

# FINANCIAL HIGHLIGHTS

(In millions, except for per share amounts)

Year-end	2018	2017	% B/(W) change
Company sales	\$ 2,000	\$ 3,572	(44)
Franchise and property revenues	2,482	2,306	8
Franchise contributions for advertising and other services	1,206	-	NM
Total revenues	\$ 5,688	\$ 5,878	(3)
Operating Profit	\$ 2,296	\$ 2,761	(17)
Net Income	\$ 1,542	\$ 1,340	15
Reported Diluted Earnings Per Common Share from Continuing Operations	\$ 4.69	\$ 3.77	24
Special Items Diluted Earnings Per Common Share <sup>(a)</sup>	1.52	0.81	NM
Diluted Earnings Per Common Share from Continuing Operations before Special Items <sup>(a)</sup>	\$ 3.17	\$ 2.96	7
Net Cash Provided by Operating Activities from Continuing Operations	\$ 1,176	\$ 1,030	14

(a) See our 2018 Form 10-K for further discussion of Special Items.