



NASCAR Camping World Truck Series Celebration Event at Navy Pier

LINCOLNSHIRE, IL, Aug 20, 2009 (MARKETWIRE via COMTEX News Network) -- Camping World, the nation's largest RV and outdoor retailer, today announced the NASCAR Camping World Truck Series Celebration scheduled for Wednesday, August 26th, 2009 at Navy Pier's Gateway Park, 600 East Grand Avenue, Chicago, IL.

The open to the public, NASCAR Camping World Truck Series Celebration will begin at 11:00AM and is the official kick-off of the August 28th Chicagoland NCWTS race (Live on SPEED, 7:30PM CDT.)

The celebration, which will feature NASCAR drivers Todd Bodine, Colin Braun, Brian Scott, Rick Crawford and James Buescher, offers race fans an opportunity to meet and greet the drivers following an exclusive media Q & A session from 11:30AM-12:00PM.

The event will be hosted by SPEED pit reporter Ray Dunlap and highlights of this event include autograph signings from NASCAR Drivers, music entertainment from Chicago Country Radio US99 and the special announcement of a Camping World Sweepstakes Promotion. The festivities will also include an exclusive unveiling of an exciting Chicago Connection themed truck scheme donated by Navistar.

Sponsors of the event include Camping World, Chicagoland Speedway, SPEED, and Navistar's International(R) Trucks & MaxxForce(R) Engines Racing. The goal of the event is to reach millions of fans including families, youth, media and diverse markets in a fun and friendly manner. Open admission between 11:00AM-2:00PM.

The EnjoyIllinois.com 225 race at Chicagoland Speedway airs LIVE on SPEED, Friday, August 28th at 7:30PM CDT.

About Camping World

Founded in 1966, Camping World is America's largest direct marketer and specialty retailer of recreational vehicles and outdoor camping accessories and services. The company grew from a single point location in Bowling Green, KY to operating successful nationwide Supercenters.

Over the last five years, Camping World has progressively expanded their products and services offering therefore providing consumers with a vast selection, convenience and value. Camping World now operates under the department store model as a one stop shopping destination providing services to enhance and protect the RV lifestyle including: Recreational Vehicle Sales; RV Rentals; RV Service & Collision; over 8,000 RV & outdoor accessories; Performance & Tow centers; Detail & Refurbishment centers known as RV Spa; President's Club customer loyalty program; Campground reservations & directories; RV Finance and Insurance; RV Tours & Travel; and a nationally distributed magazine called RV View.

The dynamic Camping World retail network headquartered in Lincolnshire, Illinois, currently operates in 33 states and serves over 4 million RV enthusiasts.

For more information, visit us online at www.campingworld.com

About the NASCAR Camping World Truck Series:

A popular NASCAR national series since its debut in 1995, the NASCAR Camping World Truck Series features full-size trucks in tough, side-by-side racing. With 25 points events at 23 different tracks across the country, the NASCAR Camping World Truck Series brings thrills to the most passionate NASCAR fans with aggressive and tough competition, action-packed races, and exciting finishes broadcast on SPEED and FOX. The unique nature of racing trucks, the combination of veteran and up-and-coming drivers, and the down-to-earth feel of the series all create a property that avid NASCAR fans can call their own.

About Chicagoland Speedway and Route 66 Raceway:

Chicagoland Speedway and Route 66 Raceway are wholly-owned by International Speedway Corporation ("ISC"), a leading promoter of motorsports activities. ISC owns and/or operates 13 of the nation's major motorsports entertainment facilities, including Daytona International Speedway (home of the Daytona 500), as well as owns or has interest in a number of other motorsports-related businesses.

About SPEED(TM):

SPEED(TM) is the nation's first and foremost cable television network dedicated to motorsports and the passion for everything automotive. From racing to restoration, motorcycles to movies, SPEED delivers quality programming from the track to the garage. Now available in more than 78 million homes in North America, SPEED is among the fastest-growing sports cable networks in the country and, the home to NASCAR on SPEED and an industry leader in interactive TV, video on demand, mobile initiatives and broadband services. For more information, please visit www.SPEEDtv.com, the online motorsports authority.

About Navistar:

Navistar International Corporation (NYSE: NAV) is a holding company whose subsidiaries and affiliates produce International(R) brand commercial and military trucks, MaxxForce(R) brand diesel engines, IC Bus(TM) brand school and commercial buses, Monaco RV brands of recreational vehicles, and Workhorse(R) brand chassis for motor homes and step vans. It also is a private-label designer and manufacturer of diesel engines for the pickup truck, van and SUV markets. The company also provides truck and diesel engine service parts. Another affiliate offers financing services. Additional information is available at www.Navistar.com/newsroom.

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