

**SECOND QUARTER 2019** 

FINANCIAL SUPPLEMENT

## ALLY FINANCIAL INC. FORWARD-LOOKING STATEMENTS AND ADDITIONAL INFORMATION



This document and related communications should be read in conjunction with the financial statements, notes, and other information contained in our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K. This information is preliminary and based on company and third-party data available at the time of the presentation or related communication.

This document and related communications contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the fact that they do not relate strictly to historical or current facts—such as statements about the outlook for various financial and operating metrics and statements about future capital allocation and actions. Forward-looking statements often use words such as "believe," "expect," "anticipate," "intend," "pursue," "seek," "continue," "estimate," "project," "outlook," "forecast," "potential," "target," "objective," "trend," "plan," "goal," "initiative," "priorities," or other words of comparable meaning or future-tense or conditional verbs such as "may," "will," "should," "would," or "could." Forward-looking statements convey our expectations, intentions, or forecasts about future events, circumstances, or results. All forward-looking statements, by their nature, are subject to assumptions, risks, and uncertainties, which may change over time and many of which are beyond our control. You should not rely on any forward-looking statement as a prediction or guarantee about the future. Actual future objectives, strategies, plans, prospects, performance, conditions, or results may differ materially from those set forth in any forward-looking statement. Some of the factors that may cause actual results or other future events or circumstances to differ from those in forward-looking statements are described in our Annual Report on Form 10-K for the year ended December 31, 2018, our subsequent Quarterly Reports on Form 10-Q or Current Reports on Form 8-K, or other applicable documents that are filed or furnished with the U.S. Securities and Exchange Commission (collectively, our "SEC filings"). Any forward-looking statement made by us or on our behalf speaks only as of the date that it was made. We do not undertake to update any forward-looking statement to reflect the impact of events, circumstances, or results that arise after the date that the statement was made, except as required by applicable securities laws. You, however, should consult further disclosures (including disclosures of a forward-looking nature) that we may make in any subsequent SEC filings.

This document and related communications contain specifically identified non-GAAP financial measures, which supplement the results that are reported according to generally accepted accounting principles ("GAAP"). These non-GAAP financial measures may be useful to investors but should not be viewed in isolation from, or as a substitute for, GAAP results. Differences between non-GAAP financial measures and comparable GAAP financial measures are reconciled in the presentation.

Unless the context otherwise requires, the following definitions apply. The term "loans" means the following consumer and commercial products associated with our direct and indirect financing activities: loans, retail installment sales contracts, lines of credit, and other financing products excluding operating leases. The term "operating leases" means consumer- and commercial-vehicle lease agreements where Ally is the lessor and the lessee is generally not obligated to acquire ownership of the vehicle at lease-end or compensate Ally for the vehicle's residual value. The terms "lend," "finance," and "originate" mean our direct extension or origination of loans, our purchase or acquisition of loans, or our purchase of operating leases as applicable. The term "consumer" means all consumer products associated with our loan and operating-lease activities and all commercial retail installment sales contracts. The term "commercial" means all commercial products associated with our loan activities, other than commercial retail installment sales contracts.

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(\$ in millions, shares in thousands)

(\$ In millions, snares in thousands)	QUARTERLY TRENDS											CHAN	NGE V	S
Selected Income Statement Data		2Q 19		1Q 19		4Q 18		3Q 18		2Q 18		1Q 19		2Q 18
Net financing revenue (ex. Core OID) (1)	\$	1,164	\$	1,139	\$	1,163	\$	1,129	\$	1,115	\$	25	\$	49
Core OID		(7)		(7)		(23)		(22)		(21)		(0)		14
Net financing revenue (as reported)		1,157		1,132		1,140		1,107		1,094		25		63
Other revenue (ex. change in the fair value of equity securities) (2)  Change in the fair value of equity securities (3)		393 2		396 70		393		392 6		356 8		(4) (67)		37 (6)
Other revenue (as reported)		395		466		(95) 298		398		364		(71)		(6) 31
Provision for loan losses		177		282		266		233		158		(105)		19
Total noninterest expense (4)		881		830		804		807		839		51		42
Pre-tax income from continuing operations		494		486		368		465		461		8	-	33
Income tax (benefit) / expense		(90)		111		79		91		113		(201)		(203)
(Loss) / income from discontinued operations, net of tax		(2)		(1)		1		-		1		(1)		(3)
Net income attributable to common shareholders	\$	582	\$	374	\$	290	\$	374	\$	349	\$	208	\$	233
Selected Balance Sheet Data (Period-End)														
Total assets	\$	180,448	\$	180,117	\$	178,869	\$	173,101	\$	171,345	\$	331	\$	9,103
Consumer loans		90,698		89,211		87,240		86,501		85,604		1,487		5,094
Commercial loans		38,512		40,844		42,686		40,104		39,940		(2,332)		(1,428)
Allowance for loan losses		(1,282)		(1,288)		(1,242)		(1,248)		(1,257)		6		(25)
Deposits		116,325		113,299		106,178		101,379		98,734		3,026		17,591
Total equity		14,316		13,699		13,268		13,085		13,139		617		1,177
Common Share Count														
Weighted average basic (5)		398,100		404,129		411,931		422,187		430,628		(6,029)		(32,529)
Weighted average diluted (5)		399,916		405,959		414,750		424,784		432,554		(6,043)		(32,638)
Issued shares outstanding (period-end)		392,775		399,761		404,900		416,591		425,752		(6,986)		(32,977)
Per Common Share Data	•	4.40	•	0.00	•	0.70	•	0.00	•	0.04	•	0.54	•	0.05
Earnings per share (basic) (5)	\$	1.46	\$	0.93	\$	0.70	\$	0.89	\$	0.81	\$	0.54	\$	0.65
Earnings per share (diluted) (5)		1.46		0.92		0.70		0.88		0.81		0.53		0.65
Adjusted earnings per share <sup>(6)</sup> Book value per share		0.97 36.4		0.80 34.3		0.92 32.8		0.91 31.4		0.83 30.9		0.17 2.2		0.14 5.6
Tangible book value per share (7)				33.6		32.0 32.1		30.7		30.9		2.2		5.6 5.6
Adjusted tangible book value per share (7)		35.7 33.6		31.4		29.9		28.6		28.1		2.2		5.6 5.5
, , ,		33.0		31.4		29.9		20.0		20.1		2.1		5.5
Select Financial Ratios  Net interest margin (as reported)		2.66%		2.67%		2.66%		2.67%		2.68%				
Net interest margin (ex. Core OID) (8)		2.67%		2.69%		2.72%		2.72%		2.74%				
Cost of funds		2.74%		2.70%		2.60%		2.45%		2.30%				
Cost of funds (ex. Core OID) (8)		2.70%		2.66%		2.52%		2.38%		2.23%				
Efficiency Ratio (9)		56.8%		51.9%		55.9%		53.6%		57.5%				
Adjusted efficiency ratio (8)(9)		46.1%		48.9%		46.9%		46.0%		47.7%				
Return on average assets (10)		1.3%		0.8%		0.7%		0.9%		0.8%				
Return on average total equity (10)		16.6%		11.1%		8.8%		11.4%		10.6%				
Return on average tangible common equity (10)		17.0%		11.3%		9.0%		11.7%		10.9%				
Core ROTCE (11)		12.4%		10.9%		13.4%		13.7%		12.8%				
Capital Ratios (12)														
Common Equity Tier 1 (CET1) capital ratio		9.5%		9.3%		9.1%		9.4%		9.4%				
Tier 1 capital ratio		11.2%		11.0%		10.8%		11.1%		11.1%				
Total capital ratio		12.7%		12.5%		12.3%		12.7%		12.7%				
Tier 1 leverage ratio		9.0%		9.0%		9.0%		9.2%		9.2%				
	_													

<sup>(1)</sup> Represents a non-GAAP financial measure. Excludes Core OID. For more details refer to page 21.

<sup>(2)</sup> Represents a non-GAAP financial measure. Adjusted for change in the fair value of equity securities due to the implementation of ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/2018 in which such adjustments were recognized through other comprehensive income, a component of equity. For Non-GAAP calculation methodology and details see page 21.

<sup>(3)</sup> Change in fair value of equity securities impacts the Insurance and Corporate Finance segments. Excludes equity fair value adjustments related to ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 17/1/2016 in which such adjustments were recognized through other comprehensive income, a component of equity.

(4) Including bit not filmited to employee related expenses, commissions and provision for issess and loss adjustment expense related to the insurance business, information technology expenses, servicing expenses, facilities expenses, marketing expenses, and other professional

<sup>(5)</sup> Includes shares related to share-based compensation that vested but were not yet issued.

<sup>(6)</sup> Represents a non-GAAP financial measure. For more details refer to page 21.

<sup>(7)</sup> Represents a non-GAAP financial measure. For more details refer to page 22.

<sup>(8)</sup> Represents a non-GAAP financial measure. Excludes Core OID. For more details refer to page 21.

<sup>(9)</sup> Represents a non-GAAP financial measure. For more details refer to page 24.

<sup>(10)</sup> Return metrics are annualized.

<sup>(11)</sup> Return metrics are annualized. Represents a non-GAAP financial measure. For more details refer to page 23.

<sup>(12)</sup> Basel III rules became effective on January 1, 2015, subject to transition provisions primarily related to deductions and adjustments impacting CET1 capital and Tier 1 capital.



(\$ in millions)

(\$ In Millions)	QUARTERLY TRENDS											CHAN	GE VS.	
	2	Q 19		1Q 19		4Q 18	;	3Q 18	:	2Q 18	10	Q 19	20	Q 18
Financing revenue and other interest income														
Interest and fees on finance receivables and loans	\$	1,860	\$	1,807	\$	1,790	\$	1,708	\$	1,647	\$	53	\$	213
Interest on loans held-for-sale		3		2		5		4		6		1		(3)
Total interest and dividends on investment securities		227		222		211		182		173		5		54
Interest-bearing cash		21		23		22		18		17		(2)		4
Other earning assets		17		18		15		16		15		(1)		2
Operating leases		363		361		365		368		374		2_		(11)
Total financing revenue and other interest income		2,491		2,433		2,408		2,296		2,232		58		259
Interest expense														
Interest on deposits		651		592		523		462		399		59		252
Interest on short-term borrowings		37		44		48		29		40		(7)		(3)
Interest on long-term debt		407		419		457		451		434		(12)		(27)
Total interest expense		1,095		1,055		1,028		942		873		40		222
Depreciation expense on operating lease assets		239		246		240		247		265		(7)		(26)
Net financing revenue (as reported)	\$	1,157	\$	1,132	\$	1,140	\$	1,107	\$	1,094	\$	25	\$	63
Other revenue														
Servicing fees		5		6		6		6		7		(1)		(2)
Insurance premiums and service revenue earned		261		261		269		258		239		-		22
Gain on mortgage and automotive loans, net		2		10		6		17		1		(8)		1
Other gain/loss on investments, net		39		108		(87)		22		27		(69)		12
Other income, net of losses		88		81		104		95		91		7		(3)
Total other revenue		395		466		298		398		364		(71)	-	31
Total net revenue		1,552		1,598		1,438		1,505		1,458		(46)		94
Provision for loan losses		177		282		266		233		158		(105)		19
Noninterest expense		•••										(,		
Compensation and benefits expense		296		318		283		274		292		(22)		4
Insurance losses and loss adjustment expenses		127		59		54		77		101		68		26
Other operating expenses		458		453		467		456		446		5		12
Total noninterest expense		881		830		804		807		839		51		42
Pre-tax income from continuing operations	\$	494	\$	486	\$	368	\$	465	\$	461	\$	8	\$	33
Income tax (benefit) / expense from continuing operations	•	(90)	Ψ	111	Ψ	79	Ψ	91	Ψ.	113	Ψ	(201)	Ψ	(203)
Net income from continuing operations		584		375		289		374		348		209	-	236
(Loss) / income from discontinued operations, net of tax		(2)		(1)		1		-		1		(1)		(3)
Net income	•	582	\$	374	\$	290	\$	374	\$	349	\$	208	\$	233
Net income		302		374	<u> </u>	230		3/4	<u> </u>	343		200	<del>_</del>	233
Core Pre-Tax Income Walk														
Net financing revenue (ex. Core OID) (1)	\$	1,164	\$	1,139	\$	1,163	\$	1,129	\$	1,115	\$	25	\$	49
Adjusted other revenue (2)	·	393	•	396	•	393	·	392	·	356	·	(4)	•	37
Provision for loan losses		177		282		266		233		158		(105)		19
		881		830		804		807		839		51		42
Noninterest expense	_		_		_				_				_	
Core pre-tax income (3)	\$	499	\$	423	\$	486	\$	481	\$	474	\$	76	\$	25
Core OID		(7)		(7)		(23)		(22)		(21)		(0)		14
Change in the fair value of equity securities (4)		2		70		(95)		6		8		(67)		(6)
Pre-tax income from continuing operations	\$	494	\$	486	\$	368	\$	465	\$	461	\$	8	\$	33

<sup>(1)</sup> Represents a non-GAAP financial measure. Excludes Core OID. For more details refer to page 21.

<sup>(2)</sup> Represents a non-GAAP financial measure. Excludes equity fair value adjustments related to ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/2018 in which such adjustments were recognized through other comprehensive income, a component of equity. For more details refer to page 21.

<sup>(3)</sup> Core pre-tax income is a non-GAAP financial measure that adjusts pre-tax income from continuing operations by excluding (1) Core OID and (2) equity fair value adjustments related to ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/2018 in which such adjustments were recognized through other comprehensive income, a component of equity. Management believes core pre-tax income can help the reader better understand the operating performance of the core businesses and their ability to generate earnings.

<sup>(4)</sup> Change in fair value of equity securities impacts the Insurance and Corporate Finance segments. Excludes equity fair value adjustments related to ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/2018 in which such adjustments were recognized through other comprehensive income, a component of equity.

(\$ in millions)			(	QUART	ERLY TREND	s			CHAN	GE VS.	
Assets	 2Q 19		1Q 19		4Q 18		3Q 18	2Q 18	 1Q 19		2Q 18
Cash and cash equivalents	 	-		-				 	 		
Noninterest-bearing	\$ 659	\$	946	\$	810	\$	802	\$ 799	\$ (287)	\$	(140)
Interest-bearing	2,904		3,011		3,727		2,970	3,125	(107)		(221)
Total cash and cash equivalents	 3,563		3,957		4,537		3,772	3,924	(394)		(361)
Investment securities (1)	31,740		30,553		28,438		26,882	25,906	1,187		5,834
Loans held-for-sale, net	275		107		314		425	328	168		(53)
Finance receivables and loans	129,210		130,055		129,926		126,605	125,544	(845)		3,666
Allowance for loan losses	(1,282)		(1,288)		(1,242)		(1,248)	(1,257)	` 6		(25)
Total finance receivables and loans, net	 127,928	-	128,767	-	128,684		125,357	 124,287	 (839)		3,641
Investment in operating leases, net	8,407		8,339		8,417		8,578	8,639	68		(232)
Premiums receivables and other insurance assets	2,460		2,401		2,326		2,291	2,247	59		213
Other assets	 6,075		5,993		6,153		5,796	 6,014	 82		61
Total assets	\$ 180,448	\$	180,117	\$	178,869	\$	173,101	\$ 171,345	\$ 331	\$	9,103
Liabilities											
Deposit liabilities											
Noninterest-bearing	\$ 162	\$	141	\$	142	\$	180	\$ 153	\$ 21	\$	9
Interest-bearing	 116,163		113,158		106,036		101,199	 98,581	 3,005		17,582
Total deposit liabilities	116,325		113,299		106,178		101,379	98,734	3,026		17,591
Short-term borrowings	6,519		6,115		9,987		7,338	7,108	404		(589)
Long-term debt	37,466		41,490		44,193		45,542	47,328	(4,024)		(9,862)
Interest payable	744		696		523		712	568	48		176
Unearned insurance premiums and service revenue	3,171		3,096		3,044		3,020	2,957	75		214
Accrued expense and other liabilities	 1,907		1,722		1,676		2,025	 1,511	 185		396
Total liabilities	\$ 166,132	\$	166,418	\$	165,601	\$	160,016	\$ 158,206	\$ (286)	\$	7,926
Equity											
Common stock and paid-in capital (2)	\$ 18,914	\$	19,119	\$	19,296	\$	19,582	\$ 19,813	\$ (205)	\$	(899)
Accumulated deficit	(4,682)		(5,195)		(5,489)		(5,716)	(6,026)	513		1,344
Accumulated other comprehensive (loss) / income	 84_		(225)		(539)		(781)	(648)	309		732
Total equity	 14,316		13,699		13,268		13,085	13,139	617		1,177
Total liabilities and equity	\$ 180,448	\$	180,117	\$	178,869	\$	173,101	\$ 171,345	\$ 331	\$	9,103

<sup>(1)</sup> Includes held-to-maturity securities.

<sup>(2)</sup> Includes Treasury stock.

#### ALLY FINANCIAL INC.

#### CONSOLIDATED AVERAGE BALANCE SHEET (1)



(\$ in millions)

			(	QUART	ERLY TREND	S			 CHAN	GE VS.	
Assets		2Q 19	1Q 19		4Q 18		3Q 18	2Q 18	1Q 19	:	2Q 18
Interest-bearing cash and cash equivalents	-9	3,713	\$ 4,212	\$	4,311	\$	3,159	\$ 3,048	\$ (499)	\$	665
Investment securities		32,446	30,555		28,926		27,313	26,987	1,891		5,459
Loans held-for-sale, net		191	190		394		318	358	1		(167)
Total finance receivables and loans, net (2)		129,950	128,663		127,681		124,986	124,516	1,287		5,434
Investment in operating leases, net		8,370	 8,389		8,516		8,634	 8,583	 (19)		(213)
Total interest earning assets		174,670	172,009		169,828		164,410	163,492	 2,661		11,178
Noninterest-bearing cash and cash equivalents		544	445		432		502	526	99		18
Other assets		6,722	6,558		6,412		7,331	7,505	164		(783)
Allowance for loan losses	_	(1,284)	 (1,248)		(1,247)		(1,260)	 (1,274)	 (36)		(10)
Total assets	_ \$	180,652	\$ 177,764	\$	175,425	\$	170,983	\$ 170,249	\$ 2,888	\$	10,403
Liabilities											
Interest-bearing deposit liabilities											
Retail deposit liabilities	\$	96,855	\$ 91,881	\$	86,897	\$	83,034	\$ 81,299	\$ 4,974	\$	15,555
Other interest-bearing deposit liabilities (3)		17,402	17,291		16,763		16,781	16,052	111		1,350
Total Interest-bearing deposit liabilities		114,257	 109,172		103,660		99,815	 97,351	 5,085		16,906
Short-term borrowings		5,887	7,054		8,082		5,531	8,767	(1,167)		(2,880)
Long-term debt (4)		40,222	42,396		45,257		46,967	45,802	(2,174)		(5,580)
Total interest-bearing liabilities (4)		160,366	 158,622		156,999		152,313	151,920	 1,744		8,446
Noninterest-bearing deposit liabilities		135	137		142		149	126	(2)		9
Other liabilities		6,357	5,660		5,330		5,388	5,134	697		1,223
Total liabilities	\$	166,858	\$ 164,419	\$	162,471	\$	157,850	\$ 157,180	\$ 2,439	\$	9,678
Equity											
Total equity	\$	13,794	\$ 13,345	\$	12,954	\$	13,133	\$ 13,069	\$ 449	\$	725
Total liabilities and equity	- \$	180,652	\$ 177,764	\$	175,425	\$	170,983	\$ 170,249	\$ 2,888	\$	10,403

<sup>(1)</sup> Average balances are calculated using a combination of monthly and daily average methodologies.

<sup>(2)</sup> Nonperforming finance receivables and loans are included in the average balances net of unearned income, unamortized premiums and discounts, and deferred fees and costs.

<sup>(3)</sup> Includes brokered (inclusive of sweep deposits) and other deposits (inclusive of mortgage escrow, dealer, and other deposits).

<sup>(4)</sup> Includes average Core OID balance of \$1,082 million in 2Q 19, \$1,089 million in 1Q 19, \$1,104 million in 4Q 18, \$1,126 million in 3Q 18, and \$1,148 million in 2Q 18.



(\$ in millions)

					UARTE	RLY TREND	S					CHANG	GE VS.	
Pre-tax Income / (Loss)	2	Q 19	1	Q 19	4	Q 18	3	Q 18	2	Q 18	1	Q 19	20	Q 18
Automotive Finance	\$	459	\$	329	\$	335	\$	383	\$	382	\$	130	\$	77
Insurance		-		145		(13)		55		11		(145)		(11)
Dealer Financial Services		459		474		322		438		393		(15)		66
Corporate Finance		46		13		21		36		58		33		(12)
Mortgage Finance		14		13		15		8		14		1		-
Corporate and Other (1)		(25)		(14)		10		(17)		(4)		(11)		(21)
Pre-tax income from continuing operations	\$	494	\$	486	\$	368	\$	465	\$	461	\$	8	\$	33
Core OID (2)		7		7		23		22		21		0		(14)
Change in the fair value of equity securities (3)		(2)		(70)		95		(6)		(8)		67		6
Core pre-tax income (4)	\$	499	\$	423	\$	486	\$	481	\$	474	\$	76	\$	25

<sup>(1)</sup> Corporate and Other includes the impact of centralized asset and liability management, corporate overhead allocation activities, the legacy mortgage portfolio and Ally Invest activity.

<sup>(2)</sup> Core OID for all periods shown are applied to the pre-tax income of the Corporate and Other segment.

<sup>(3)</sup> Change in fair value of equity securities impacts the Insurance and Corporate Finance segments. Excludes equity fair value adjustments related to ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/2018 in which such adjustments were recognized through other comprehensive income, a component of equity.

<sup>(4)</sup> Core pre-tax income is a non-GAAP financial measure that adjusts pre-tax income from continuing operations by excluding (1) Core OID and (2) equity fair value adjustments related to ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/2018 in which such adjustments were recognized through other comprehensive income, a component of equity. Management believes core pre-tax income can help the reader better understand the operating performance of the core businesses and their ability to generate earnings.



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(\$ III IIIIIIOIIS)	QUARTERLY TRENDS											CHAN	GE VS.	
Income Statement		2Q 19		1Q 19		4Q 18		3Q 18		2Q 18	1	Q 19	2	Q 18
Net financing revenue														
Consumer	\$	1,184	\$	1,130	\$	1,120	\$	1,097	\$	1,058	\$	54	\$	126
Commercial		412		422		422		381		371		(10)		41
Loans held for sale		-		1		2		1		-		(1)		-
Operating leases		363		361		365		368		374		2		(11)
Other interest income		3		1		2		2		1		2		2
Total financing revenue and other interest income		1,962		1,915		1,911		1,849		1,804		47		158
Interest expense		701		689		692		646		614		12		87
Depreciation expense on operating lease assets:														
Depreciation expense on operating lease assets (ex. remarketing)		261		262		268		274		281		(1)		(20)
Remarketing gains		23		15_		28		27		16_		8		7
Total depreciation expense on operating lease assets		239		246		240		247		265		(7)		(26)
Net financing revenue		1,022		980		979		956		925		42		97
Other revenue														
Servicing fees		4		5		6		6		7		(1)		(3)
Gain/(loss) on automotive loans, net		-		8		4		18		-		(8)		`-
Other income		57		56		50		56		55		1		2
Total other revenue		61		68		60		80		63	-	(7)		(2)
Total net revenue		1,083		1,048		1,039		1,036		988		35		95
Provision for loan losses		180		262		262		229		170		(82)		10
Noninterest expense												, ,		
Compensation and benefits		127		136		124		120		130		(9)		(3)
Other operating expenses		317		321		318		304		306		(4)		11
Total noninterest expense		444		457		442		424		436		(13)		8
Pre-tax Income	\$	459	\$	329	\$	335	\$	383	\$	382	\$	130	\$	77
Memo: Net lease revenue														
Operating lease revenue	\$	363	\$	361	\$	365	\$	368	\$	374	\$	2	\$	(11)
Depreciation expense on operating lease assets (ex. remarketing)	Ψ	261	Ψ	262	Ψ	268	Ψ	274	Ψ	281	Ψ	(1)	Ψ	(20)
Remarketing gains (losses), net of repo valuation		23		15		28		27		16		8		7
Total depreciation expense on operating lease assets		239		246		240		247		265		(7)		(26)
Net lease revenue	\$	124	\$	115	\$	125	\$	121	\$	109	\$	9	\$	15
Net lease revenue	<u> </u>	124	<u> </u>	113		123		121		103	Ψ		Ψ	13
Balance Sheet (Period-End)														
Cash, trading and investment securities	\$	23	\$	23	\$	23	\$	23	\$	23	\$	-	\$	-
Consumer loans		72,746		71,490		70,515		70,048		70,512		1,256		2,234
Commercial loans		33,575		35,726		38,134		35,881		35,645		(2,151)		(2,070)
Allowance for loan losses		(1,146)		(1,138)		(1,111)		(1,107)		(1,121)		(8)		(25)
Total finance receivables and loans, net		105,175		106,078		107,538		104,822		105,036		(903)		139
Investment in operating leases, net		8,407		8,339		8,417		8,578		8,639		68		(232)
Other assets		1,350		1,349		1,326		1,252		1,217		1		133
Total assets	\$	114,955	\$	115,789	\$	117,304	\$	114,675	\$	114,915	\$	(834)	\$	40
						•						<u> </u>		



					QUAR	TERLY TREM	NDS					CHAN	GE VS.	
		2Q 19		1Q 19		4Q 18		3Q 18		2Q 18	1	Q 19		2Q 18
U.S. Consumer Originations (1) (\$ in billions)		_		_				-		-		_		_
Retail standard - new vehicle GM	\$	1.2	\$	1.0	\$	1.1	\$	0.9	\$	1.2	\$	0.1	\$	(0.1)
Retail standard - new vehicle Chrysler		0.9		0.8		0.8		0.8		0.9		0.1		(0.0)
Retail standard - new vehicle Growth		1.3		1.2		1.1		1.0		1.2		0.1		0.1
Used vehicle		5.3		5.2		4.3		4.3		4.9		0.1		0.3
Lease		1.1		0.9		0.8		1.0		1.2		0.2		(0.2)
Retail subvented		0.1		0.1		0.1		0.1		0.1		(0.0)		(0.0)
Total originations	\$	9.7	\$	9.2	\$	8.2	\$	8.1	\$	9.6	\$	0.6	\$	0.2
U.S. Consumer Originations - FICO Score														
Super Prime	\$	2.2	\$	2.1	\$	2.0	\$	2.0	\$	2.3	\$	0.1	\$	(0.1)
Prime		3.6		3.3		3.0		3.0		3.5		0.3		0.1
Prime/Near		2.1		2.1		1.8		1.9		2.2		0.0		(0.2)
Non Prime		1.0		0.9		0.7		0.7		0.9		0.1		0.1
Sub Prime		0.1		0.1		0.1		0.1		0.1		0.0		0.0
Commercial Services Group <sup>(2)</sup>		0.7		0.7		0.6		0.5		0.5		0.0		0.2
Total originations	\$	9.7	\$	9.2	\$	8.2	\$	8.1	\$	9.6	\$	0.6	\$	0.2
U.S. Market														
Light vehicle sales (SAAR - units in millions)		17.0		16.9		17.5		16.9		17.2		0.1		(0.2)
Light vehicle sales (GAART - units in millions)		4.4		4.0		4.4		4.3		4.5		0.4		(0.2)
GM market share		16.9%		16.6%		18.0%		16.2%		16.9%		0.1		(0.1)
Chrysler market share		13.5%		12.4%		12.8%		13.2%		13.4%				
Ally U.S. Consumer Penetration														
GM		5.6%		5.7%		4.6%		5.0%		5.9%				
Chrysler		11.1%		12.1%		10.7%		10.3%		12.5%				
Ally U.S. Commercial Outstandings EOP (\$ in billions) Floorplan outstandings	\$	27.9	\$	30.1	\$	32.3	\$	29.6	\$	29.4	\$	(2.1)	\$	(1.5)
Dealer loans and other	Ψ	5.6	Ψ	5.7	Ψ	5.8	Ψ	6.2	Ψ	6.3	Ψ	(0.0)	Ψ	(0.6)
Total Commercial outstandings	\$	33.6	\$	35.7	\$	38.1	\$	35.9	\$	35.6	\$	(2.2)	\$	(2.1)
U.C. Off Lance Demonstration														
U.S. Off-Lease Remarketing Off-lease vehicles terminated - on-balance sheet (# in units)		29,267		26,030		25,706		29,018		35,919		3,237		(6,652)
Average (loss) / gain per vehicle	\$	776	\$	573	\$	1,089	\$	29,016 944	\$	447	\$	203	\$	329
Total gain / (loss) (\$ in millions)	\$	23	\$	15	\$	28	\$	27	\$	16	\$	8	\$	7
. 5.a. 3a (.550) (4 III Hillions)	Ψ	20	Ψ	10	Ψ	20	Ψ	۷.	Ψ	10	Ψ	J	Ψ	•

<sup>(1)</sup> Some standard rate loan originations contain manufacturer sponsored cash back rebate incentives. Some lease originations contain rate subvention. While Ally may jointly develop marketing programs for these originations, Ally does not have exclusive rights to such originations under operating agreements with manufacturers.

<sup>(2)</sup> Commercial Services Group (CSG) are business customers. Average annualized credit losses of 40-45 bps on CSG loans from 2016 through 2Q19.

#### **INSURANCE - CONDENSED FINANCIAL STATEMENTS AND KEY STATISTICS**



(\$ in millions)

(\$ In millions)					QUAR	TERLY TREM	NDS					CHAN	GE VS.	
Income Statement (GAAP View)		2Q 19		1Q 19		IQ 18	3	3Q 18		2Q 18	1	Q 19	20	2 18
Net financing revenue														<u></u>
Interest and dividends on investment securities	\$	29	\$	27	\$	30	\$	29	\$	26	\$	2	\$	3
Interest bearing cash	Ť	5	*	4	*	3	•	2	•	3	•	1	•	2
Total financing revenue and other interest revenue		34		31	-	33		31		29		3		<u>=</u>
Interest expense		19		19		18		17		16		-		3
Net financing revenue		15		12		15		14		13		3		2
Other revenue												ŭ		_
Insurance premiums and service revenue earned		261		261		269		258		239		_		22
Other gain / (loss) on investments, net		23		95		(84)		22		25		(72)		(2)
Other income, net of losses		2		4		2		2		2		(2)		-
Total other revenue	-	286		360		187		282		266	-	(74)		20
Total net revenue	-	301		372		202		296		279		(71)		22
Noninterest expense		301		072		202		230		213		(11)		22
Compensation and benefits expense		20		21		18		18		18		(1)		2
Insurance losses and loss adjustment expenses		127		59		54		77		101		68		26
Other operating expenses		154		147		143		146		149		7		5
Total noninterest expense		301		227		215		241		268		74		33
Pre-tax Income / (Loss)	\$	301	\$	145	\$	(13)	\$	55	\$	11	\$	(145)	\$	(11)
Fre-tax income / (Loss)	<u> </u>	<u>_</u>	<del>-</del>	145	<del>-</del>	(13)	<del>-</del>	- 33	<del>-</del>	<u></u>	<u> </u>	(145)	<del>-</del>	(11)
Memo: Income Statement (Managerial View)														
Insurance premiums and other income														
Insurance premiums and service revenue earned	\$	261	\$	261	\$	269	\$	258	\$	239	\$	_	\$	22
Investment income (adjusted) (1)	•	34	Ψ	42	Ψ.	22	Ψ.	29	*	30	Ψ	(8)	Ψ	4
Other income		2		4		2		2		2		(2)		4
Total insurance premiums and other income		297		307		293		289		271		(10)		26
Expense		231		307		293		209		2/1		(10)		20
Insurance losses and loss adjustment expenses		127		59		54		77		101		68		26
Acquisition and underwriting expenses				-		•								
Compensation and benefit expense		20		21		18		18		18		(1)		2
Insurance commission expense		117		114		108		113		109		3		8
Other expense		37		33		35		33		40		4		(3)
Total acquisition and underwriting expense	-	174		168		161		164		167		6		7
Total expense	-	301		227		215		241		268	-	74	-	33
Core pre-tax (loss) / income (1)	-	(4)	-	80		78		48		3		(84)		(7)
Change in the fair value of equity securities (1)														
, ,	_	4_	\$	65 <b>145</b>	_	(91) (13)	_	7 <b>55</b>	_	8 11	\$	(61)	_	(4) (11)
Income / (Loss) before income tax expense	\$	<u>-</u>	<u> </u>	145	\$	(13)	\$	55	\$	11	<u> </u>	(145)	\$	(11)
Balance Sheet (Period-End)														
Cash, trading and investment securities	\$	5,538	\$	5,512	\$	5,092	\$	5,248	\$	5,145	\$	26	\$	393
Premiums receivable and other insurance assets	Ψ	2,478	Ψ	2,420	Ψ	2,347	Ψ	2,308	Ψ	2,263	Ψ	58	Ψ	215
Other assets		225		247		295		220		226		(22)		(1)
Total assets	\$	8,241	\$	8,179	\$	7,734	\$	7,776	\$	7,634	\$	62	\$	607
Total abboto		0,2-11	<u> </u>	0,170	<u> </u>	1,104	<u> </u>	1,110	<u> </u>	1,004	<del>-</del>		<del>-</del>	
Key Statistics														
Total written premiums and revenue (2)	\$	314	\$	305	\$	298	\$	323	\$	278	\$	9	\$	36
Loss ratio (3)		48.5%		22.2%		20.1%		29.4%		41.9%				
Underwriting expense ratio (4)														
Combined ratio		65.9%		63.5%		59.4% <b>79.5%</b>		63.1%		69.4%				
Compined ratio		114.4%		85.7%		79.5%		92.6%		111.2%				

<sup>(1)</sup> Represents a non-GAAP financial measure. Excludes equity fair value adjustments related to ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/2018 in which such adjustments were recognized through other comprehensive income, a component of equity.

<sup>(2)</sup> Written premiums are net of ceded premium for reinsurance.

<sup>(3)</sup> Loss Ratio is calculated as Insurance losses and loss adjustment expenses divided by Insurance premiums and service revenue earned and Other Income, net of losses.

<sup>(4)</sup> Underwriting Expense Ratio is calculated as Compensation and benefits expense and Other operating expenses divided by Insurance premiums and service revenue earned and Other Income, net of losses.

### ALLY FINANCIAL INC. MORTGAGE FINANCE - CONDENSED FINANCIAL STATEMENTS



(\$ in millions)

(\$ in millions)	QUARTERLY TRENDS											CHAN	GE VS.	
Income Statement		2Q 19		1Q 19		4Q 18	;	3Q 18	:	2Q 18	1	Q 19	2	Q 18
Net financing revenue Total financing revenue and other interest income Interest expense Net financing revenue Gain on mortgage loans, net Other income, net of losses Total other revenue Total net revenue Provision for loan losses	\$	150 104 46 2 2 4 50	\$	146 96 50 2 - 2 52 52 2	\$ 	138 90 48 1 1 2 50 (3)	\$	126 82 44 2 	\$	114 70 44 1 1 2 46	\$	4 8 (4) - 2 2 (2) (2)	\$	36 34 2 1 1 2 4
Noninterest expense Compensation and benefits expense Other operating expense Total noninterest expense Pre-tax Income	\$	9 27 36 14	\$	8 29 37 13	\$	8 30 38 15	<u> </u>	8 28 36 8	\$	8 24 32 14	\$	(2) (1) 1	\$	1 3 4
Balance Sheet (Period-End) Finance receivables and loans, net: Consumer loans Allowance for loan losses Total finance receivables and loans, net Other assets Total assets	\$	16,485 (18) 16,467 117 <b>16,584</b>	\$	16,225 (18) 16,207 94 <b>16,301</b>	\$ 	15,155 (16) 15,139 72 <b>15,211</b>	\$	14,840 (20) 14,820 76 14,896	\$	13,328 (18) 13,310 75 13,385	\$	260 - 260 23 283	\$	3,157 - 3,157 42 3,199

### ALLY FINANCIAL INC. CORPORATE FINANCE - CONDENSED FINANCIAL STATEMENTS



(\$ in millions)

( an inimions)					QUART	ERLY TREN	IDS					CHANG	GE VS.	
Income Statement	2	Q 19	1	Q 19	4	Q 18	3	Q 18	2	Q 18	10	Q 19	20	18
Net financing revenue														
Total financing revenue and other interest income	\$	97	\$	90	\$	86	\$	82	\$	89	\$	7	\$	8
Interest expense		36		36		35		32		32		-		4
Net financing revenue	•	61		54		51		50		57		7		4
Total other revenue (adjusted) (1)		12		7		6		14		14		5		(2)
Total net revenue		73		61		57		64		71		12		2
Provision for loan losses		3		23		10		8		(6)		(20)		9
Noninterest expense														
Compensation and benefits expense		13		19		13		13		12		(6)		1
Other operating expense		9		10		9		7		7		(1)		2
Total noninterest expense		22		29		22		20		19		(7)		3
Core pre-tax income (1)		48		9		25		36		58		39		(10)
Change in the fair value of equity securities (2)		(2)		4		(4)		(0)		0		(6)		(2)
Pre-tax Income	\$	46	\$	13	\$	21	\$	36	\$	58	\$	33	\$	(12)
Balance Sheet (Period-End)														
Cash, trading and investment securities	\$	9	\$	12	\$	7	\$	11	\$	12	\$	(3)	\$	(3)
Loans held for sale		195		24		47		112		275		171		(80)
Commercial loans		4,795		5,001		4,636		4,356		4,184		(206)		611
Allowance for loan losses		(87)		(96)		(77)		(76)		(68)		9		(19)
Total finance receivables and loans, net		4,708		4,905		4,559		4,280		4,116		(197)		592
Other assets		68		65		57		56		55_		3		13
Total assets	\$	4,980	\$	5,006	\$	4,670	\$	4,459	\$	4,458	\$	(26)	\$	522

<sup>(1)</sup> Represents a non-GAAP financial measure. Excludes equity fair value adjustments related to ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/2018 in which such adjustments were recognized through other comprehensive income, a component of equity. See page 21 for more details.

<sup>(2)</sup> Excludes equity fair value adjustments related to ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/2018 in which such adjustments were recognized through other comprehensive income, a component of equity.



(\$ in	millions)
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				QUAF	RTERLY TRE	NDS					CHAN	GE VS.	
Income Statement	2	2Q 19	1Q 19		4Q 18		3Q 18	:	2Q 18	10	Q 19	2	2Q 18
Net financing revenue	·		 		<u> </u>								
Total financing revenue and other interest income	\$	248	\$ 251	\$	240	\$	208	\$	196	\$	(3)	\$	52
Interest expense													
Core original issue discount amortization		7	7		23		22		21		0		(14)
Other interest expense		228	208		170		143		120		20		108
Total interest expense	-	235	 215		193		165		141		20		94
Net financing revenue	-	13	36		47		43		55		(23)		(42)
Other revenue													
Other gain on investments, net		14	9		-		1		1		5		13
Other income, net of losses (1)		20	16		47		19		18		4		2
Total other revenue		34	 25		47		20		19		9		15
Total net revenue		47	 61		94		63		74		(14)		(27)
Provision for loan losses		(6)	(5)		(3)		(6)		(6)		(1)		· -
Noninterest expense													
Compensation and benefits expense		127	134		120		115		124		(7)		3
Other operating expense (2)		(49)	(54)		(33)		(29)		(40)		5		(9)
Total noninterest expense		78	 80		87		86		84		(2)		(6)
Pre-tax (loss) / income	\$	(25)	\$ (14)	\$	10	\$	(17)	\$	(4)	\$	(11)	\$	(21)
Balance Sheet (Period-End)													
Cash, trading and investment securities	\$	29,733	\$ 28,963	\$	27,853	\$	25,372	\$	24,650	\$	770	\$	5,083
Loans held-for-sale		58	50		49		45		40		8		18
Consumer loans		1,467	1,496		1,570		1,613		1,764		(29)		(297)
Commercial loans (3)		142	135		126		122		111		7		31
Allowance for loan losses		(31)	 (36)		(38)		(45)		(50)		5		19_
Total finance receivables and loans, net		1,578	1,595		1,658		1,690		1,825		(17)		(247)
Other assets		4,319	 4,234		4,390		4,188		4,438		85		(119)
Total assets		35,688	\$ 34,842	\$	33,950	\$	31,295	<u>\$</u>	30,953	\$	846	\$	4,735
Core OID Amortization Schedule (4)		2019	2020		2021		2022	202	3 & After				
Remaining Core OID amortization expense	\$	15	\$ 33	\$	38	\$	44	Avg	g = \$53/yr				

<sup>(1)</sup> Includes gain/(loss) on mortgage and automotive loans as well as Ally Invest fee-based revenue.

<sup>(2)</sup> Other operating expenses includes corporate overhead allocated to the other business segments. Amounts of corporate overhead allocated were \$219 million for 2Q19, \$229 million for 1Q19, \$220 million for 4Q18, \$208 million for 3Q18, and \$206 million for 2Q18. The receiving business segment records the allocation of corporate overhead expense within other operating expenses.

<sup>(3)</sup> Includes intercompany

<sup>(4)</sup> Represents a non-GAAP financial measure. For more details refer to page 21.



(\$ in millions)

•			QUA	RTERLY TREM	IDS			 CHAN	GE VS.	
Asset Quality - Consolidated (1)	2Q 19	1Q 19		4Q 18		3Q 18	2Q 18	1Q 19		2Q 18
Ending loan balance	\$ 129,210	\$ 130,055	\$	129,926	\$	126,605	\$ 125,544	\$ (845)	\$	3,666
30+ Accruing DPD	\$ 2,227	\$ 1,920	\$	2,598	\$	2,235	\$ 2,046	\$ 307	\$	181
30+ Accruing DPD %	1.72%	1.48%		2.00%		1.76%	1.63%			
Non-performing loans (NPLs)	\$ 903	\$ 987	\$	1,092	\$	903	\$ 905	\$ (84)	\$	(2) 2
Net charge-offs (NCOs)	\$ 182	\$ 237	\$	271	\$	235	\$ 180	\$ (55)	\$	2
Net charge-off rate <sup>(2)</sup>	0.56%	0.73%		0.85%		0.75%	0.57%			
Provision for loan losses	\$ 177	\$ 282	\$	266	\$	233	\$ 158	\$ (105)	\$	19
Allowance for loan losses (ALLL)	\$ 1,282	\$ 1,288	\$	1,242	\$	1,248	\$ 1,257	\$ (6)	\$	25
ALLL as % of Loans (3) (4)	0.99%	0.99%		0.96%		0.99%	1.00%			
ALLL as % of NPLs (3)	142%	130%		114%		138%	139%			
ALLL as % of NCOs (3)	176%	136%		115%		133%	175%			
US Auto Delinquencies - HFI Retail Contract \$'s (5)										
Delinquent contract \$	\$ 2,113	\$ 1,833	\$	2,501	\$	2,139	\$ 1,960	\$ 280	\$	153
% of retail contract \$ outstanding	2.90%	2.56%		3.55%		3.06%	2.78%			
U.S. Auto Annualized Net Charge-Offs - HFI Retail Contract \$'s										
Net charge-offs	\$ 172	\$ 234	\$	259	\$	233	\$ 182	\$ (62)	\$	(10)
% of avg. HFI assets <sup>(2)</sup>	0.95%	1.32%		1.48%		1.32%	1.04%			
U.S. Auto Annualized Net Charge-Offs - HFI Commercial Contract \$'s										
Net charge-offs	\$ 1	\$ 0	\$	0	\$	3	\$ 2	\$ 1	\$	(1)
% of avg. HFI assets <sup>(2)</sup>	0.01%	0.00%		0.00%		0.04%	0.02%			

<sup>(1)</sup> Loans within this table are classified as held-for-investment recorded at amortized cost as these loans are included in our allowance for loan losses.

<sup>(2)</sup> Net charge-off ratios are calculated as annualized net charge-offs divided by average outstanding finance recievables and loans excluding loans measured at fair value, conditional repurchase loans and loans held-for-sale during the year for each loan category.

<sup>(3)</sup> ALLL coverage ratios are based on the allowance for loan losses related to loans held-for-investment excluding those loans held at fair value as a percentage of the unpaid principal balance, net of premiums and discounts.

<sup>(4)</sup> Excludes \$153 million of fair value adjustment for loans in hedge accounting relationships in 2Q19, \$63 million in 1Q19, \$24 million in 4Q18, (\$52) million in 3Q18 and (\$40) million in 2Q18.

<sup>(5)</sup> Dollar amount of accruing contracts greater than 30 days past due



(\$ in millions)

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CONTINUING OPERATIONS											
Automotive Finance (1)	-			QUAR	TERLY TREN	IDS				GE VS.	
Consumer		2Q 19	 1Q 19		4Q 18		3Q 18	 2Q 18	1Q 19		2Q 18
Allowance for loan losses	\$	1,078	\$ 1,070	\$	1,048	\$	1,043	\$ 1,053	\$ 8	\$	25
Total consumer loans (2)	\$	72,898	\$ 71,553	\$	70,539	\$	69,995	\$ 70,473	\$ 1,345	\$	2,425
Coverage ratio (3)		1.48%	1.50%		1.49%		1.49%	1.49%			
Commercial											
Allowance for loan losses	\$	68	\$ 68	\$	63	\$	64	\$ 68	\$ -	\$	-
Total commercial loans	\$	33,575	\$ 35,708	\$	37,924	\$	35,626	\$ 35,645	\$ (2,133)	\$	(2,070)
Coverage ratio		0.20%	0.19%		0.17%		0.18%	0.19%			
Mortgage (1)											
Consumer											
Mortgage Finance											
Allowance for loan losses	\$	18	\$ 18	\$	16	\$	20	\$ 18	\$ -	\$	-
Total consumer loans	\$	16,485	\$ 16,225	\$	15,155	\$	14,840	\$ 13,328	\$ 260	\$	3,157
Coverage ratio		0.11%	0.11%		0.11%		0.13%	0.14%			
Mortgage - Legacy											
Allowance for loan losses	\$	31	\$ 34	\$	37	\$	44	\$ 48	\$ (3)	\$	(17)
Total consumer loans	\$	1,315	\$ 1,433	\$	1,546	\$	1,666	\$ 1,803	\$ (118)	\$	(488)
Coverage ratio		2.35%	2.36%		2.37%		2.64%	2.67%			
Total Mortgage											
Allowance for loan losses	\$	49	\$ 52	\$	53	\$	64	\$ 66	\$ (3)	\$	(17)
Total consumer loans	\$	17,800	\$ 17,658	\$	16,701	\$	16,506	\$ 15,131	\$ 142	\$	2,669
Coverage ratio		0.27%	0.29%		0.32%		0.39%	0.44%			
Corporate Finance (1)											
Allowance for loan losses	\$	87	\$ 96	\$	77	\$	76	\$ 68	\$ (9)	\$	19
Total commercial loans	\$	4,795	\$ 5,001	\$	4,636	\$	4,356	\$ 4,184	\$ (206)	\$	611
Coverage ratio		1.81%	1.91%		1.66%		1.74%	1.62%	, ,		
Corporate and Other (1)											
Allowance for loan losses	\$	0	\$ 2	\$	1	\$	1	\$ 2	\$ (2)	\$	(2)
Total commercial loans	\$	142	\$ 135	\$	126	\$	122	\$ 111	\$ 7	\$	31
Coverage ratio		0.34%	1.31%		1.15%		1.15%	1.58%			
-											

<sup>(1)</sup> ALLL coverage ratios are based on the domestic allowance as a percentage of finance receivables and loans reported at their gross carrying value, which includes the principal amount outstanding, net of unearned income, unamortized deferred fees reduced by costs on originated loans, unamortized premiums and discounts on purchased loans, unamortized basis adjustments arising from the designation of finance receivables and loans as the hedged item in qualifying fair value hedge relationships, and cumulative principal charge-offs. Excludes loans held at fair value.

<sup>(2)</sup> Includes \$153 million of fair value adjustment for loans in hedge accounting relationships in 2Q19, \$63 million in 1Q19, \$24 million in 4Q18, (\$52) million in 3Q18 and (\$40) million in 2Q18.

<sup>(3)</sup> Excludes \$153 million of fair value adjustment for loans in hedge accounting relationships in 2Q19, \$63 million in 1Q19, \$24 million in 4Q18, (\$52) million in 3Q18 and (\$40) million in 2Q18.



(\$ in billions)

(שְּנוווע ווו (שְּנוֹים)	QUARTERLY TRENDS											CHAN	GE VS.	
					Basel	III Transition								
Capital <sup>(1)</sup> Risk-weighted assets	\$	<b>2Q 19</b> 145.8	\$	1 <b>Q 19</b> 145.9	\$	4Q 18 146.6	\$	3Q 18 142.2	\$	<b>2Q 18</b> 141.6	\$	1Q 19 (0.1)	\$	2 <b>Q 18</b>
Common Equity Tier 1 (CET1) capital ratio Tier 1 capital ratio Total capital ratio		9.5% 11.2% 12.7%		9.3% 11.0% 12.5%		9.1% 10.8% 12.3%		9.4% 11.1% 12.7%		9.4% 11.1% 12.7%				
Tangible common equity / Tangible assets <sup>(2)(3)</sup> Tangible common equity / Risk-weighted assets <sup>(2)</sup>		7.8% 9.6%		7.5% 9.2%		7.3% 8.9%		7.4% 9.0%		7.5% 9.1%				
Shareholders' equity less: Disallowed DTA Certain AOCI items and other adjustments	\$	14.3 (0.1) (0.3)	\$	13.7 (0.1)	\$	13.3 (0.1) 0.3	\$	13.1 (0.2) 0.5	\$	13.1 (0.3) 0.4	\$	0.6 - (0.3)	\$	1.2 0.2 (0.7)
Common Equity Tier 1 capital <sup>(4)</sup>	\$	13.9	\$	13.6	\$	13.4	\$	13.4	\$	13.3	\$	0.3	\$	0.6
Common Equity Tier 1 capital add: Trust preferred securities less: Other adjustments	\$	13.9 2.5 (0.1)	\$	13.6 2.5 (0.1)	\$	13.4 2.5 (0.1)	\$	13.4 2.5 (0.1)	\$	13.3 2.5 (0.1)	\$	0.3	\$	0.6
Tier 1 capital	\$	16.3	\$	16.0	\$	15.8	\$	15.8	\$	15.7	\$	0.3	\$	0.6
Tier 1 capital add: Qualifying subordinated debt and redeemable preferred stock Allowance for loan and lease losses includible in Tier 2 capital and other adjustments	\$	16.3 1.0 1.2	\$	16.0 1.0 1.2	\$	15.8 1.0 1.2	\$	15.8 1.0 1.2	\$	15.7 1.0 1.2	\$	0.3	\$	0.6
Total capital	\$	18.6	\$	18.3	\$	18.0	\$	18.0	\$	17.9	\$	0.3	\$	0.7
Total shareholders' equity Goodwill and intangible assets, net of deferred tax liabilities  Tangible common equity (2)	\$	14.3 (0.3) 14.0	\$	13.7 (0.3) 13.4	\$	13.3 (0.3) 13.0	\$	13.1 (0.3) 12.8	\$	13.1 (0.3) 12.8	\$ 	0.6 - 0.6	\$	1.2
Total assets less: Goodwill and intangible assets, net of deferred tax liabilities <b>Tangible assets</b> <sup>(3)</sup>	\$	180.4 (0.3) 180.2	\$ 	180.1 (0.3) 179.8	\$	178.9 (0.3) 178.6	\$	173.1 (0.3) 172.8	\$ 	171.3 (0.3) 171.1	\$ 	0.3	\$ 	9.1
Denominator for Common equity tier 1 ratio Risk-weighted assets (transition) DTAs arising from temporary differences that could not be realized through NOL, net of VA and net of DTLs phased-in during transition Risk-weighted assets (fully phased-in)	\$	145.8 0.2 146.0	\$	0.1 146.0	\$	146.6 0.2 146.8	\$	0.3 142.5	\$	141.6 0.3 141.9				
Metric Common equity tier 1 ratio (transition) Common equity tier 1 ratio (fully phased-in) <sup>(4)</sup>		9.5% 9.5%		9.3% 9.3%		9.1% 9.1%		9.4% 9.4%		9.4% 9.3%				

Note: Numbers may not foot due to rounding

<sup>(1)</sup> Basel III rules became effective on January 1, 2015, subject to transition provisions primarily related to deductions and adjustments impacting CET1 capital and Tier 1 capital

<sup>(2)</sup> Represents a non-GAAP financial measure. Tangible Common Equity is a non-GAAP financial measure that is defined as common stockholders' equity less goodwill and identifiable intangible assets, net of deferred tax liabilities. Ally considers various measures when evaluating capital adequacy, including tangible common equity. Ally believes that tangible common equity is important because we believe readers may assess our capital adequacy using this measure. Additionally, presentation of this measure allows readers to compare certain aspects of our capital adequacy on the same basis to other companies in the industry. For purposes of calculating Core return on tangible common equity (Core ROTCE), tangible common equity is further adjusted for tax-effected Core OID balance and net deferred tax asset.

<sup>(3)</sup> Represents a non-GAAP financial measure. Ally defines tangible assets as total assets less goodwill and intangible assets, net of deferred tax liabilities.

<sup>(4)</sup> Common Equity Tier 1 ("CET1") capital fully phased-in: Under the Basel III regulatory framework as adopted in the United States, banking organizations like the company are required to comply with a minimum ratio of common equity tier 1 capital to risk-weighted assets (CET1 Capital Ratio). Common equity tier 1 capital generally consists of common stock (plus any related surplus and net of any treasury stock), retained earnings, accumulated other comprehensive income, and minority interests in the common equity of consolidated subsidiaries, subject to specified conditions and adjustments. The obligation to comply with the minimum CET1 Capital Ratio is subject to ongoing transition periods and other provisions under Basel III. Management believes that both the transitional CET1 Capital Ratio are helpful to readers in evaluating the company's capital utilization and adequacy in absolute terms and relative to its peers. The fully phased-in CET1 Capital Ratio is a non-GAAP financial measure that is reconciled to the transitional CET1 Capital Ratio and the fully phased-in CET1 Capital Ratio is a non-GAAP financial measure that is reconciled to the transitional CET1 Capital Ratio and the fully phased-in CET1 Capital Ratio is a non-GAAP financial measure that is reconciled to the transitional CET1 Capital Ratio and the fully phased-in CET1 Capital Ratio is a non-GAAP financial measure that is reconciled to the transitional CET1 Capital Ratio and the fully phased-in CET1 Capital Ratio is a non-GAAP financial measure that is reconciled to the transitional CET1 Capital Ratio and the fully phased-in CET1 Capital Ratio is a non-GAAP financial measure that is reconciled to the transitional CET1 Capital Ratio and the fully phased-in CET1 Capital Ratio and the fully phas



(\$ in billions)

		6/30	/2019			3/31	/2019			6/30	/2018	
Available Liquidity	Par	ent <sup>(1)</sup>	Ally	/ Bank	Par	ent <sup>(1)</sup>	Ally	/ Bank	Par	ent <sup>(1)</sup>	Ally	Bank
Cash and cash equivalents <sup>(2)</sup>	\$	1.5	\$	1.7	\$	1.7	\$	1.7	\$	1.4	\$	2.0
Highly liquid securities <sup>(3)</sup>		2.2		19.3		1.3		19.1		1.5		11.9
Current committed unused capacity		1.6		-		1.1		0.7		2.9		-
Subtotal	\$	5.4	\$	\$ 21.0		4.1	\$	21.5	\$	5.8	\$	13.9
Ally Bank intercompany loan <sup>(4)</sup>		-		-		-		-		-		-
Total current available liquidity	\$	5.4	\$	21.0	\$	4.1	\$	21.5	\$	5.8	\$	13.9
Unsecured Long-Term Debt Maturity Profile	2	019	2	2020	2	021	2	2022	2	023	2024	& After
Consolidated remaining maturities	\$	0.9	\$ 2.3		\$	0.7	\$	1.1	\$	0.0	\$	8.2

<sup>(1)</sup> Parent company liquidity is defined as our consolidated operations less Ally Bank and the regulated subsidiaries of Ally Insurance's holding company.

<sup>(2)</sup> May include the restricted cash accumulation for retained notes maturing within the following 30 days and returned to Ally on the distribution date.

<sup>(3)</sup> Includes unencumbered UST, Agency debt and Agency MBS.

<sup>(4)</sup> To optimize use of cash and secured facility capacity between entities, Ally Financial lends cash to Ally Bank from time to time under an intercompany loan agreement. Amounts outstanding on this loan are repayable to Ally Financial at any time, subject to 5 days notice



(\$ in millions)					QUAF	RTERLY TREM	NDS					CHAN	GE VS.	
Average Balance Details		2Q 19		1Q 19		4Q 18		3Q 18		2Q 18		1Q 19		2Q 18
Retail Auto Loans	\$	72,274	\$	70,981	\$	69,982	\$	70,547	\$	69,941	\$	1,293	\$	2,333
Auto Lease (net of dep)		8,370		8,389		8,516		8,634		8,583		(19)		(213)
Commercial Auto		34,757		35,641		36,815		34,529		35,470		(884)		(713)
Corporate Finance		5,080		4,825		4,402		4,228		4,232		255		848
Mortgage		17,841		17,186		16,602		15,660		14,767		655		3,074
Cash, Securities and Other	_	36,348	_	34,987	_	33,511	_	30,812	_	30,499		1,361	•	5,849
Total Earning Assets	\$	174,670	\$	172,009	\$	169,828	\$	164,410	\$	163,492	\$	2,661	\$	11,178
Interest Revenue		2,252		2,187		2,168		2,049		1,967		65		285
Unsecured Debt (ex. Core OID balance) (1)(4)	\$	12,749	\$	12,664	\$	13,963	\$	15,014	\$	15,728	\$	85	\$	(2,979)
Secured Debt		13,722		16,163		18,029		18,840		17,638		(2,441)		(3,916)
Deposits (2)		114,392		109,309		103,802		99,964		97,477		5,083		16,915
Other Borrowings (3)		20,720		21,712		22,451		19,770		22,351		(992)		(1,631)
Total Funding Sources (ex. Core OID balance) (1)	\$	161,583	\$	159,848	\$	158,245	\$	153,588	\$	153,194	\$	1,736	\$	8,389
Interest Expense (ex. Core OID) (1)		1,088		1,048		1,005		920		852		40		236
Net Financing Revenue (ex. Core OID) (1)	\$	1,164	\$	1,139	\$	1,163	\$	1,129	\$	1,115	\$	25	\$	49
Net Interest Margin (yield details)														
Retail Auto Loan		6.58%		6.47%		6.39%		6.20%		6.08%		0.11%		0.50%
Auto Lease (net of dep)		5.94%		5.56%		5.82%		5.56%		5.09%		0.38%		0.85%
Commercial Auto		4.75%		4.80%		4.55%		4.40%		4.20%		-0.05%		0.55%
Corporate Finance		7.66%		7.48%		7.48%		7.41%		7.96%		0.18%		-0.30%
Mortgage		3.71%		3.82%		3.73%		3.65%		3.59%		-0.11%		0.12%
Cash, Securities and Other Total Earning Assets		2.96% <b>5.17%</b>		3.09% <b>5.16%</b>		3.02% <b>5.06%</b>		2.83% <b>4.94%</b>		2.77% 4.83%		-0.13% <b>0.01%</b>		0.19% <b>0.34%</b>
_														
Unsecured Debt (ex. Core OID & Core OID balance) (1)(4)		6.32%		6.37%		6.14%		5.79%		5.76%		-0.05%		0.56%
Secured Debt Deposits (2)		3.16%		3.11%		2.95%		2.79%		2.65%		0.05%		0.51%
= -p		2.29%		2.20%		2.00%		1.84%		1.64%		0.09%		0.65%
Other Borrowings <sup>(3)</sup> Total Funding Sources (ex. Core OID & Core OID balance) <sup>(1)</sup>		2.48% <b>2.70%</b>		2.48% <b>2.66%</b>		2.33% 2.52%		2.13% <b>2.38%</b>		1.97% <b>2.23%</b>		0.00% <b>0.04%</b>		0.51% <b>0.47%</b>
. ,		2.70%		2.67%		2.66%		2.56%		2.23%		-0.01%		-0.02%
NIM (as reported) NIM (ex. Core OID & Core OID balance) (1)		2.66% 2.67%		2.69%		2.66% 2.72%		2.67% 2.72%		2.66% 2.74%		-0.01% -0.02%		-0.02% -0.07%
Kay Panasit Statistics														
Key Deposit Statistics Average retail CD maturity (months)		20.6		20.9		21.3		22.0		22.2		(0.4)		(1.7)
Average retail CD maturity (months)  Average retail deposit rate		2.22%		2.14%		1.93%		1.78%		1.58%		(0.4)		(1.7)
, wordgo rotali doposit rato		2.2270		2.1170		1.0070		1.7070		1.0070				
Ally Financial End of Period Deposit Levels	•	00.000	•	05.400	•	00.404	•	0.4.000	•	04.707	•	0.470	•	40.000
Ally Bank retail	\$	98,600	\$	95,423	\$	89,121	\$	84,629	\$	81,737	\$	3,176	\$	16,863
Ally Bank brokered & other  Total deposits	\$	17,725 116,325	\$	17,876 113,299	\$	17,057 <b>106,178</b>	\$	16,750 <b>101,379</b>	\$	16,997 <b>98,734</b>	\$	(151) <b>3,026</b>	\$	728 17,591
Ally Bank Deposit Mix														
Retail CD		34%		34%		34%		34%		34%				
MMA/OSA/Checking		51%		50%		50%		49%		48%				
Brokered		15%		16%		16%		17%		17%				
-						.0								

<sup>(1)</sup> Represents a non-GAAP financial measure. Excludes Core OID from interest expense and Core OID balance from Unsecured Debt.

<sup>(2)</sup> Includes brokered and other deposits. Brokered includes sweep deposits. Other includes mortgage escrow, dealer, and other deposits.

<sup>(3)</sup> Includes Demand Notes, FHLB Borrowings and Repurchase Agreements.

<sup>(4)</sup> Includes trust preferred securities.

# ALLY FINANCIAL INC. ALLY BANK CONSUMER MORTGAGE HFI PORTFOLIOS (PERIOD-END)



(\$ in billions)

(e in sime is)				ніѕто	RICAL (	QUARTERLY	TREND	s		
Mortgage Finance HFI Portfolio	2	2Q 19		IQ 19		IQ 18	3	3Q 18	2	2Q 18
Loan Value										
Gross carry value	\$	16.5	\$	16.2	\$	15.2	\$	14.8	\$	13.3
Net carry value	\$	16.5	\$	16.2	\$	15.1	\$	14.8	\$	13.3
Estimated Pool Characteristics										
% Second lien		0.0%		0.0%		0.0%		0.0%		0.0%
% Interest only		0.1%		0.1%		0.1%		0.1%		0.1%
% 30+ Day delinquent		0.6%		0.4%		0.5%		0.4%		0.5%
% Low/No documentation		0.1%		0.0%		0.0%		0.0%		0.0%
% Non-primary residence		4.7%		4.6%		4.4%		4.2%		4.1%
Refreshed FICO		774		772		774		772		772
Wtd. Avg. LTV/CLTV (1)		60.6%		60.7%		59.6%		60.8%		60.2%
Corporate Other Legacy Mortgage HFI Portfolio  Loan Value  Gross carry value  Net carry value	<b>\$</b> \$	1.3 1.3	\$ \$	1.4 1.4	\$ \$	1.5 1.5	\$ \$	1.7 1.6	\$ \$	1.8 1.8
Estimated Pool Characteristics										
% Second lien		15.2%		15.6%		15.4%		15.2%		15.3%
% Interest only		0.2%		0.3%		0.2%		0.2%		0.3%
% 30+ Day delinquent		5.7%		5.4%		5.4%		6.1%		6.1%
% Low/No documentation		23.2%		23.2%		23.3%		23.3%		23.2%
% Non-primary residence Refreshed FICO		7.4% 731		7.5%		7.6%		7.5%		7.6%
		731 65.4%		729 65.9%		730 65.8%		730 67.8%		728 69.5%
Wtd. Avg. LTV/CLTV (1)		03.470		05.9%		03.070		07.070		09.5%

<sup>(1)</sup> Updated home values derived using a combination of appraisals, BPOs, AVMs and MSA level house price indices; calculation only includes first liens

ally **EARNINGS PER SHARE RELATED INFORMATION** 

(\$ in millions, shares in thousands)					QUART	ERLY TRE	NDS					CHAN	GE VS.	
Earnings Per Share Data		2Q 19		1Q 19		4Q 18		3Q 18		2Q 18		1Q 19		2Q 18
GAAP net income attributable to common shareholders	\$	582	\$	374	\$	290	\$	374	\$	349	\$	208	\$	233
Weighted-average common shares outstanding - basic (1)		398,100		404,129		411,931		422,187		430,628		(6,029)		(32,529)
Weighted-average common shares outstanding - diluted <sup>(1)</sup>		399,916		405,959		414,750		424,784		432,554		(6,043)		(32,638)
Issued shares outstanding (period-end)		392,775		399,761		404,900		416,591		425,752		(6,986)		(32,977)
Net income (loss) per share - basic <sup>(1)</sup>	\$	1.46	\$	0.93	\$	0.70	\$	0.89	\$	0.81	\$	0.54	\$	0.65
Net income (loss) per share - diluted <sup>(1)</sup>	\$	1.46	\$	0.92	\$	0.70	\$	0.88	\$	0.81	\$	0.53	\$	0.65
Adjusted Earnings per Share ("Adjusted EPS") Numerator														
GAAP net income attributable to common shareholders	\$	582	\$	374	\$	290	\$	374	\$	349	\$	208	\$	233
(Loss) / income from discontinued operations, net of tax  Core OID		2 7		1 7		(1) 23		22		(1) 21		1 0		3 (14)
Change in the fair value of equity securities <sup>(2)</sup>		(2)		(70)		95		(6)		(8)		67		6
Core OID & change in the fair value of equity securities tax (tax rate 21% starting 1Q18) (2) Significant discrete tax items		(1) (201)		13		(25)		(3)		(3)		(14) (201)		2 (201)
Core net income attributable to common shareholders (3)	\$	387	\$	325	\$	382	\$	386	\$	358	\$	61	\$	28
<u>Denominator</u> Weighted-average common shares outstanding - diluted <sup>(1)</sup>		399,916		405,959		414,750		424,784		432,554		(6,043)		(32,638)
Adjusted EPS (4)	\$	0.97	\$	0.80	\$	0.92	\$	0.91	\$	0.83	\$	0.17	\$	0.14
Memo														
Original Issue Discount Amortization Expense														
Core original issue discount (Core OID) amortization expense (5)	\$	7	\$	7	\$	23	\$	22	\$	21	\$	0	\$	(14)
Other OID  GAAP original issue discount amortization expense	\$	3 10	\$	3 10	\$	2 26	\$	25	\$	4 25	\$	<u> </u>	\$	(1) (15)
Outstanding Original Issue Discount Balance														
Core outstanding original issue discount balance (Core OID balance) (6)	\$	(1,078)	\$	(1,085)	\$	(1,092)	\$	(1,115)	\$	(1,137)	\$	7	\$	59
Other outstanding OID balance	_	(44)	_	(39)	_	(43)	_	(46)	_	(49)	_	(4)	_	5
GAAP outstanding original issue discount balance	\$	(1,122)	\$	(1,125)	\$	(1,135)	\$	(1,161)	\$	(1,187)	\$	3	\$	64
Adjusted Other Revenue GAAP Other Revenue	s	395	\$	466		298	s	398	\$	364	\$	(71)	\$	31
Change in the fair value of equity securities (2)	ð	(2)	Þ	(70)	ą	95	ą	(6)	ą	(8)	Ą	67	Ą	6
Adjusted Other Revenue	\$	393	\$	396	\$	393	\$	392	\$	356	\$	(4)	\$	37
Net Financing Revenue (ex. Core OID)														
GAAP net financing revenue	\$	1,157 7	\$	1,132	\$	1,140	\$	1,107	\$	1,094	\$	25	\$	63
Core OID  Net Financing Revenue (ex. Core OID)	\$	1,164	\$	1,139	\$	1,163	\$	22 1,129	\$	21 1,115	\$	0 <b>25</b>	\$	(14) <b>49</b>
		.,	<u> </u>	.,	<u> </u>	.,	<u> </u>	-,	<u> </u>	.,			<u> </u>	

<sup>(1)</sup> Includes shares related to share-based compensation that vested but were not yet issued

<sup>(2)</sup> Change in fair value of equity securities impacts the Insurance and Corporate Finance segments. Excludes equity fair value adjustments related to ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/2018 in which such adjustments were recognized through other comprehensive income, a component of equity.

<sup>(3)</sup> Core net income attributable to common shareholders is a non-GAAP financial measure that serves as the numerator in the calculations of Adjusted EPS and Core ROTCE and that, like those measures, is believed by management to help the reader better understand the operating performance of the core businesses and their ability to generate earnings. Core net income attributable to common shareholders adjusts GAAP net income attributable to common shareholders for discontinued operations net of tax, tax-effected Core OID expense, certain discrete tax items and tax-effected changes in equity investments measured at fair value.

<sup>(4)</sup> Adjusted earnings per share (Adjusted EPS) is a non-GAAP financial measure that adjusts GAAP EPS for revenue and expense items that are typically strategic in nature or that management otherwise does not view as reflecting the operating performance of the company. Management believes Adjusted EPS can help the reader better understand the operating performance of the core businesses and their ability to generate earnings. In the numerator of Adjusted EPS, GAAP net income attributable to common shareholders is adjusted for the following items: (1) excludes discontinued operations, net of fax, as Ally is primarily a domestic company and sales of international businesses and other discontinued operations in the past have significantly impacted GAAP EPS, (2) adds back the tax-effected non-cash Core OID, (3) excludes equity fair value adjustments (net of tax) related to ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/20/18 in which such adjustments were recognized through other comprehensive income, a component of equity that do not reflect the operating performance of the core businesses, and (4) excludes certain discrete tax items that do not relate to the operating performance of the core businesses.

<sup>(5)</sup> Core original issue discount (Core OID) amortization expense is a non-GAAP financial measure for OID, primarily related to bond exchange OID which excludes international operations and future issuances.

<sup>(6)</sup> Core outstanding original issue discount balance (Core OID balance) is a non-GAAP financial measure for outstanding OID, primarily related to bond exchange OID which excludes international operations and future issuances.



(\$ in billions, shares in thousands)												
					QUART	ERLY TREN	IDS			 CHAN	GE VS.	
Adjusted Tangible Book Value Per Share ("Adjusted TBVPS") Information	2	Q 19	1	Q 19		4Q 18		3Q 18	 2Q 18	 1Q 19		2Q 18
<u>Numerator</u>												
GAAP Common shareholder's equity	\$	14.3	\$	13.7	\$	13.3	\$	13.1	\$ 13.1	\$ 0.6	\$	1.2
Goodwill and identifiable intangibles, net of DTLs		(0.3)		(0.3)		(0.3)		(0.3)	 (0.3)	 0.0		0.0
Tangible common equity		14.0		13.4		13.0		12.8	12.8	0.6		1.2
Tax-effected Core OID balance (21% tax rate starting 4Q17)		(0.9)		(0.9)		(0.9)		(0.9)	(0.9)	 0.0		0.0
Adjusted tangible book value (1)	\$	13.2	\$	12.6	\$	12.1	\$	11.9	\$ 12.0	\$ 0.6	\$	1.2
<u>Denominator</u>												
Issued shares outstanding (period-end, thousands)		392,775		399,761		404,900		416,591	425,752	(6,986)		(32,977)
GAAP Common shareholder's equity per share	\$	36.4	\$	34.3	\$	32.8	\$	31.4	\$ 30.9	\$ 2.2	\$	5.6
Goodwill and identifiable intangibles, net of DTLs per share		(0.7)		(0.7)		(0.7)		(0.7)	(0.7)	 (0.0)		(0.0)
Tangible common equity per share		35.7		33.6		32.1		30.7	30.2	2.2		5.6
Tax-effected Core OID (21% tax rate starting 4Q17) per share		(2.2)		(2.1)		(2.1)		(2.1)	(2.1)	(0.0)		(0.1)
Adjusted tangible book value per share (1)	\$	33.6	\$	31.4	\$	29.9	\$	28.6	\$ 28.1	\$ 2.1	\$	5.5

<sup>(1)</sup> Adjusted tangible book value per share (Adjusted TBVPS) is a non-GAAP financial measure that reflects the book value of equity attributable to shareholders even if Core OID balance were accelerated immediately through the financial statements. As a result, management believes Adjusted TBVPS provides the reader with an assessment of value that is more conservative than GAAP common shareholder's equity per share. Adjusted TBVPS generally adjusts common equity for (1) goodwill and identifiable intangibles, net of DTLs, and (2) tax-effected Core OID balance to reduce tangible common equity in the event the corresponding discounted bonds are redeemed/tendered.



(\$ in millions) unless noted otherwise

(# III Millions) unices notice other wise				C	UARTE	RLY TREND	s					CHAN	GE VS.	
Core Return on Tangible Common Equity ("Core ROTCE") Numerator	2	2Q 19		1Q 19	4	Q 18	3	BQ 18	2	2Q 18	1	Q 19	2	Q 18
GAAP net income attributable to common shareholders Discontinued operations, net of tax Core OID	\$	<b>582</b> 2 7	\$	<b>374</b> 1 7	\$	<b>290</b> (1) 23	\$	<b>374</b> - 22	\$	<b>349</b> (1) 21	\$	<b>208</b> 1 0	\$	<b>233</b> 3 (14)
Change in the fair value of equity securities <sup>(1)</sup> Core OID & change in the fair value of equity securities tax (tax rate 21% starting 1Q18) <sup>(1)</sup> Significant discrete tax items		(2) (1) (201)		(70) 13 -		95 (25) -		(6) (3)		(8) (3)		67 (14) (201)		6 2 (201)
Core net income attributable to common shareholders (2)	\$	387	\$	325	\$	382	\$	386	\$	358	\$	61	\$	28
Denominator (2-period average, \$ billions)  GAAP shareholder's equity  Goodwill & identifiable intangibles, net of deferred tax liabilities ("DTLs")  Tangible common equity	<b>\$</b>	14.0 (0.3) 13.7	<b>\$</b>	13.5 (0.3) 13.2	<b>\$</b>	13.2 (0.3) 12.9	<b>\$</b>	13.1 (0.3) 12.8	<b>\$</b>	13.1 (0.3) 12.8	<b>\$</b>	0.5 0.0 0.5	<b>\$</b>	0.9 0.0 0.9
Core OID balance Net deferred tax asset ("DTA")  Normalized common equity <sup>(3)</sup> Core Return on Tangible Common Equity <sup>(4)</sup>	\$	(1.1) (0.1) 12.5 12.4%	\$	(1.1) (0.2) 11.9 10.9%	\$	(1.1) (0.4) 11.4 13.4%	\$	(1.1) (0.4) 11.2 13.7%	\$	(1.1) (0.5) 11.2 12.8%	\$	0.0 0.1 <b>0.6</b>	\$	0.1 0.4 1.3

<sup>(1)</sup> Change in fair value of equity securities impacts the Insurance and Corporate Finance segments. Excludes equity fair value adjustments related to ASU 2016-01, which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/2018 in which such adjustments were recognized through other comprehensive income, a component of equity.

<sup>(2)</sup> Core net income attributable to common shareholders is a non-GAAP financial measure that serves as the numerator in the calculations of Adjusted EPS and Core ROTCE and that, like those measures, is believed by management to help the reader better understand the operating performance of the core businesses and their ability to generate earnings. Core net income attributable to common shareholders adjusts GAAP net income attributable to common shareholders for discontinued operations net of tax, tax-effected Core OID expense, certain discrete tax items and tax-effected changes in equity investments measured at fair value.

<sup>(3)</sup> Normalized common equity is a non - GAAP measure calculated using 2 period average

<sup>(4)</sup> Core return on tangible common equity (Core ROTCE) is a non-GAAP financial measure that management believes is helpful for readers to better understand the ongoing ability of the company to generate returns on its equity base that supports core operations. For purposes of this calculation, tangible common equity is adjusted for Core OID balance and net DTA. Ally's Core net income attributable to common shareholders for purposes of calculating calculating adjusted earnings per share.

<sup>1.</sup> In the numerator of Core ROTCE, GAAP net income attributable to common shareholders is adjusted for discontinued operations net of tax, tax-effected Core OID, fair value adjustments (net of tax) related to ASU 2016-01, effective 1/1/2018, which requires change in the fair value of equity securities to be recognized in current period net income as compared to prior periods in which such adjustments were recognized through other comprehensive income, a component of equity, and certain discrete tax items that do not relate to the operating performance of the core businesses.

<sup>2.</sup> In the denominator, GAAP shareholder's equity is adjusted for goodwill and identifiable intangibles net of DTL, Core OID balance, and net DTA.



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18	ın	mıll	lions)

( In Thin 1010)	QUARTERLY TRENDS									CHANGE VS.				
Adjusted Efficiency Ratio Calculation	2Q 19		1Q 19		4Q 18		3Q 18	2Q 18		1Q 19		2Q 18		
<u>Numerator</u>														
GAAP noninterest expense	\$	881	\$	830	\$	804	\$	807	\$	839	\$	51	\$	42
Rep and warrant expense		(0)		-		1		(0)		2		(0)		(2)
Insurance expense		(301)		(227)		(215)		(241)		(268)		(74)		(33)
Adjusted noninterest expense for the Adjusted Efficiency Ratio	\$	580	\$	603	\$	590	\$	566	\$	573	\$	(23)	\$	7
Denominator														
Total net revenue	\$	1,552	\$	1,598	\$	1,438	\$	1,505	\$	1,458	\$	(46)	\$	94
Core OID		7		7		23		22		21		` o´		(14)
Insurance revenue		(301)		(372)		(202)		(296)		(279)		71		(22)
Adjusted net revenue for the Adjusted Efficiency Ratio	\$	1,258	\$	1,233	\$	1,259	\$	1,231	\$	1,200	\$	25	\$	58
Adjusted Efficiency Ratio (1)		46.1%		48.9%		46.9%		46.0%		47.7%				

<sup>(1)</sup> Adjusted efficiency ratio is a non-GAAP financial measure that management believes is helpful to readers in comparing the efficiency of its core banking and lending businesses with those of its peers. In the numerator of Adjusted efficiency ratio, total noninterest expense is adjusted for Insurance segment expense and Rep and warrant expense. In the denominator, total net revenue is adjusted for Insurance segment revenue and Core OID. See page 11 for the combined ratio for the Insurance segment which management uses as a primary measure of underwriting profitability for the Insurance business.