



Virginia C. Drosos

Chief Executive Officer

gina.drosos@signetjewelers.com

Follow me on Twitter  @GinaDrosos and on Signet's Workplace by Facebook  @GinaDrosos

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Hi Signet Team,

We're a values-based company that believes love inspires love, and we have no tolerance for hate of any kind. That's why our banners are joining the #StopHateForProfit Facebook Boycott to stand against racism, discrimination and hateful social media content. By doing this, we stand with our friends at the NAACP and other prominent civil rights organizations to do our part to drive change.

As I shared in our Signet Speaks Out Town Hall, we all have a voice and as a company, we intend to use it to be the change we wish to see in the world.

I want to thank our marketing teams who rallied around this effort and took the necessary steps to alter our plans. Our purpose and our values are what guide us, and it's our actions that let all of our customers and team members know who we are, what we stand for, and what we stand against.

I'm still so inspired by our courageous team members for sharing their stories in our Signet Speaks Out Town Hall. It's our intention to stand together and hold ourselves and our partners accountable for creating and maintaining safe, healthy online communities that promote unity, acceptance and love.

#SignetStrongandUnited

#LoveWins

Best,

A handwritten signature in black ink, appearing to read "Gina".