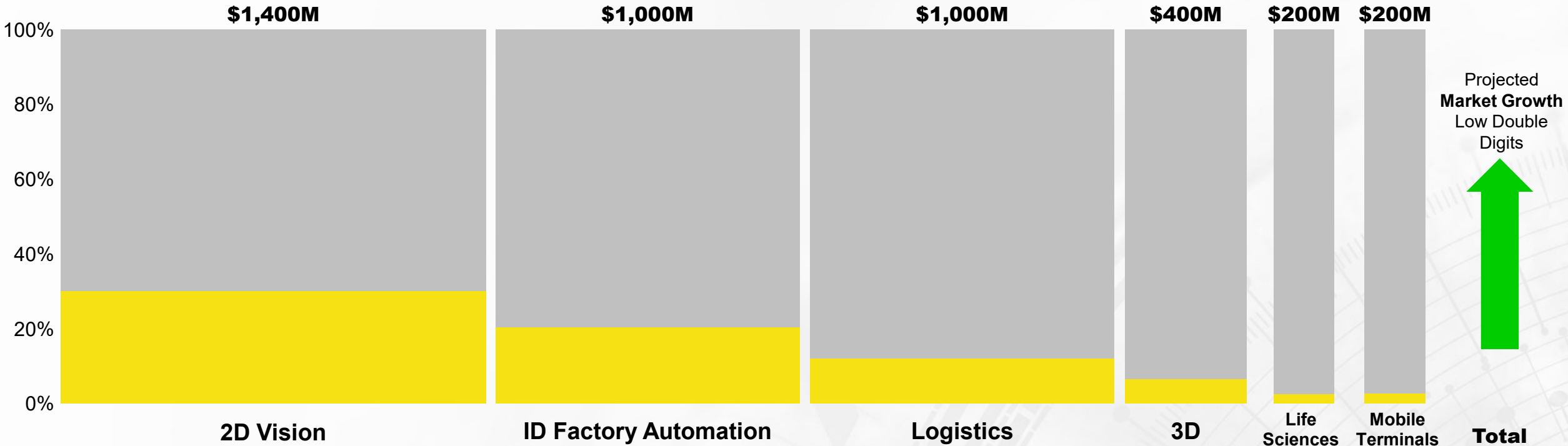


Cognex's \$4.2B Served Market

Others
Cognex



	2D Vision	ID Factory Automation	Logistics	3D	Life Sciences	Mobile Terminals	Total
Cognex Share	30%	20%	>10%	>5%	<5%	<5%	~20%
Estimated Long-term CAGR	10%	10%	15%	15%	10%	10%	12%

Source: Cognex estimates based on full year 2018 market data