



Cognex Announces Third Quarter Earnings Release Date and Conference Call

NATICK, MA, September 26, 2011 — Cognex Corporation (NASDAQ: CGNX) will release earnings for the third quarter of 2011 on Tuesday, November 1, 2011 after the market closes and will host a conference call that same day at 5:00 p.m. Eastern time. The earnings release and conference call are scheduled to coincide with the company's expected filing of its Form 10-Q for the quarter ending October 2, 2011.

The telephone number for the live call is 866-814-1914 (or 703-639-1358 if outside the United States). A replay will begin at 8:00 p.m. Eastern time on Tuesday, November 1, 2011 and will run continuously until 11:59 p.m. Eastern time on Friday, November 4, 2011. The telephone number for the replay is 888-266-2081 (or 703-925-2533 if outside the United States). The access code for the live call and the replay is 1552854.

A real-time audio broadcast of the conference call as well as an archive of the call is available on Cognex's website at <http://www.cognex.com/Investor>.

About Cognex Corporation

Cognex Corporation designs, develops, manufactures and markets a range of products that incorporate sophisticated machine vision technology that gives them the ability to "see." Cognex products include barcode readers, machine vision sensors and machine vision systems that are used in factories, warehouses and distribution centers around the world to guide, gauge, inspect, identify and assure the quality of items during the manufacturing and distribution process. Cognex is the world's leader in the machine vision industry, having shipped more than 700,000 vision-based products, representing over \$3 billion in cumulative revenue, since the company's founding in 1981. Headquartered in Natick, Massachusetts, USA, Cognex has regional offices and distributors located throughout North America, Japan, Europe, Asia and Latin America. For details, visit Cognex on-line at <http://www.cognex.com>.

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CONTACT:

Susan Conway
Director of Investor Relations
Cognex Corporation
Phone: (508) 650-3353
Email: susan.conway@cognex.com