



NEWS RELEASE

Cognex to Present at Baird 2019 Global Industrial Conference

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NATICK, Mass.--(BUSINESS WIRE)-- Cognex Corporation (NASDAQ: CGNX) today announced that Robert J. Willett, Chief Executive Officer of Cognex, will discuss the company's performance and future prospects at Baird's 49th annual Global Industrial Conference at the Four Seasons Hotel in Chicago, Illinois. Mr. Willett's presentation will be on Tuesday, November 5, 2019, beginning at 12:30 p.m. Eastern Standard Time.

Internet users can listen to a real-time audio broadcast of the presentation, or an archived recording, on the Cognex Investor Relations website: <https://www.cognex.com/Investor>.

About Cognex Corporation

Cognex Corporation designs, develops, manufactures and markets a wide range of image-based products, all of which use artificial intelligence (AI) techniques that give them the human-like ability to make decisions on what they see. Cognex products include machine vision systems, machine vision sensors and barcode readers that are used in factories and distribution centers around the world where they eliminate production and shipping errors.

Cognex is the world's leader in the machine vision industry, having shipped more than 2 million image-based products, representing over \$6 billion in cumulative revenue, since the company's founding in 1981. Headquartered in Natick, Massachusetts, USA, Cognex has offices and distributors located throughout the Americas, Europe and Asia. For details visit Cognex online at www.cognex.com.

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