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Navistar Names Jeff Sass To Lead North America Truck Sales And Marketing

LISLE, Ill., June 3, 2015 /PRNewswire/ -- Navistar International Corporation (NYSE: NAV) today announced it has appointed Jeff Sass as senior vice president, North America Truck Sales and Marketing.



Sass, 47, joins Navistar following a 20-year career at PACCAR, Inc. in various roles of increasing responsibility in marketing, dealer development, customer service and sales for PACCAR Leasing, PACCAR Parts, Kenworth Truck Company and Peterbilt Motors. He most recently served as National Sales Manager for PACCAR Parts.

"Jeff is an experienced and respected leader in the industry and has a strong track record in developing new business, generating sales and supporting customers in the North American truck industry," said Bill Kozek, president, Navistar Truck and Parts. "I have known Jeff for many years, having worked together at PACCAR, and I know he'll bring new insights, high energy and excellent leadership to our International Truck sales and marketing team."

Sass will report to Kozek and serve on the company's senior leadership team.

"I am excited to be joining the Navistar team and I look forward to working with the highly regarded International Truck dealers to serve the needs of our customers," said Sass. "The company is headed in the right direction and is well positioned to grow market share by providing our customers with the best products and services in the industry."

Sass holds a bachelor's degree in political science and communications from the University of Oregon and an MBA from Seattle University.

About Navistar

Navistar International Corporation (NYSE: NAV) is a holding company whose subsidiaries and affiliates produce International® brand commercial and military trucks, proprietary diesel engines, and IC Bus™ brand school and commercial buses. An affiliate also provides truck and diesel engine service parts. Another affiliate offers financing services. Additional information is available at www.Navistar.com.

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