Cognex Announces Second Quarter Earnings Release Date and Conference Call

NATICK, MA, June 29, 2010 — Cognex Corporation (NASDAQ: CGNX) will release earnings for the second quarter of 2010 on Monday, August 2, 2010 after the market closes and will host a conference call that same day at 5:00 p.m. Eastern time. The earnings release and conference call are scheduled to coincide with the company's expected filing of its Form 10-Q for the quarter ending July 4, 2010.

The telephone number for the live call is 866-261-3296 (or 703-639-1223 if outside the United States). A replay will begin at approximately 8:00 p.m. Eastern time on Monday, August 2, 2010 and will run continuously until 11:59 p.m. Eastern time on Thursday, August 5, 2010. The telephone number for the replay is 888-266-2081 (or 703-925-2533 if outside the United States). The access code for the live call and the replay is 1466504.

A real-time audio broadcast of the conference call as well as an archive of the call is available on Cognex's website at http://www.cognex.com/Investor.

About Cognex Corporation

Cognex Corporation designs, develops, manufactures and markets machine vision sensors and systems, or devices that can "see." Cognex vision sensors and systems are used in factories around the world where they guide, inspect, gauge, identify and assure the quality of a wide range of items during the manufacturing process. Cognex is the world's leader in the machine vision industry, having shipped more than 500,000 machine vision systems, representing over $2.5 billion in cumulative revenue, since the company's founding in 1981. Headquartered in Natick, Massachusetts USA, Cognex has regional offices and distributors located throughout North America, Japan, Europe, Asia and Latin America. For details, visit Cognex on-line at http://www.cognex.com.

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