



Virginia C. Drosos

Chief Executive Officer

gina.drosos@signetjewelers.com

Follow me on Twitter  @GinaDrosos and on Signet's Workplace by Facebook  @GinaDrosos

May 13, 2020

Hi Signet Team,

I'm proud to share that we've now published our 2019 Corporate Social Responsibility (CSR) update report. I encourage everyone to read it to understand more about the breadth and impact of our CSR actions. You can learn more about our four key CSR priorities -- People, Environmental Stewardship, Responsible Sourcing, and Charitable Giving -- and how they deepen our connections with our team members, customers, and communities. You'll see that we take our role as the industry leader seriously, and I'm proud of our longstanding commitment to our stakeholders, including you.

As I said in my letter for this report, co-authored with CSR Chairperson Eugenia Ulasewicz from our Board of Directors, "We believe **our CSR strategy is a competitive advantage**, informing important aspects of our business such as the diversity and inclusion of our workforce, the inherent trust in the integrity of our jewelry products, our impact on the planet, and our ethos of giving back to the communities where we live and work. We know our impact on society stretches much further than the places we do business. Throughout the entire lifecycle of our jewelry products -- to the joyful moment it reaches our customers' hands -- **we are committed to taking the proper steps to lead through responsible actions, wherever we have an impact.**"

Here are a few highlights from 2019:

- Continued progress in diversity and inclusion, including being selected **2 consecutive years** for the Bloomberg Gender-Equality Index, the only specialty jewelry retailer
- #5 on list of companies around the world most praised by NGOs (SIGWATCH, 2018)
- More than 21 million kilowatt hours saved through energy-efficiency measures across all properties
- More than \$6.4 million raised for charities and children's hospitals in the US, Canada and the UK

To view the full report and learn how our CSR commitment relates to your work, click [here](#). You can also access the report via www.SignetJewelers.com via your computer or any mobile device. Additionally, you can click [here](#) to view a short video message about Signet's 2019 CSR report.

Our CSR achievements and commitment remind us that our company is built on a foundation that is values-based, does the right thing, and strives to always put People First. I welcome you to share the report with your friends, family, and on social media, identifying yourself as a proud Signet team member using #ProudSignetTeamMember, so they can also learn more about our great company.

On behalf of the Board, the Signet Leadership Team and the CSR Team, thank you for all your efforts enhancing our CSR actions, inside and outside of Signet. If you have feedback for future reports or initiatives, please share them with our CSR team at csr@signetjewelers.com.

Best