



Cognex to Present at 2010 Robert W. Baird Growth Stock Conference

NATICK, MA, May 12, 2010 —Cognex Corporation (NASDAQ: CGNX) is scheduled to present at the Robert W. Baird 2010 Growth Stock Conference at The Four Seasons Hotel in Chicago, IL. Richard A. Morin, Executive Vice President and Chief Financial Officer of Cognex, will discuss the company's performance and future prospects on Wednesday, May 19, 2010, beginning at 2:55 p.m. Eastern time.

Internet users can listen to a real-time audio broadcast of the presentation as well as an archive of the presentation on Cognex's website at <http://www.cognex.com/Investor>.

About Cognex Corporation

Cognex Corporation designs, develops, manufactures and markets machine vision sensors and systems, or devices that can "see." Cognex vision sensors and systems are used in factories around the world where they guide, inspect, gauge, identify and assure the quality of a wide range of items during the manufacturing process. Cognex is the world's leader in the machine vision industry, having shipped more than 500,000 machine vision systems, representing over \$2.5 billion in cumulative revenue, since the company's founding in 1981. Headquartered in Natick, Massachusetts USA, Cognex has regional offices and distributors located throughout North America, Japan, Europe, Asia and Latin America. For details, visit Cognex on-line at <http://www.cognex.com>.

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