



Cognex to Webcast Needham Conference Presentation

NATICK, MA, January 3, 2012 — Cognex Corporation (NASDAQ: CGNX) announced today that Richard A. Morin, Executive Vice President and CFO, will discuss the company's performance and future prospects at the 14th Annual Needham & Company Growth Conference at The New York Palace Hotel in New York, NY. Mr. Morin's presentation will be on Tuesday, January 10, 2012, beginning at 10:40 a.m. eastern time.

Internet users can listen to a real-time audio broadcast of the presentation, or an archived replay on Cognex's website at <http://www.cognex.com/Investor>.

About Cognex Corporation

Cognex Corporation designs, develops, manufactures and markets a range of products that incorporate sophisticated machine vision technology that gives them the ability to "see." Cognex products include barcode readers, machine vision sensors and machine vision systems that are used in factories, warehouses and distribution centers around the world to guide, gauge, inspect, identify and assure the quality of items during the manufacturing and distribution process. Cognex is the world's leader in the machine vision industry, having shipped more than 700,000 vision-based products, representing over \$3 billion in cumulative revenue, since the company's founding in 1981. Headquartered in Natick, Massachusetts, USA, Cognex has regional offices and distributors located throughout North America, Japan, Europe, Asia and Latin America. For details visit Cognex online at <http://www.cognex.com>.

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