



NEWS RELEASE

Sydneysiders Can Now use Fitbit Pay to Quickly and Easily Tap On & Off at Transit Readers

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Commuters in Sydney with a Fitbit Ionic, Fitbit Versa and Fitbit Charge 3 can now make secure contactless payments on the go, for their daily commute on ferry, light rail and train services

SYDNEY – January 04, 2019 – **Fitbit**, the leading global wearables brand, announced today that Fitbit users in Sydney with a Fitbit Ionic™, Fitbit Versa™ and its newest tracker, Fitbit Charge 3™, can now leave their Opal cards at home and instead use Fitbit Pay™ on their Fitbit device to quickly and easily pay for public transport.

Following the contactless payment strategy rolled out by NSW Transport on Sydney's ferry, light rail and train networks in November, Fitbit users can now use selected MasterCard and Visa debit and credit cards loaded into their Fitbit Pay Wallet to pay for their trip.

With six major banks in Sydney supporting Fitbit Pay including ANZ, Bendigo Bank, Commonwealth bank of Australia, Latitude Financial Services, National Australia Bank and Westpac, Fitbit users now have more choice in how they pay for travel on Sydney's public transport network. Fitbit users can simply tap their smartwatch face close to the transit pass reader on transport networks and go, without pulling out a wallet to look for their traditional debit, credit or Opal cards to pay for their trip.

"We're thrilled that Sydneysiders can now take advantage of Fitbit Pay for their commute, providing users with a quick and easy way to tap on and off to their train, ferry or light rail directly from their Fitbit device," said Shaun Colligan, Regional Director Australia & New Zealand, Fitbit.

"Australians have embraced digital payment technologies with the nation truly leading the global charge to a



cashless society. It's important that we can converge these technologies seamlessly, to make life even easier and more convenient," continued Shaun.

Fitbit Pay™ is supported by **more than 160 banks and card issuers** in more than 20 countries through American Express, Mastercard and Visa networks. Fitbit Pay transactions use an industry standard tokenization platform for all transactions. User's card information is never revealed or shared with merchants or Fitbit. Plus, a PIN is chosen by the user during device set-up for an added layer of protection.

Through a few quick and easy steps Fitbit users can add their MasterCard or Visa credit or debit card to their Fitbit Wallet in the Fitbit app on Android or iOS mobile devices; using their device wherever contactless payments are accepted.

About Fitbit, Inc.

Fitbit helps people lead healthier, more active lives by empowering them with data, inspiration and guidance to reach their goals. As the leading global wearables brand, Fitbit designs products and experiences that track and provide motivation for everyday health and fitness. Fitbit's diverse line of innovative and popular products include Fitbit Charge 3™, Fitbit Alta HR™, Fitbit Alta®, Fitbit Ace™, Fitbit Flex 2®, and Fitbit Zip® activity trackers, as well as the Fitbit Ionic™ and Fitbit Versa™ smartwatches, Fitbit Flyer™ wireless headphones and Fitbit Aria 2™ Wi-Fi Smart Scale. Fitbit products are carried in over 39,000 retail stores and in 87 countries around the globe. Powered by one of the world's largest social fitness networks and databases of health and fitness data, the Fitbit platform delivers personalized experiences, insights and guidance through leading software and interactive tools, including the Fitbit and Fitbit Coach apps, and the Fitbit OS for smartwatches. Fitbit Health Solutions develops health and wellness solutions designed to help increase engagement, improve health outcomes, and drive a positive return for employers, health plans and health systems.

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