



July 24, 2014

## **Cognex to Present at Needham Advanced Industrial Technologies Conference**

NATICK, Mass.--(BUSINESS WIRE)-- Cognex Corporation (NASDAQ: CGNX) announced today that Susan M. Conway, Director of Investor Relations for Cognex, will discuss the company's performance and future prospects at the 3<sup>rd</sup> Annual Needham Advanced Industrial Technologies Conference to be held at Needham & Company's New York City headquarters. Ms. Conway's presentation will be on Thursday, August 7, 2014, beginning at 1:30 p.m. Eastern Time.

Internet users can listen to a real-time audio broadcast of the presentation, or an archived recording, on the Cognex Investor Relations website: <http://www.cognex.com/Investor>.

### **About Cognex Corporation**

Cognex Corporation designs, develops, manufactures and markets a range of products that incorporate sophisticated machine vision technology that gives them the ability to "see." Cognex products include barcode readers, machine vision sensors and machine vision systems that are used in factories, warehouses and distribution centers around the world to guide, gauge, inspect, identify and assure the quality of items during the manufacturing and distribution process. Cognex is the world's leader in the machine vision industry, having shipped more than 975,000 vision-based products, representing over \$4 billion in cumulative revenue, since the company's founding in 1981. Headquartered in Natick, Massachusetts, USA, Cognex has regional offices and distributors located throughout the Americas, Europe and Asia. For details visit Cognex online at <http://www.cognex.com>.

Cognex Corporation  
Susan Conway, 508-650-3353  
Director of Investor Relations  
[susan.conway@cognex.com](mailto:susan.conway@cognex.com)

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