

FOR IMMEDIATE RELEASE

## **AstroNova Announces Product Identification Segment Key Leadership Appointments**

- *Greg Treanor joined as Global Sales Director, brings extensive commercial leadership experience in the label and packaging printing industry*
- *John Kliem appointed as Global Operations Director, brings deep expertise in global operations and supply chain management*
- *Appointments enhance the commercial and operational capabilities of the Product ID segment as AstroNova builds a more integrated and scalable business to drive revenue growth and margin expansion*

**WEST WARWICK, R.I., April 2, 2026** – AstroNova, Inc. (Nasdaq: ALOT), a leading innovator in specialized print technology solutions, today announced the appointments of Greg Treanor as Global Sales Director and John Kliem as Global Operations Director for its Product Identification (“Product ID”) segment. The appointments strengthen the Product ID leadership team, better positioning the segment to accelerate revenue growth, improve margins, and capture the full value of its portfolio.

“Greg and John bring the commercial and operational leadership we need to unlock the full potential of our Product ID segment,” said Pdraig Finn, Senior Vice President, Product Identification. “Product ID was built through a series of acquisitions, and there is significant value still to be captured through deeper integration, stronger commercial execution, and greater operational discipline. These appointments are a deliberate step in that direction, building a unified, growth-oriented team to drive sales, improve margins, and deliver long-term value for our shareholders.”

Greg Treanor has more than 15 years of international commercial leadership experience in the printing and product identification industry, including roles as International Sales Director at SpotSee, a Harbour Group company, General Manager USA at Linx Printing Technologies, part of Danaher, and senior commercial roles at Domino Printing Sciences, part of Brother Industries. Mr. Treanor holds a BEng (Hons) in Electronics and Computing from the University of Ulster.

John Kliem brings nearly 20 years of executive leadership experience in global manufacturing, operations, and supply chain, most recently as Chief Operating Officer of CAS Holdings, a private equity-backed industrial automation platform, where he oversaw operations, engineering, supply chain, and quality across multiple divisions. Previously, Mr. Kliem spent more than 15 years at Carrier Corp (formerly United Technologies), where he held progressive leadership roles including Director of Operations overseeing 300 employees across four international manufacturing sites. Mr. Kliem holds an M.B.A. in Finance and an M.S. in Energy Systems from Northeastern University and a B.S. in Mechanical Engineering from the University of Massachusetts Amherst.

AstroNova’s Product Identification segment delivers end-to-end marking and identification solutions, including hardware, software, and consumables for OEMs, commercial printers, and brand owners. These solutions are used across labels, flexible packaging, corrugated, and industrial substrates, where durability, traceability, and compliance are critical. The Company is focused on accelerating growth across the segment through expanded channel partnerships, stronger commercial execution, and the integration of its acquired businesses to unlock their full potential.

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**About AstroNova, Inc.**

AstroNova (Nasdaq: ALOT) is a global provider of printing technologies serving regulated and industrial markets. The Company designs, manufactures, distributes, and services solutions that enable customers to identify, track, and communicate essential product and safety information across a wide range of applications and media. AstroNova supports customers by enabling safety, accuracy and durability for flightdeck communications, medical device and healthcare products, essential chemical products, and mission-critical industrial components, while ensuring compliance with local and regional regulatory requirements.

The Product Identification segment delivers end-to-end marking and identification solutions, including hardware, software, and consumables for OEMs, commercial printers, and brand owners. These solutions are used across labels, flexible packaging, corrugated, and industrial substrates, where durability, traceability, and compliance are essential.

The Aerospace segment is a global leader in providing products designed for airborne printing solutions, avionics, and data acquisition, including flight deck printing solutions, networking hardware, and specialized aerospace-grade supplies. For more information please visit: [www.astronovainc.com](http://www.astronovainc.com).

**Forward-Looking Statements**

Information included in this news release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not statements of historical fact but rather reflect AstroNova’s current expectations concerning future events and results. These statements may include the use of the words “believes,” “expects,” “intends,” “plans,” “anticipates,” “likely,” “continues,” “may,” “will,” and similar expressions to identify forward-looking statements. Such forward-looking statements, including those concerning AstroNova’s anticipated performance, involve risks, uncertainties and other factors, some of which are beyond AstroNova’s control, which may cause our actual results, performance or achievements to be materially different from those expressed or implied by such forward-looking statements. These risks, uncertainties and factors include, but are not limited to (i) the risk that the changes we have made to our Board and executive leadership team will not lead to the improved results we expect; and (ii) those factors set forth in AstroNova’s Annual Report on Form 10-K for the fiscal year ended January 31, 2025, and subsequent filings AstroNova makes with the Securities and Exchange Commission. AstroNova undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. The reader is cautioned not to unduly rely on such forward-looking statements when evaluating the information presented in this news release.

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