



Cognex Announces Date of Fourth Quarter 2011 Earnings Release and Conference Call

NATICK, MA, January 17, 2012 — Cognex Corporation (NASDAQ: CGNX) will release earnings for the fourth quarter of 2011 on Thursday, February 9, 2012, after the market closes, and will host a conference call that same day at 5:00 p.m. eastern time. The earnings release and conference call are scheduled to coincide with the company's expected filing of its Form 10-K for the year ending December 31, 2011.

The telephone number for the live call is (866) 253-6509 (or (703) 639-1208 if outside the United States). A replay will begin at 8:00 p.m. eastern time on Thursday, February 9, 2012, and will run continuously until 11:59 p.m. eastern time on Sunday, February 12, 2012. The telephone number for the replay is (888) 266-2081 (or (703) 925-2533 if outside the United States) and the access code is 1565428.

Internet users can listen to a real-time audio broadcast of the conference call, or an archived replay on Cognex's website at <http://www.cognex.com/Investor>.

About Cognex Corporation

Cognex Corporation designs, develops, manufactures and markets a range of products that incorporate sophisticated machine vision technology that gives them the ability to "see." Cognex products include barcode readers, machine vision sensors and machine vision systems that are used in factories, warehouses and distribution centers around the world to guide, gauge, inspect, identify and assure the quality of items during the manufacturing and distribution process. Cognex is the world's leader in the machine vision industry, having shipped more than 700,000 vision-based products, representing over \$3 billion in cumulative revenue, since the company's founding in 1981. Headquartered in Natick, Massachusetts, USA, Cognex has regional offices and distributors located throughout North America, Japan, Europe, Asia and Latin America. For details, visit Cognex on-line at <http://www.cognex.com>.

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CONTACT:

Susan Conway

Director of Investor Relations

Cognex Corporation

Phone: (508) 650-3353, Email: susan.conway@cognex.com