CEO Perspective

Jim McNerney
Chairman and Chief Executive Officer

May 21, 2014
Actions Taken to De-Risk the Decade

- Achieved 787 productivity, -9 first flight and 10 per month production rate
- Completed 737 MAX firm configuration
- Launched 777X and 787-10
- Long-term labor stability secured with new union agreements
- Strategically addressed pension liability
- Achieved USAF Tanker firm configuration

Accomplishing growth with significantly less risk
Harvesting Growth & Productivity Initiatives

- Deliver on the strength of our backlog
- Execute planned rate increases
- Expand BCA margins long-term
- Increase productivity through PFS & MBA
- Drive development cost efficiencies
- Further leverage One Boeing
- Launch Value of Quality initiative

Growth and productivity drives shareholder value
Boeing Commercial Airplanes Strategy

- Convert record backlog to cash
- Drive revenue growth through execution on planned rate increases
- Expand margins long-term by capturing productivity throughout the entire system
- Grow twin-aisle market share and strengthen single-aisle position
- Affordably execute development programs

Expand market share while growing profitably
Boeing Defense, Space & Security Strategy

- Grow globally leveraging strong portfolio and the One Boeing approach
- Maintain portfolio alignment with current budget environment
- Sustain long-term demand for existing products and services
- Further expand Market Based Affordability
- Continue investing in key growth areas

Repositioning efforts enhance profitability and value-proposition for customers
Boeing Strategic Imperatives

- Deliver BCA growth and business continuity on a significantly larger scale
- Speed BDS repositioning, extend existing platforms
- Expand our international advantage
- Leverage and grow Services
- Drive innovation through focused enterprise R&D
- Aggressively manage financial strength
- Empower and deploy new generation of leaders

Accelerate change, deliver results