

**ANNUAL MEETING OF SHAREHOLDERS OF**



**June 14, 2019**

**PROXY VOTING INSTRUCTIONS  
FOR UK & OTHER NON-US SHAREHOLDERS**

**INTERNET** - Access [www.signetjewelers.com/shareholders](http://www.signetjewelers.com/shareholders) and follow the on-screen instructions. You will need your Investor Code shown below to register for the Capita Signal Shares Portal if you have not previously done so.

**MAIL** – Complete, sign, date and mail this Proxy Card in the envelope provided as soon as possible. The deadline for receipt is 12:01am Atlantic Time (4:01am British Summer Time) on June 14, 2019.

**IN PERSON** – You may vote your shares in person by attending the Annual Meeting of Shareholders.

**NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIALS:** The Notice of Annual Meeting of Shareholders, Proxy Statement and the Annual Report to Shareholders for the fiscal year ended February 2, 2019 are available at <http://www.signetjewelers.com/shareholders>

↓ Please detach along perforated line and mail in the envelope provided if you are not voting via the Internet. ↓

Event Code: **S559A78134**

Investor Code:

Barcode:

**THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" EACH NOMINEE LISTED IN PROPOSAL 1, AND A VOTE "FOR" PROPOSALS 2 AND 3. PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE**

	FOR	AGAINST	ABSTAIN
<b>1. Election of directors to the Company's Board of Directors</b>			
a) H. Todd Stitzer _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Virginia C. Drosos _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) R. Mark Graf _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Zackery Hicks _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Helen McCluskey _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) Sharon L. McCollam _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g) Nancy A. Reardon _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
h) Jonathan Seiffer _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
i) Jonathan Sokoloff _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
j) Brian Tilzer _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
k) Eugenia Ulasewicz _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>2. Appointment of KPMG LLP as independent auditor of the Company and authorization of Audit Committee to determine compensation.</b>			
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>3. Approval, on a non-binding advisory basis, of the compensation of our named executive officers as disclosed in the Proxy Statement (the "Say-on-Pay" vote).</b>			
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

To change the address on your account, please check the box at right and indicate your new address in the address space above. Please note that changes to the registered name(s) on the account may not be submitted via this method.

Signature of Shareholder  Date:  Signature of Shareholder  Date:

**Note:** Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.

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**SIGNET JEWELERS LIMITED**  
**Proxy for the Annual Meeting of Shareholders on June 14, 2019**  
**Solicited on Behalf of the Board of Directors**

The undersigned hereby appoints H. Todd Stitzer and Lynn Dennison, or either of them, each with full power of substitution and power to act alone, as proxies to vote (in accordance with the accompanying voting instructions or, in the absence of instructions on a matter, in the proxy's discretion) all the Common Shares which the undersigned would be entitled to vote if personally present and acting on all matters which may properly come before at the Annual Meeting of Shareholders of Signet Jewelers Limited, to be held at Hamilton Princess, 76 Pitts Bay Road, Hamilton, HM 08, Bermuda, on Friday, June 14, 2019, at 11:00 a.m. Atlantic Time, and at any adjournments or postponements thereof, as set forth on the reverse side.

**THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" EACH NOMINEE LISTED IN PROPOSAL 1, AND A VOTE "FOR" PROPOSALS 2 AND 3. THE PROXIES WILL VOTE AS THE BOARD OF DIRECTORS RECOMMENDS WHERE A CHOICE IS NOT SPECIFIED.**

**(Continued and to be signed on the reverse side.)**