



## Cognex to Webcast Conference Presentations

NATICK, MA, October 31, 2011 — Cognex Corporation (NASDAQ: CGNX) announced today that Richard A. Morin, Executive Vice President and CFO of Cognex, will discuss the company's performance and future prospects at two upcoming conferences:

- The Piper Jaffray Technology, Media and Telecommunications Conference, at The Westin New York at Times Square in New York, NY. Mr. Morin's presentation will be on Tuesday, November 8, 2011, beginning at 9:30 a.m. eastern time.
- The Robert W. Baird 2011 Industrial Conference, at the Four Seasons Hotel in Chicago, IL. Mr. Morin's presentation will be on Wednesday, November 9, 2011, beginning at 2:55 p.m. eastern time.

Internet users can listen to a real-time audio broadcast of each presentation or an archived replay on Cognex's website at <http://www.cognex.com/Investor>.

### About Cognex Corporation

Cognex Corporation designs, develops, manufactures and markets a range of products that incorporate sophisticated machine vision technology that gives them the ability to "see." Cognex products include barcode readers, machine vision sensors and machine vision systems that are used in factories, warehouses and distribution centers around the world to guide, gauge, inspect, identify and assure the quality of items during the manufacturing and distribution process. Cognex is the world's leader in the machine vision industry, having shipped more than 700,000 vision-based products, representing over \$3 billion in cumulative revenue, since the company's founding in 1981. Headquartered in Natick, Massachusetts, USA, Cognex has regional offices and distributors located throughout North America, Japan, Europe, Asia and Latin America. For details visit Cognex online at <http://www.cognex.com>.

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#### CONTACT:

Susan Conway

Director of Investor Relations

Cognex Corporation

Phone: (508) 650-3353

Email: [susan.conway@cognex.com](mailto:susan.conway@cognex.com)