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First Solar Announces TK Kallenbach as EVP of Marketing and Product Management

TEMPE, Ariz., Dec 09, 2009 (BUSINESS WIRE) -- First Solar Inc. (Nasdaq: FSLR), the world's leading manufacturer of photovoltaic modules, today announced that TK Kallenbach has been appointed executive vice president of marketing and product management.

Kallenbach comes to First Solar from Honeywell Aerospace where he led numerous areas including Aerospace's strategic planning, product management and marketing communications. Kallenbach joined Honeywell (formerly AlliedSignal) in 1979, serving in a variety of senior leadership positions before taking on his most recent role, vice president of marketing and product management.

"TK's extensive experience makes him ideally suited to lead First Solar's product management and marketing initiatives," said Rob Gillette, First Solar chief executive officer. "I look forward to the contributions he will make to First Solar's senior management team."

Kallenbach will assume his position at First Solar effective Dec. 14, 2009.

About First Solar

First Solar manufactures solar modules with an advanced semiconductor technology and provides comprehensive photovoltaic (PV) system solutions. By continually driving down manufacturing costs, First Solar is delivering an economically viable alternative to fossil-fuel generation today. From raw material sourcing through end-of-life collection and recycling, First Solar is focused on creating cost-effective, renewable energy solutions that protect and enhance the environment. For more information about First Solar, please visit

http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.firstsolar.com&esheet=6116839&lan=en_US&anchor=www.firstsolar.com&index=1&md5=025bd3407caf343938056b1cbab71ec.

For First Solar Investors

This release contains forward-looking statements which are made pursuant to the safe harbor provisions of Section 21E of the Securities Exchange Act of 1934. The forward-looking statements in this release do not constitute guarantees of future performance. Those statements involve a number of factors that could cause actual results to differ materially, including risks associated with the company's business involving the company's products, their development and distribution, economic and competitive factors and the company's key strategic relationships and other risks detailed in the company's filings with the Securities and Exchange Commission. First Solar assumes no obligation to update any forward-looking information contained in this press release or with respect to the announcements described herein.

SOURCE: First Solar, Inc.

First Solar, Inc.
United States:
Lisa Morse
+1-602-414-9361
media@firstsolar.com
Europe:
Brandon Mitchener
+49-6131-1443-399
media@firstsolar.com