changes in the geographical distribution of income
 - *As a result of favorable discrete tax items in Q3, the non-GAAP full year 2018 global effective tax rate is expected to be lower than previous guidance of approximately 18%*
- **Actual common shares outstanding** decreased to 241.2 million with approximately 4 million additional dilutive equivalents. The Company repurchased 2.1 million ordinary shares for approximately \$300 million in Q3. Estimated Q4'18 beginning dilutive share count is ~245 million subject to share price movement, share issuance and share repurchase

1 Represents non-GAAP financials. See the Appendix B of this presentation for a reconciliation of non-GAAP numbers to their corresponding U.S. GAAP measures.

2 Results discussed reflect financials on a comparable basis year-over-year, adjusting 2017 results retrospectively to pro forma amounts. These pro forma amounts reflect the impact of the revenue recognition accounting change formally adopted as of the first quarter 2018, and are provided on pages 10-15 of the press release).



Delivering Long-Term Growth

(Results discussed reflect financials on a comparable basis year-over-year, adjusting 2017 results retrospectively to pro forma amounts with the exception of ROIC and free cash flow margin. These pro forma amounts reflect the impact of the revenue recognition accounting change formally adopted as of the first quarter 2018, and are provided on pages 10-15 of the press release)

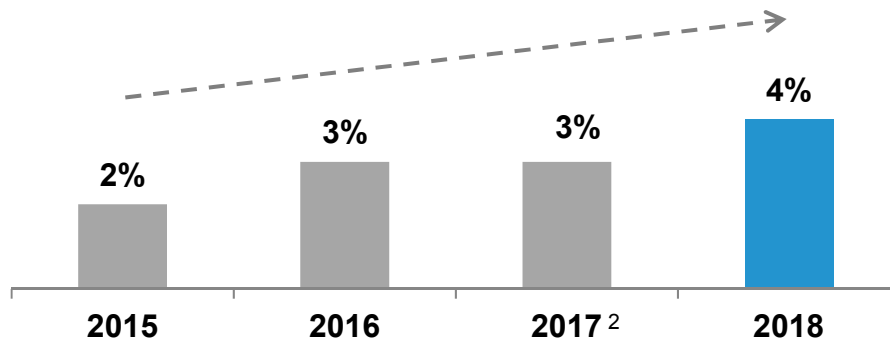
Organic Revenue Growth¹ – Investing in Innovation and Differentiated Capability

- **Clients continue to navigate an increasingly volatile world** as weather-related disasters, combined with economic, demographic, geopolitical forces and the exponential pace of technology change, are all converging to create a challenging new reality for businesses
- We have a **strong track record of developing innovative, first-to-market solutions** to help solve problems and create differentiated value in response to specific client needs
- Our global Aon operating committee and single P&L focuses us on **working more collaboratively across and within our five primary solution lines** and is further accelerating the delivery of more innovative and differentiated client solutions

Examples of Aon United solutions:



YTD Organic Revenue Growth

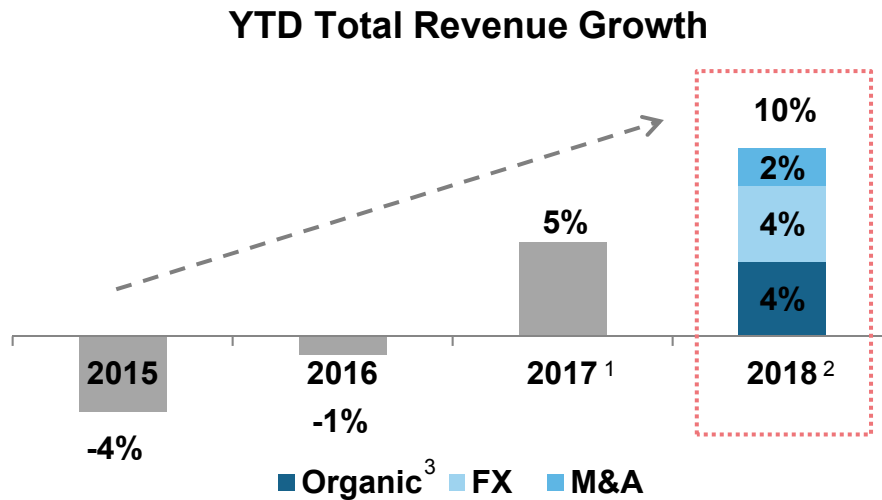


¹ Reflects performance from continuing operations. Organic revenue is a non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure in Appendix A of this presentation.

² Organic revenue was restated on a pro forma basis for 2017 to reflect the new revenue recognition accounting standard effective in the first quarter of 2018. See Appendix A of this presentation for a reconciliation.

Inorganic Growth – Investing in High-Growth, High-Margin Client Needs

- Identifying *inorganic growth opportunities within primary solution lines, at their intersection and in adjacencies* that are focused on areas of high client demand and further differentiate our integrated offering
- Strategically *investing through M&A in high-growth, high-margin businesses* across our portfolio, or in attractive geographies, driven by a ROIC decision-making process
- Driving shift in overall portfolio mix that will *accelerate long-term growth*



1 Revenue was restated on a pro forma basis for 2017 reflecting the new revenue recognition accounting standard effective in the first quarter of 2018. See the Appendices A and C of this presentation for a reconciliation.
 2 Total revenue in 2018 reflects YTD reported revenue growth of 13% less the impact of the new revenue recognition accounting standard effective in the first quarter of 2018 as shown in Appendix A of this presentation.
 3 Organic revenue includes the impact of intercompany activity and excludes the impact of foreign exchange rate changes, acquisitions, divestitures, transfers between revenue lines, and fiduciary investment income.

Shift to Single Operating Model Enables Growth and Productivity

- Creating a *next generation global business services model* that allows for better scalability, flexibility and enhanced colleague and client experience
- Driving *one operating model across the firm* to create additional operating leverage and deliver additional insight, connection and efficiency:
 - *Information Technology* – create greater insight from data center optimization, application management and strategic vendor consolidation
 - *Real Estate* – create greater connection through real estate portfolio optimization
 - *People* – create efficient scalability of operations and activity, including the use of centers of excellence and third-party providers
- *Expect to invest an estimated \$1,175 million in total restructuring cash¹* over a three-year period (2017-2019)
 - *\$975 million of cash charges¹*; with \$497 million of expense incurred and \$280 million of cash spent in 2017. Future cash outlay is expected to peak in 2018 and decline each year thereafter
 - *\$200 million of incremental capital expenditure investment*; with \$27 million incurred in 2017, and approximately \$100 million expected in 2018 and \$70 million expected in 2019
- *Expect to deliver \$450 million of estimated restructuring savings in 2019, before any potential reinvestment*
 - \$165 million in 2017, expect \$300 million in 2018, and expect \$450 million in 2019
- Expect to deliver ROIC² of 38% before any potential reinvestment, as these restructuring initiatives contribute to future operating leverage through *improved productivity over the long-term*

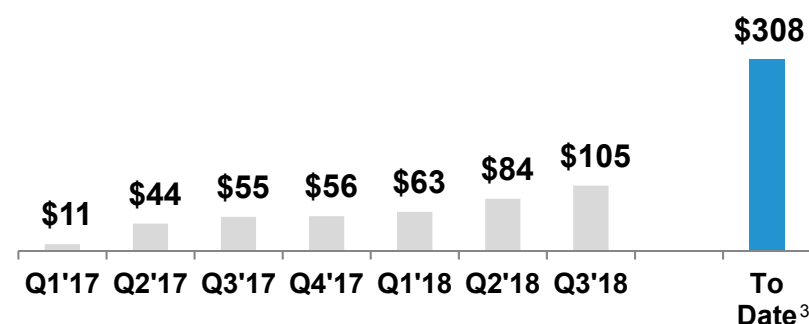
¹ Excludes \$50 million of non-cash charges included in asset impairments.

² Return on Invested Capital (ROIC) is a non-GAAP measure. A reconciliation can be found in Appendix H.

Restructuring Program Delivering Anticipated Savings Opportunities

- Incurred \$97 million of restructuring related charges in the third quarter and a total of \$863 million since inception, primarily relating to workforce reduction and other costs associated with restructuring and separation initiatives, representing 84% of the total program estimate
- Recognized \$105 million of total savings in the third quarter, or an increase of \$50 million year-over-year, and annualized savings of \$308 million since inception, before any potential reinvestment, representing 68% of the total program estimate

Restructuring Savings (\$ millions)



(\$ millions)	Q3'18	Total Since Inception	Total Program ¹	% of Plan Completed
Workforce Reduction	\$18	\$383	\$420	91%
Technology Rationalization	\$12	\$63	\$130	48%
Lease Consolidation	\$11	\$32	\$60	53%
Asset Impairments	\$2	\$37	\$40	93%
Other Associated Costs	\$54	\$348	\$375	93%
Total Restructuring Charges²	\$97	\$863	\$1,025	84%
Capital Expenditures	\$15	\$72	\$200	36%
Cash Spend (excluding CapEx)	\$74	\$602	\$975	62%
Total Savings	\$105	\$308³	\$450³	68%

¹ Represents management's estimates as of October 26, 2018, which are subject to change if and when underlying factors may change.

² Includes \$50 million of non-cash charges included in asset impairments. Total cash charges are estimated at \$1,175 million, including capital expenditures.

³ Represents annualized estimated savings.



Free Cash Flow (FCF) Drives Long-Term Shareholder Value

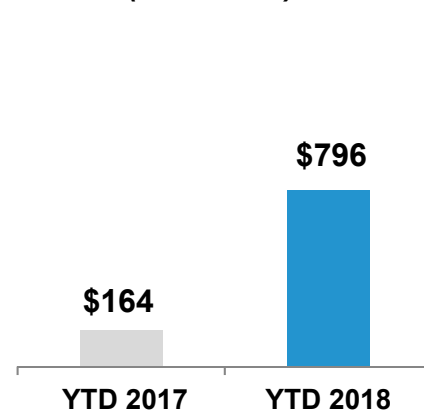
(Results discussed reflect financials on a comparable basis year-over-year, adjusting 2017 results retrospectively to pro forma amounts. These pro forma amounts reflect the impact of the revenue recognition accounting change formally adopted as of the first quarter 2018, and are provided on pages 10-15 of the press release)

Financial Flexibility and Cash Generation Set Stage for Further Growth

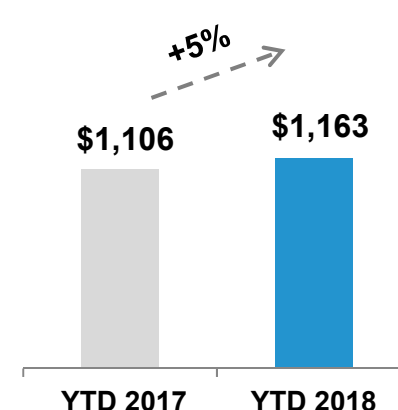
Balance Sheet (\$ millions)	Jun 30 2018	Sep 30 2018
Cash	\$487	\$484
Short-term Investments	\$173	\$167
Total Debt	\$6,458	\$6,406
Shareholders' Equity	\$4,545	\$4,262
Debt to EBITDA ³	2.8x	2.8x

- Manage the balance sheet focused on current investment grade ratings, which are important for the firm to maintain
- Debt to EBITDA is a key ratio used to evaluate opportunity for additional debt; the targeted range on a GAAP basis is 2.0 – 2.5x
- Expect to return to this range driven by operational improvement
- Over time, as revenue and EBITDA grow, we will continue to add debt, keeping the Debt to EBITDA ratio in this range

Reported Free Cash Flow¹ (\$ millions)



Adjusted Free Cash Flow² (\$ millions)



- Reported free cash flow in the prior year period included \$686 million of cash tax payments related to the divested outsourcing business
- Strong operational improvement contributed to year-over-year growth, partially offset by \$123 million of incremental cash restructuring charges, \$80 million of accelerated pension contributions, and a \$54 million increase in capital expenditures
- Excluding certain near-term impacts resulting from the divestiture, adjusted free cash flow increased \$57 million, or +5%, year-to-date
- As cash outlays from near-term restructuring initiatives wind down in 2019 and beyond, we would expect adjusted free cash flow to converge with reported free cash flow

1 Reflects performance from continuing operations. Free cash flow is non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure, in Appendix A of this presentation.

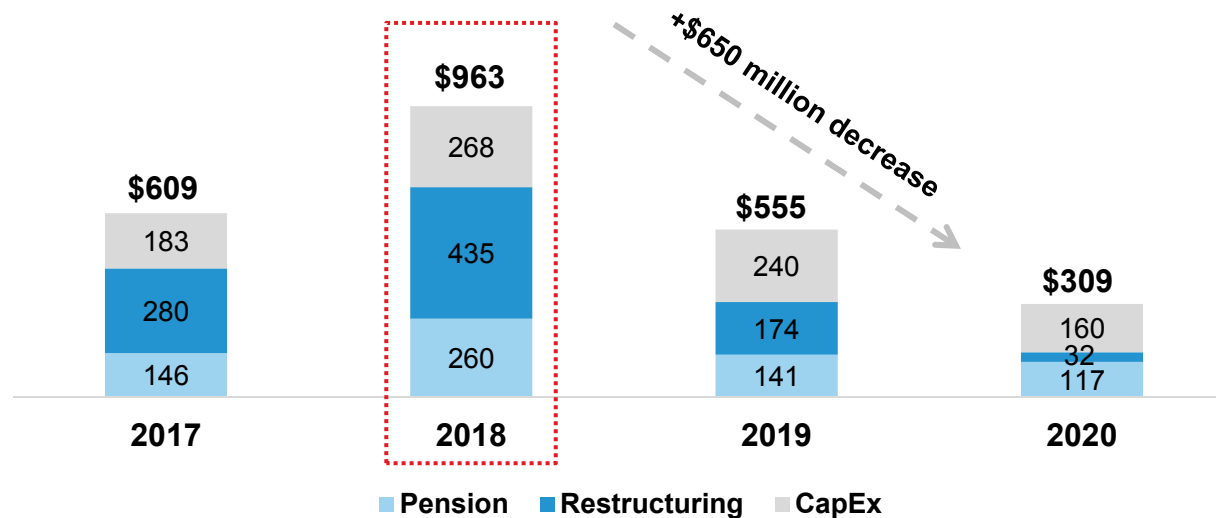
2 Reflects performance from continuing operations. Adjusted free cash flow is non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure, in Appendix E of this presentation.

3 Debt to EBITDA is calculated based on trailing twelve-month GAAP EBITDA for continuing operations.

Declining Uses of Cash¹ Will Substantially Increase Capital Flexibility

Strong free cash flow growth in 2019 and beyond is expected to support significant investments in long-term growth opportunities and the and return of excess capital to shareholders

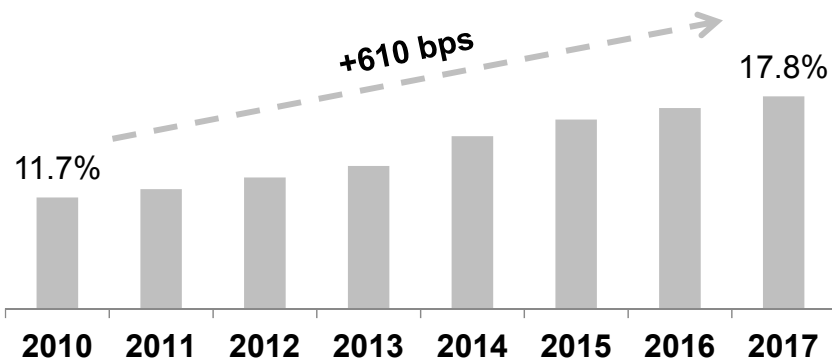
- 1 Accelerated Growth and Operational Improvement
- 2 Continued Progress on Working Capital Initiatives
- 3 Declining Required Uses of Cash to Free Up +\$650 million by the end of 2020



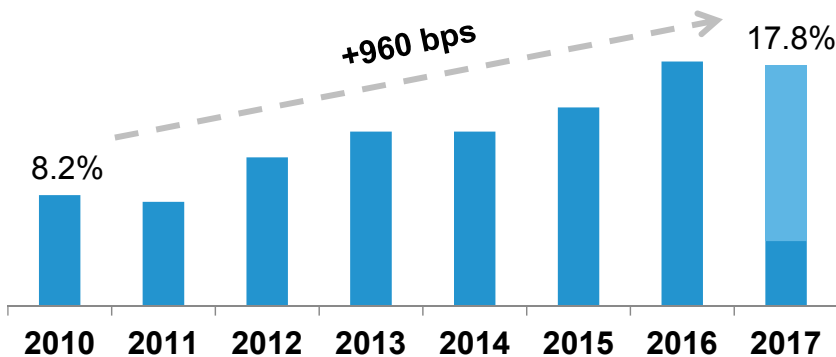
¹ Reflects the Company's best estimates as of October 26, 2018, and the Company disclaims any obligations to update whether a result of new information, future events, or otherwise. Actual results may differ materially.

Positioned to Unlock Significant Long-Term Shareholder Value Creation

Return on Invested Capital¹ (%)



Free Cash Flow Margin² (%)



Double-digit long-term growth combined with an expected *reduction in total shares outstanding* would unlock significant shareholder value creation opportunity

2017 Adjusted Free Cash Flow³ of \$1.8B

Expected growth of 10% or more per year while reducing share count

Substantial upside to shareholder value

1 Return on Invested Capital (ROIC) is a non-GAAP measure. A reconciliation can be found in Appendix H.

2 Free Cash Flow Margin is a non-GAAP measure. A reconciliation can be found in Appendix I.

3 Reflects performance from continuing operations. Adjusted free cash flow is non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure, in Appendix E of this presentation.



Appendix

Commercial Risk Solutions

Retail Brokerage:

- Our dedicated teams of risk experts utilize the industry's most comprehensive data and analytics capabilities to provide clients with distinctive risk advice that empowers results for their organizations
- Through our specialty-focused organizational structure, colleagues in 120 countries around the world dive deep into their areas of expertise to develop unparalleled insights around industry verticals and lines of business to best deliver value to clients in today's complex and integrated risk environment

Global Risk Consulting:

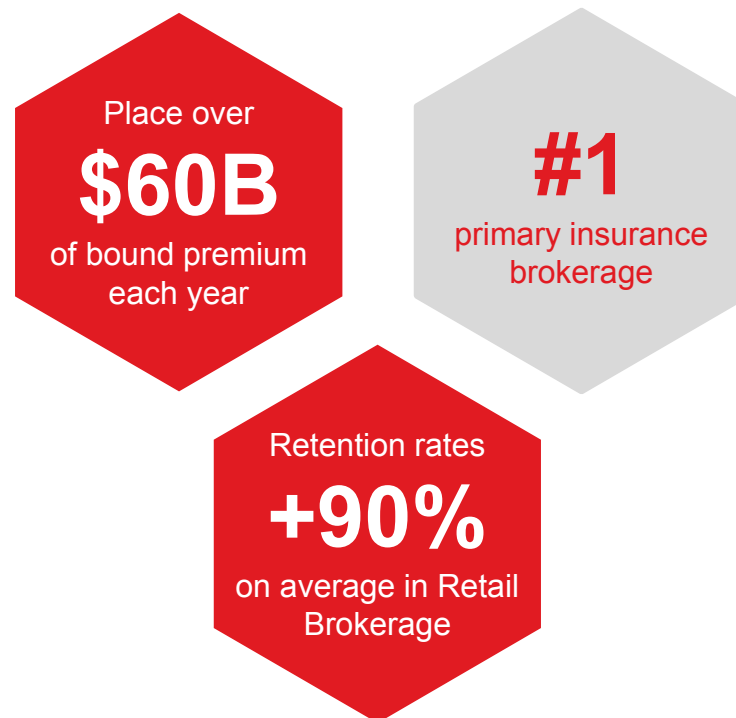
- World leading provider of risk consulting services supporting clients in better understanding and managing their risk profile through identifying and quantifying the risks they face by assisting them with the selection and implementation of the appropriate risk transfer, risk retention, and risk mitigation solutions, and by ensuring the continuity of their operations through claims consulting

Cyber Solutions:

- One of the industry's premier resources in cyber risk management; our strategic focus extends to identifying and protecting critical digital assets supported by best-in-class transactional capabilities, enhanced coverage expertise, deep carrier relationships, and incident response expertise

Captives:

- Leading global captive insurance solutions provider; managing +1,100 insurance entities worldwide including captives, protected segregated and incorporated cell facilities, as well as entities that support Insurance Linked Securities and specialist insurance and reinsurance companies



	Q1'16	Q2'16	Q3'16	Q4'16	2016	Q1'17	Q2'17	Q3'17	Q4'17	2017	Q1'18	Q2'18	Q3'18
Total Revenue¹ (\$M)	\$969	\$990	\$884	\$1,088	\$3,931	\$989	\$1,041	\$915	\$1,218	\$4,163	\$1,184	\$1,166	\$1,029
Organic Growth¹ (%)						2%	2%	(1%)	5%	2%	4%	6%	8%

¹ Organic revenue is a non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure for the above historical periods that have been restated on page 21 of the Company's fourth quarter 2017 press release dated February 2, 2018, for the new revenue recognition accounting standard effective in the first quarter of 2018.

Reinsurance Solutions

Treaty:

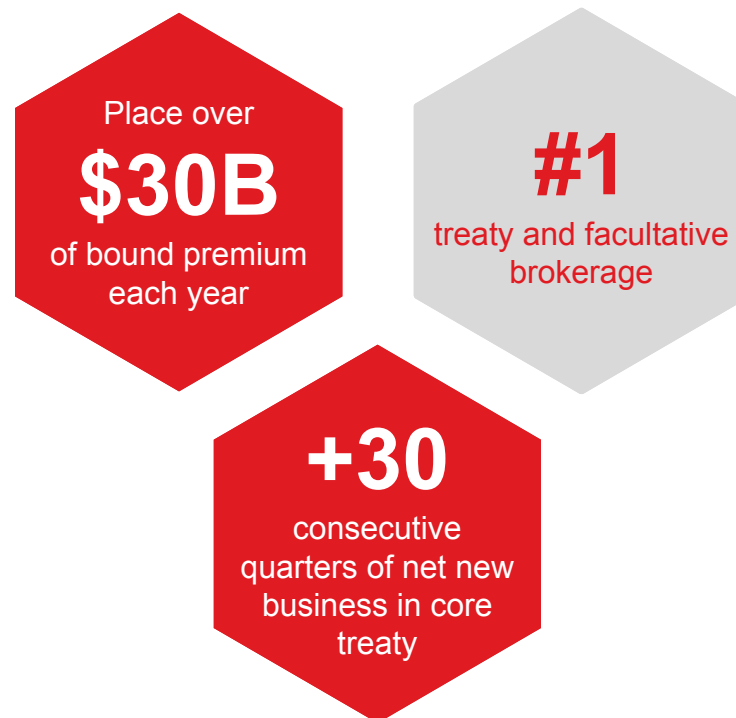
- Addresses underwriting and capital objectives on a portfolio level, allowing our clients to more effectively manage the combination of premium growth, return on capital and rating agency interests. This includes the development of more competitive, innovative and efficient risk transfer options.

Facultative:

- Empowers clients to better understand, manage and transfer risk through innovative facultative solutions and the most efficient access to the global facultative markets

Capital Markets:

- Global investment bank with expertise in M&A, capital raising, strategic advice, restructuring, recapitalization services, and insurance-linked securities
- Works with insurers, reinsurers, investment firms, banks, and corporations to manage complex commercial issues through the provision of corporate finance advisory services, capital markets solutions, and innovative risk management products



	Q1'16	Q2'16	Q3'16	Q4'16	2016	Q1'17	Q2'17	Q3'17	Q4'17	2017	Q1'18	Q2'18	Q3'18
Total Revenue¹ (\$M)	\$667	\$335	\$234	\$131	\$1,367	\$671	\$345	\$257	\$153	\$1,426	\$742	\$380	\$279
Organic Growth¹ (%)						4%	6%	10%	20%	6%	6%	8%	8%

¹ Organic revenue is a non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure for the above historical periods that have been restated on page 21 of the Company's fourth quarter 2017 press release dated February 2, 2018, for the new revenue recognition accounting standard effective in the first quarter of 2018.

Retirement Solutions

Retirement & Investment:

- The Retirement & Investment practice is dedicated to navigating the risk and opportunities associated with retirement and investing to optimize performance and financial security for institutions and individuals
- Retirement Consulting specializes in providing organizations across the globe with strategic design consulting on their retirement programs, actuarial services, and risk management – including pension de-risking, governance, integrated pension administration and legal and compliance consulting

Talent, Rewards & Performance:

- We deliver advice and solutions that help clients accelerate business outcomes by improving the performance of their people
- We support the full employee lifecycle from assessment and selection of the right talent, optimized deployment and engagement to the design, alignment and benchmarking of compensation to business strategy and performance outcomes

Investment Consulting:

- Provides public and private companies and other institutions with advice on developing and maintaining investment programs across a broad range of plan types, including defined benefit plans, defined contribution plans, endowments and foundations
- Our delegated investment solutions offer ongoing management of investment programs and fiduciary responsibilities either in a partial or full discretionary model for multiple asset owners. We partner with clients to deliver our scale and experience to help them effectively manage their investments, risk, governance and potentially lower costs



	Q1'16	Q2'16	Q3'16	Q4'16	2016	Q1'17	Q2'17	Q3'17	Q4'17	2017	Q1'18	Q2'18	Q3'18
Total Revenue² (\$M)	\$396	\$405	\$465	\$441	\$1,707	\$385	\$388	\$492	\$489	\$1,754	\$424	\$431	\$501
Organic Growth² (%)						2%	1%	6%	4%	3%	-	3%	2%

¹ As of 6/30/2017, includes non-discretionary assets advised by AHIC and its global affiliates which includes retainer clients and clients in which AHIC and its global affiliates have performed project services for over the past 12 months. Project clients may not currently engage AHIC at the time of the calculation of assets under advisement as the project may have concluded earlier during preceding 12-month period.

² Organic revenue is a non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure for the above historical periods that have been restated on page 21 of the Company's fourth quarter 2017 press release dated February 2, 2018, for the new revenue recognition accounting standard effective in the first quarter of 2018.

Health Solutions

Aon Health Solutions helps organizations confidently navigate the evolving health and benefits landscape while continuously adapting their approach and strategy to provide greater choice, affordability and wellbeing.

Consulting & Brokerage

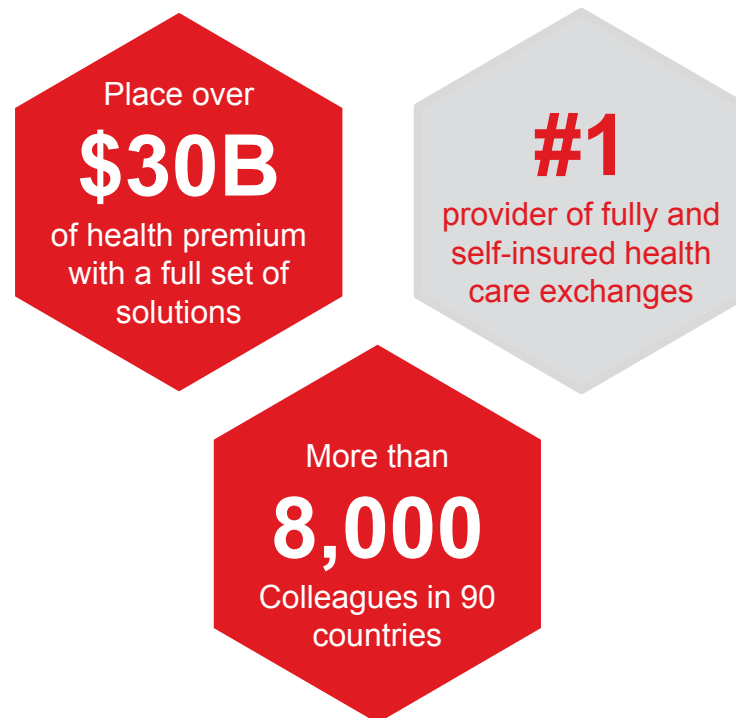
- Develops and implements innovative, customized health and benefits strategies for clients of all sizes across industries and geographies to manage risk, drive engagement, and increase accountability
- Partners with insurers and other strategic partners to develop and implement new and innovative solutions.
- Delivers specialized expertise and solutions across a range of areas such as pharmacy, voluntary benefits, and regulatory
- Leverages proprietary, world-class, analytics and technology to help clients make informed decisions and manage healthcare outcomes

Global Benefits

- Advises multinational companies on range of topics including program design and management, financing optimization, and enhanced employee experience
- Assists employers in navigating and managing complex regulatory and compliance requirements in countries in which they operate

Healthcare Exchanges

- Helps transform how employers sponsor, structure, and deliver healthcare strategies for both active and retiree populations



	Q1'16	Q2'16	Q3'16	Q4'16	2016	Q1'17	Q2'17	Q3'17	Q4'17	2017	Q1'18	Q2'18	Q3'18
Total Revenue¹ (\$M)	\$338	\$253	\$245	\$522	\$1,358	\$428	\$281	\$277	\$526	\$1,512	\$451	\$309	\$278
Organic Growth¹ (%)						15%	4%	4%	6%	7%	-	7%	8%

¹ Organic revenue is a non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure for the above historical periods that have been restated on page 21 of the Company's fourth quarter 2017 press release dated February 2, 2018, for the new revenue recognition accounting standard effective in the first quarter of 2018.

Data & Analytic Services

Affinity:

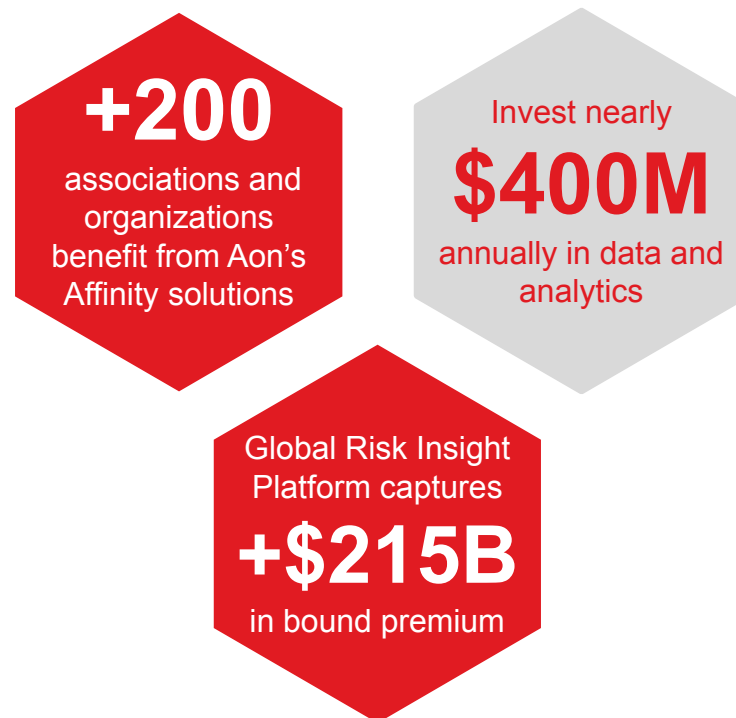
- Specializes in developing, marketing and administering customized insurance programs and specialty market solutions for Affinity organizations and their members or affiliates

Aon InPoint:

- Draws on Aon's proprietary database (Global Risk Insight Platform) and is dedicated to making insurers more competitive through providing data, analytics, engagement and consulting

ReView:

- Draws on Aon's proprietary database and broker market knowledge to provide advisory services analysis and benchmarking to help reinsurers more effectively meet the needs of cedents through the development of more competitive, innovative and efficient risk transfer options



	Q1'16	Q2'16	Q3'16	Q4'16	2016	Q1'17	Q2'17	Q3'17	Q4'17	2017	Q1'18	Q2'18	Q3'18
Total Revenue¹ (\$M)	\$263	\$271	\$260	\$256	\$1,050	\$273	\$281	\$287	\$299	\$1,140	\$294	\$277	\$263
Organic Growth¹ (%)						6%	4%	2%	12%	5%	1%	-4%	5%

¹ Organic revenue is a non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure for the above historical periods that have been restated on page 21 of the Company's fourth quarter 2017 press release dated February 2, 2018, for the new revenue recognition accounting standard effective in the first quarter of 2018.

Appendix A: Q3 Reconciliation of Non-GAAP Measures – Organic Revenue Growth & Free Cash Flow

Aon plc

Reconciliation of Non-GAAP Measures - Organic Revenue Growth and Free Cash Flow (Unaudited)

Organic Revenue Growth From Continuing Operations (Unaudited)

(millions)	Three Months Ended			Revenue Recognition ⁽¹⁾	Less: Currency Impact ⁽²⁾	Less: Fiduciary Investment Income ⁽³⁾	Less: Acquisitions, Divestitures & Other	Organic Revenue Growth ⁽⁴⁾
	Sep 30, 2018	Sep 30, 2017	% Change					
Revenue								
Commercial Risk Solutions	\$ 1,029	\$ 917	12%	—%	(2)%	—%	6%	8%
Reinsurance Solutions	279	355	(21)	(30)	(1)	1	1	8
Retirement Solutions	501	491	2	—	(1)	—	1	2
Health Solutions	278	293	(5)	(5)	(4)	—	(4)	8
Data & Analytic Services	263	289	(9)	(1)	(1)	—	(12)	5
Elimination	(1)	(5)	N/A	N/A	N/A	N/A	N/A	N/A
Total revenue	\$ 2,349	\$ 2,340	—%	(6)%	(2)%	—%	2%	6%

(millions)	Nine Months Ended			Revenue Recognition ⁽¹⁾	Less: Currency Impact ⁽²⁾	Less: Fiduciary Investment Income ⁽³⁾	Less: Acquisitions, Divestitures & Other	Organic Revenue Growth ⁽⁴⁾
	Sep 30, 2018	Sep 30, 2017	% Change					
Revenue								
Commercial Risk Solutions	\$ 3,379	\$ 2,943	15%	—%	2%	—%	7%	6%
Reinsurance Solutions	1,401	1,070	31	21	3	1	(1)	7
Retirement Solutions	1,356	1,266	7	—	2	—	3	2
Health Solutions	1,038	977	6	1	1	—	—	4
Data & Analytic Services	834	842	(1)	—	1	—	(3)	1
Elimination	(8)	(9)	N/A	N/A	N/A	N/A	N/A	N/A
Total revenue	\$ 8,000	\$ 7,089	13%	3%	2%	—%	4%	4%

- Revenue Recognition represents the impact of Aon's adoption of new revenue recognition standard that became effective for Aon on the January 1, 2018.
- Currency impact is determined by translating last year's revenue at this year's foreign exchange rates.
- Fiduciary Investment Income for the three months ended September 30, 2018 and 2017 was \$15 million and \$10 million, respectively. Fiduciary Investment Income for the nine months ended September 30, 2018 and 2017 was \$37 million and \$23 million, respectively.
- Organic revenue growth includes the impact of intercompany activity and excludes the impact of the adoption of the new revenue recognition standard, changes in foreign exchange rates, acquisitions, divestitures, transfers between revenue lines, and fiduciary investment income.

Free Cash Flow from Continuing Operations (Unaudited)

(millions)	Nine Months Ended		Percent Change
	Sep 30, 2018	Sep 30, 2017	
Cash Provided by Continuing Operating Activities	\$ 975	\$ 289	237%
Capital Expenditures Used for Continuing Operations	(179)	(125)	43
Free Cash Flow Provided by Continuing Operations ⁽¹⁾	\$ 796	\$ 164	385%
Adjustments:			
Transaction Costs Associated with the Divested Business	—	45	(100)%
Income Taxes on Sale of the Divested Business	—	686	(100)
Restructuring Plan Initiatives ⁽²⁾	367	211	74%
Free Cash Flow Provided by Continuing Operations - as adjusted ⁽³⁾	\$ 1,163	\$ 1,106	5%

- Free cash flow is defined as cash flow from operations less capital expenditures. This non-GAAP measure does not imply or represent a precise calculation of residual cash flow available for discretionary expenditures.
- Restructuring plan cash payments include cash used to settle restructuring liabilities as well as payments made on capital expenditures under the program.
- Certain noteworthy items impacting free cash flow from operating activities in 2018 and 2017 are described in this schedule. This non-GAAP measure does not imply or represent a precise calculation of residual cash flow available for discretionary expenditures.

Organic Revenue Growth From Continuing Operations (Unaudited)

(millions)	Three Months Ended			Less: Currency Impact ⁽¹⁾	Less: Fiduciary Investment Income ⁽²⁾	Less: Acquisitions, Divestitures & Other	Organic Revenue Growth ⁽³⁾
	Sep 30, 2017	Sep 30, 2016	% Change				
Commercial Risk Solutions	\$ 915	\$ 884	4%	1%	—%	4%	(1)%
Reinsurance Solutions	257	254	10%	1%	—%	(2)%	10%
Retirement Solutions	492	465	6%	1%	—%	(1)%	6%
Health Solutions	277	245	13%	1%	—%	8%	4%
Data & Analytic Services	287	260	10%	1%	—%	7%	2%
Elimination	(5)	(3)	N/A	N/A	N/A	N/A	N/A
Total revenue	\$ 2,223	\$ 2,085	7%	1%	—%	4%	2%

(millions)	Nine Months Ended			Less: Currency Impact ⁽¹⁾	Less: Fiduciary Investment Income ⁽²⁾	Less: Acquisitions, Divestitures & Other	Organic Revenue Growth ⁽³⁾
	Sep 30, 2017	Sep 30, 2016	% Change				
Commercial Risk Solutions	\$ 2,945	\$ 2,843	4%	(1)%	—%	5%	—%
Reinsurance Solutions	1,273	1,236	3%	(2)%	—%	—%	5%
Retirement Solutions	1,265	1,266	—%	(2)%	—%	(1)%	3%
Health Solutions	986	836	18%	(1)%	—%	11%	8%
Data & Analytic Services	841	794	6%	—%	—%	2%	4%
Elimination	(9)	(6)	N/A	N/A	N/A	N/A	N/A
Total revenue	\$ 7,301	\$ 6,969	5%	(1)%	—%	3%	3%

- Currency impact is determined by translating last year's revenue at the subsequent year's foreign exchange rates.
- Fiduciary Investment Income for the three months ended September 30, 2017 and 2016, respectively, was \$10 million and \$6 million. Fiduciary Investment Income for the nine months ended September 30, 2017 and 2016, respectively, was \$23 million and \$16 million.
- Organic revenue growth includes the impact of intercompany activity and excludes the impact of foreign exchange rate changes, acquisitions, divestitures, transfers between revenue lines, and fiduciary investment income.

Appendix B: Q3 Reconciliation of Non-GAAP Measures – Operating Margin and Diluted Earnings per Share

Aon plc

Reconciliation of Non-GAAP Measures Adjusted for Changes in Accounting Guidance - Operating Income from Continuing Operations and Diluted Earnings Per Share (Unaudited) ⁽¹⁾

(millions, except percentages)	Three Months Ended			Nine Months Ended		
	Sep 30, 2018	Sep 30, 2017 ⁽²⁾	Percent Change	Sep 30, 2018	Sep 30, 2017 ⁽²⁾	Percent Change
Revenue from continuing operations	\$ 2,340	\$ 2,223	6%	\$ 8,000	\$ 7,301	10%
Operating income from continuing operations	\$ 262	\$ 157	67%	\$ 1,045	\$ 612	71%
Amortization and impairment of intangible assets ⁽³⁾	100	101		492	604	
Restructuring	97	102		366	401	
Legacy Litigation	(25)	—		78	—	
Regulatory and Compliance Matters	—	8		—	42	
Operating income from continuing operations - as adjusted	\$ 434	\$ 368	18%	\$ 1,981	\$ 1,659	19%
Operating margin from continuing operations	11.2%	7.1%		13.1%	8.4%	
Operating margin from continuing operations - as adjusted	18.5%	16.6%		24.8%	22.7%	

(millions, except percentages)	Three Months Ended			Nine Months Ended		
	Sep 30, 2018	Sep 30, 2017 ⁽²⁾	Percent Change	Sep 30, 2018	Sep 30, 2017 ⁽²⁾	Percent Change
Operating income from continuing operations - as adjusted	\$ 434	\$ 368	18 %	\$ 1,981	\$ 1,659	19 %
Interest income	—	10	(100)%	5	20	(75)%
Interest expense	(69)	(70)	(1)%	(208)	(211)	(1)%
Other income (expense):						
Other income (expense) - pensions - as adjusted ⁽⁴⁾	9	9	— %	27	26	4 %
Other income (expense) - other	1	(5)	(120)%	(12)	(20)	(40)%
Total Other income (expense) - as adjusted ⁽⁴⁾	10	4	150 %	15	6	150 %
Income before income taxes from continuing operations - as adjusted	375	312	20 %	1,793	1,474	22 %
Income taxes expense ⁽⁵⁾	48	54	(11)%	273	220	24 %
Net income from continuing operations - as adjusted	327	258	27 %	1,520	1,254	21 %
Less: Net income attributable to noncontrolling interests	6	7	(14)%	32	30	7 %
Net income attributable to Aon shareholders from continuing operations - as adjusted	321	251	28 %	1,488	1,224	22 %
Net income (loss) from discontinued operation - as adjusted ⁽⁶⁾	(2)	(10)	(80)%	(4)	60	(107)%
Net income - as adjusted	\$ 319	\$ 241	32 %	\$ 1,484	\$ 1,284	16 %
Diluted net income (loss) per share attributable to Aon shareholders						
Continuing operations - as adjusted	\$ 1.31	\$ 0.98	34 %	\$ 6.01	\$ 4.66	29 %
Discontinued operations - as adjusted	(0.01)	(0.04)	(75)%	(0.02)	0.22	(109)%
Net income - as adjusted	\$ 1.30	\$ 0.94	38 %	\$ 5.99	\$ 4.88	23 %
Weighted average ordinary shares outstanding - diluted	245.6	257.3	(5)%	247.7	262.9	(6)%

Effective Tax Rates ⁽⁶⁾

Continuing Operations - U.S. GAAP	20.1%	2.0%	1.1%	(49.8)%
Continuing Operations - Non-GAAP	12.8%	17.3%	15.2%	14.9 %
Discontinued Operations - U.S. GAAP	21.3%	35.1%	8.8%	21.8 %
Discontinued Operations - Non-GAAP ⁽⁶⁾	26.7%	35.2%	36.5%	24.2 %

- Certain noteworthy items impacting operating income in 2018 and 2017 are described in this schedule. The items shown with the caption "as adjusted" are non-GAAP measures. In the first quarter of 2018, Aon adopted new accounting guidance related to the treatment of revenue from contracts with customers that was applied prospectively on its U.S. GAAP financial statements in accordance with FASB standards, and therefore comparable prior periods were not restated. On pages 11 through 15 of this press release, the Company has included unaudited pro forma consolidated results that present the retrospective impact of the new standard as if it were in effect for the comparable periods ended September 30, 2017. We use this supplemental information to help us and our investors evaluate business growth from core operations. Please see the U.S. GAAP financial statements included as Exhibit 99.2 to the Company's Form 9-K filed on October 26, 2018 for a reconciliation in accordance with FASB standards.
- The historical period presented above has been adjusted retrospectively to reflect changes in accounting guidance related to revenue recognition, effective for Aon in the first quarter of 2018.
- Included in the three and nine months ended September 30, 2018, respectively, was a \$(1) million and \$175 million non-cash impairment charges taken on certain assets and liabilities held for sale. Included in the three and nine months ended September 30, 2017 was a \$380 million non-cash impairment charge taken on indefinite-lived tradenames.
- Adjusted Other income (expense) excludes Pension settlement charges of \$9 million and \$32 million for three and nine months ended September 30, 2018, respectively.
- Adjusted items are generally taxed at the estimated annual effective tax rate, except for the applicable tax impact associated with estimated restructuring plan expenses, legacy litigation, accelerated tradename amortization, impairment charges, and non-cash pension settlement charges, which are adjusted at the related jurisdictional rate. In addition, tax expense excludes the tax impacts of the sale of certain assets and liabilities previously classified as held for sale, as well as adjustments to the provisional estimates of the impact of US Tax Reform recorded pursuant to SAB 118.
- Adjusted net income from discontinued operations excludes the gain on sale of discontinued operations of \$9 million for the nine months ended September 30, 2018. Adjusted net income from discontinued operations excludes the gain on sale of discontinued operations of \$5 million and \$803 million and \$0 million and \$11 million of intangible asset amortization for the three and nine months ended September 30, 2017, respectively. The effective tax rate was further adjusted for the applicable tax impact associated with the gain on sale and intangible asset amortization, as applicable.

Appendix C: Q3 2017 Reconciliation of Reported to Pro Forma Financials Under New Accounting Standards Effective 1/1/2018

Aon plc

Pro Forma Historical Reconciliation of Reported Non-GAAP Measures to Non-GAAP Measures Adjusted for Changes in Accounting Guidance (Unaudited)

Operating Income from Continuing Operations and Diluted Earnings Per Share (Unaudited) ⁽¹⁾⁽²⁾

(millions, except per share data)	Three months ended September 30, 2017			Nine months ended September 30, 2017		
	As Reported ⁽³⁾	Revenue Recognition	Pro Forma	As Reported ⁽³⁾	Revenue Recognition	Pro Forma
Revenue						
Commercial Risk Solutions	\$ 917	\$ (2)	\$ 915	\$ 2,943	\$ 2	\$ 2,945
Reinsurance Solutions	355	(98)	257	1,070	203	1,273
Retirement Solutions	491	1	492	1,266	(1)	1,265
Health Solutions	293	(16)	277	977	9	986
Data & Analytic Services	289	(2)	287	842	(1)	841
Elimination	(5)	—	(5)	(9)	—	(9)
Total revenue	\$ 2,340	\$ (117)	\$ 2,223	\$ 7,089	\$ 212	\$ 7,301
Expenses						
Compensation and benefits	1,428	(8)	1,420	4,363	76	4,439
Information technology	109	—	109	295	—	295
Premises	89	—	89	259	—	259
Depreciation of fixed assets	40	—	40	148	—	148
Amortization and impairment of intangible assets	101	—	101	604	—	604
Other general expenses	317	(10)	307	956	(12)	944
Total operating expenses	2,084	(18)	2,066	6,625	64	6,689
Operating income	256	(99)	157	464	148	612
Amortization and impairment of intangible assets	101	—	101	604	—	604
Restructuring	102	—	102	401	—	401
Regulatory and compliance matters	8	—	8	42	—	42
Operating income - as adjusted	467	(99)	368	1,511	148	1,659
Operating margin from continuing operations - as adjusted	20.0%		16.6%	21.3%		22.7%
Interest income	10	—	10	20	—	20
Interest expense	(70)	—	(70)	(211)	—	(211)
Other income (expense):						
Other income (expense) - pensions	9	—	9	26	—	26
Other income (expense) - other ⁽⁴⁾	(5)	—	(5)	(20)	—	(20)
Total Other income (expense)	4	—	4	6	—	6
Income before income taxes from continuing operations - as adjusted	411	(99)	312	1,326	148	1,474
Income taxes - as adjusted ⁽⁵⁾	72	(18)	54	194	26	220
Income from continuing operations - as adjusted	339	(81)	258	1,132	122	1,254
Less: Net income attributable to noncontrolling interests	7	—	7	30	—	30
Net income from continuing operations attributable to Aon shareholders - as adjusted	\$ 332	\$ (81)	\$ 251	\$ 1,102	\$ 122	\$ 1,224
Diluted earnings per share from continuing operations - as adjusted	\$ 1.29	\$ (0.31)	\$ 0.98	\$ 4.19	\$ 0.47	\$ 4.66
Weighted average ordinary shares outstanding - diluted	257.3	257.3	257.3	262.9	262.9	262.9

(1) Certain noteworthy items impacting operating income in 2017 are described in this schedule. The items shown with the caption "as adjusted" are non-GAAP measures.

(2) The historical period presented above have been adjusted retrospectively to reflect Aon's adoption of new revenue recognition standard in the first quarter of 2018.

(3) Reported results above reflect the retrospective adoption of the new pension accounting guidance effective for Aon in the first quarter of 2018.

(4) For illustrative purposes, the impact of the total foreign currency related to the new revenue accounting guidance is excluded from the Pro Forma financial statements. Had the Company included it, Other income (expense) in the Revenue Recognition column would have been \$(6) million and \$(12) million, respectively, for the three and nine months ended September 30, 2017.

(5) The non-GAAP effective tax rate reported was 17.5% and 14.6%, respectively, for the three and nine months ended September 30, 2017. Adjusted items are generally taxed at the estimated annual effective tax rate, except for the applicable tax impact associated with estimated restructuring charges, accelerated tradename amortization, impairment charges, regulatory and compliance provisions, and non-cash pension settlement charges, which are adjusted at the related jurisdictional rate. The non-GAAP effective tax rate for continuing operations, adjusted for the change in accounting guidance was 17.3% and 14.9%, respectively, for the three and nine months ended September 30, 2017.

Appendix D: Other Income/Expense Under New Pension Accounting Standard Effective 1/1/2018 (ASU No. 2017-07)

Beginning in Q1 of 2018, Aon adopted a new accounting standard that shifted the financial components of net periodic pension cost and net periodic postretirement benefit cost from above the line in compensation and benefits expense to below the line in other income / expense.

Based on current assumptions, we believe that approximately \$9 million of income per quarter is the right run-rate to model for other income / expense in 2018, excluding all other items we do not forecast that could be favorable or unfavorable in any given period.

<i>(millions)</i>	Q1'18	Q2'18	Q3'18
Other income (expense) – Pension – Non-GAAP	\$9	\$9	\$9
Other income (expense) – Other	(\$17)	\$4	\$1
Total Other income (expense) – Non-GAAP	(\$8)	\$13	\$10
Pension Settlements	(\$7)	(\$16)	(\$9)
Total Other income (expense) – GAAP	(\$15)	(\$3)	\$1

Appendix E: Reconciliation of Adjusted Free Cash Flow

The statement of cash flow inputs below are for continuing operations post the divestiture of the outsourcing businesses.

<i>(millions)</i>	Q1'17	Q2'17 YTD	Q3'17 YTD	Full Year 2017	Q1'18	Q2'18 YTD	Q3'18 YTD
Cash Flow from Operations - as reported	\$182	\$436	\$289	\$669	\$140	\$413	\$975
Capital Expenditures	(\$34)	(\$82)	(\$125)	(\$183)	(\$45)	(\$111)	(\$179)
Free Cash Flow	\$148	\$354	\$164	\$486	\$95	\$302	\$796
Adjustments:							
2017 Restructuring initiatives (Cash + CapEx)	\$32	\$99	\$211	\$307	\$113	\$278	\$367
Transactions costs related to the divested business		\$44	\$45	\$45			
Tax payments related to the divested business			\$686	\$940			
Adjusted Free Cash Flow ⁽¹⁾	\$180	\$497	\$1,106	\$1,778	\$208	\$580	\$1,163

1 Reflects performance from continuing operations. Adjusted free cash flow is non-GAAP measure that is reconciled to its corresponding U.S. GAAP measure, in Appendix E of this presentation.

Appendix F: Pro Forma Cash Flow Under New Revenue Recognition Accounting Standard Effective 1/1/2018 (ASC 606)

Beginning in Q1 of 2018, Aon adopted new accounting guidance for revenue recognition and associated costs that shifted certain revenue and expenses between periods. The standard was adopted prospectively as of January 1 2018, so reported 2017 results do not reflect these shifts in balances. Similar to the pro forma financials released by the Company to restate the historical income statement for 2017 retrospectively, the below provides a pro forma view of the statement of cash flows retrospectively to reflect these changes in accounting guidance.

There is no impact to cash flow from operations or free cash flow year-over-year, only a shift in sources / uses within the period.

<i>(millions)</i>	2017 YTD as Reported	Revenue Recognition Change	2017 YTD Pro Forma
Net Income	\$418	\$122	\$540
Receivables, net	\$144	(\$170)	(\$26)
Accounts payable	(\$237)	-	(\$237)
Current income taxes	(\$785)	\$26	(\$759)
Other assets and liabilities	(\$39)	\$22	\$17
Cash provided by operating activities	\$289	-	\$289

Appendix G: Intangible Asset Amortization Schedule

The estimated future amortization for finite lived intangible assets as of September 30, 2018 is as follows (in millions):

Remainder of 2018	\$	100
2019		386
2020		222
2021		128
2022		85
Thereafter		339
Total	\$	1,260

Appendix H: Reconciliation of Return on Invested Capital (ROIC)

Return on Invested Capital (ROIC) is a non-GAAP measure calculated as adjusted net operating profit after tax (NOPAT) divided by average invested capital (short-term debt, + long-term debt + total equity) and represents how well the Company is allocating its capital to generate returns. The metric for the historical periods shown below was calculated using financial results for total consolidated Aon and therefore includes discontinued operations in connection with the sale of the outsourcing business completed on May 1, 2017, which will not be included on a going forward basis.

<i>(millions)</i>	FY'10	FY'11	FY'12	FY'13	FY'14	FY'15	FY'16	FY'17
Revenue	8,512	11,287	11,514	11,815	12,045	11,682	11,627	9,998
Consolidated operating income - as reported	1,244	1,596	1,596	1,671	1,966	1,848	1,906	979
Restructuring	172	113	101	174	-	-	-	497
Pension adjustment	49	-	-	-	-	-	-	-
Hewitt related costs	40	47	-	-	-	-	-	-
Transactions/Headquarter relocation costs	-	3	24	5	-	-	15	-
Legacy receivable write-off	-	18	-	-	-	-	-	-
Anti-bribery, regulatory and compliance initiative	9	-	-	-	-	-	-	28
Legacy Litigation	-	-	-	-	35	176	-	-
Pension settlement	-	-	-	-	-	-	220	128
Amortization of Intangible Assets	154	362	423	395	352	314	277	704
Total Adjustments	424	543	548	574	387	490	512	1,357
Consolidated operating income - as adjusted	\$ 1,668	\$ 2,139	\$ 2,144	\$ 2,245	\$ 2,353	\$ 2,338	\$ 2,418	\$ 2,336
<i>Adjusted Effective tax rate (%)</i>	28.9%	27.3%	26.1%	25.4%	18.9%	17.9%	16.8%	14.9%
NOPAT (Adj. OI*(1-Adj. Tax Rate))	\$ 1,186	\$ 1,555	\$ 1,584	\$ 1,675	\$ 1,908	\$ 1,919	\$ 2,012	\$ 1,988
Short-term debt and current portion of long-term debt	492	337	452	703	783	562	336	299
Long-term debt	4,014	4,155	3,713	3,686	4,799	5,138	5,869	5,667
Total Debt	4,506	4,492	4,165	4,389	5,582	5,700	6,205	5,966
Total Shareholder's Equity	8,251	8,078	7,762	8,145	6,571	6,002	5,475	4,583
Noncontrolling interest	55	42	43	50	60	57	57	65
End of Period Total Invested Capital	12,812	12,612	11,970	12,584	12,213	11,759	11,737	10,614
Average Total Invested Capital	10,126	12,712	12,291	12,277	12,399	11,986	11,748	11,176
ROIC (NOPAT/Average Total Invested Capital)	11.7%	12.2%	12.9%	13.6%	15.4%	16.0%	17.1%	17.8%

Appendix I: Reconciliation of Free Cash Flow Margin

Free Cash Flow Margin is a non-GAAP measure calculated as Free Cash Flow (defined as Cash Flow from Operations less Capital Expenditures) / Total Revenue and represents the Company's conversion rate of revenue into liquidity. The metric for the historical periods shown below was calculated using financial results for total consolidated Aon and therefore includes discontinued operations in connection with the sale of the outsourcing business completed on May 1, 2017, which will not be included on a going forward basis.

<i>(millions)</i>	FY'10¹	FY'11¹	FY'12¹	FY'13	FY'14	FY'15	FY'16	FY'17
Revenue - as reported	8,512	11,287	11,514	11,815	12,045	11,682	11,627	9,998
Cash Flow from Operations	876	1,112	1,534	1,753	1,812	2,009	2,326	669
Capital Expenditures	(180)	(241)	(269)	(229)	(256)	(290)	(222)	(183)
Free Cash Flow - as Reported	696	871	1,265	1,524	1,556	1,719	2,104	486
Adjustments:								
2017 Restructuring initiatives								307
Transactions costs related to the divested business								45
Tax payments related to the divested business								940
Underlying Free Cash Flow - as Adjusted								1,778
Free Cash Flow Margin	8.2%	7.7%	11.0%	12.9%	12.9%	14.7%	18.1%	17.8%

¹ In the fourth quarter of 2015, the Company reclassified certain cash flows related to employee shares withheld for taxes. This resulted in reclassifying \$93 million, \$94 million, \$115 million for the years ended December 31, 2010, 2011, and 2012, respectively, from "Accounts payable and accrued liabilities" and "Other assets and liabilities" within Cash Flows From Operating Activities, to "Issuance of shares for employee benefit plans" within Cash Flows From Financing Activities.



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