



NEWS RELEASE

# Wayfair Announces Dream Classroom Giveaway

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Five Teachers to be Chosen Across Continental U.S. for Classroom Makeovers by Wayfair Professional

BOSTON--(BUSINESS WIRE)-- **Wayfair** (NYSE:W), one of the world's largest online destinations for the home, announced today the Dream Classroom Giveaway, a contest awarding five teachers across the continental United States with brand-new classrooms. Winners will be selected based on submissions from teachers, colleagues, administrators, students and families, as well as anyone in local communities who would like to recognize the incredible work of their hometown teachers. Submissions can be made through the **contest website** and will be accepted starting today through April 5, 2019.

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20190311005234/en/>

Wayfair Announces Dream Classroom Giveaway (Photo: Business Wire)

Wayfair's business program, **Wayfair Professional**, is hosting

the Dream Classroom Giveaway contest in partnership with leading education manufacturers and suppliers, making over classrooms that span the education spectrum from elementary through secondary schools. These partners include:

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Wood Designs  
Marco Group, Inc.

Jonti-Craft, Inc.  
Moore Co., Inc.

Children's Factory  
KI (Krueger International)

Contest winners will be able to choose products from a tailored list of items provided by these suppliers. Classroom makeovers will include new desks and chairs, storage options, marker boards, a teacher's desk, and more, tailored

to the appropriate age group, with variations based on the needs of the students and the type of classroom.

Wayfair Professional's in-house design team will select the contest winners based on the content of the essay question submissions. The winning submission will be selected based on the following criteria:

- The teacher's impact on a specific student, class, or the community is clearly articulated with supporting examples.
- A unique teaching approach or style with supporting examples of how it engages students.
- Details on how an upgraded classroom would impact student learning, participation, and generally affect the students utilizing it.

"We're thrilled to announce the Dream Classroom Giveaway with the support of our industry partners who are true leaders in Education furniture design and manufacturing," said Margaret Lawrence, Vice President, Wayfair Professional. "We look forward to recognizing a group of exceptional teachers for their hard work and for inspiring their students and the broader community. Updating these classrooms with everything from collaborative spaces to flex-seating and functional storage is a small way for us to say thank you to teachers for the incredible work they do every day."

Wayfair will contact the five winners of the Dream Classroom Giveaway by Monday, May 6, 2019. Classrooms will be updated over the summer in time for Back to School and publicly announced during that time frame.

Educators, administrators, and teachers looking for more information on Wayfair Professional and to sign up can **click here**.

To follow the Dream Classroom Giveaway, join the conversation on Instagram **@wayfairprofessional** and on **Facebook at Wayfair Professional**.

## About Wayfair Professional

Wayfair Professional believes in helping business make good spaces great. Delivering optimum value and convenience through personalized tools and services, the Wayfair Professional program provides business customers a broad range of membership privileges to help build the perfect spaces – no matter the size or industry. The program offers members an expansive selection of products and exclusive savings across thousands of top brands as well as customizable shipping, easy invoicing, dedicated service and more. To enjoy this specialized business shopping experience across Wayfair's family of retail brands including AllModern, Birch Lane, Joss & Main and Perigold, visit **www.wayfairprofessional.com**.

## About Wayfair

Wayfair believes everyone should live in a home they love. Through technology and innovation, Wayfair makes it possible for shoppers to quickly and easily find exactly what they want from a selection of more than 14 million items across home furnishings, décor, home improvement, housewares and more. Committed to delighting its customers every step of the way, Wayfair is reinventing the way people shop for their homes – from product discovery to final delivery.

The Wayfair family of sites includes:

- Wayfair - Everything home for every budget.
- Joss & Main - Stylish designs to discover daily.
- AllModern - The best of modern, priced for real life.
- Birch Lane - Classic home. Comfortable cost.
- Perigold - The widest-ever selection of luxury home furnishings.

Wayfair generated \$6.8 billion in net revenue for full year 2018. Headquartered in Boston, Massachusetts with operations throughout North America and Europe, the company employs more than 12,100 people.

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