Boeing Management Model

Consistent roadmap drives focused business execution
Actions Taken to De-Risk the Decade

✓ Solidified narrow-body strategy with the highly successful launch of the 737 MAX

✓ Long-term labor stability secured with union agreements and addressed pension liability

✓ Launched 777X and 787-10 leveraging previous technology investments

✓ 787 productivity continues to progress, successful 787-9 entry into service

✓ Aligned development efforts to further capture efficiencies

Accomplishing growth with significantly less risk
Harvesting Growth & Productivity Initiatives

- Deliver on the strength of our backlog
- Execute planned rate increases
- Drive productivity throughout the enterprise
- Further leverage One Boeing advantage
- Expand BCA & BDS margins long-term
- Leverage BDS investments to capture the upside
- Increase development cost efficiencies

Growth and productivity drives shareholder value
Leadership Development

- Deep and diverse leadership pipeline
- Talented global team
- Extensive focus on development
- Empowering the next-generation
- Strong foundation of ethics & values
- Performance-focused culture

Company strength sustained through proactive leadership development
Boeing Strategic Imperatives

- Deliver BCA growth and business continuity on a significantly larger scale
- Speed BDS repositioning, extend existing platforms
- Expand our international advantage
- Leverage and grow Services
- Drive innovation through focused enterprise R&D
- Aggressively manage financial strength
- Empower and deploy new generation of leaders

Accelerate change, deliver results