

ANNUAL MEETING OF SHAREHOLDERS OF



June 14, 2019

PROXY VOTING INSTRUCTIONS

INTERNET - Access www.signetjewelers.com/shareholders and follow the on-screen instructions or scan the QR code with your smartphone. Have this Proxy Card available when you access the web page, and use the Company Number and Account Number shown.



TELEPHONE - Call toll-free **1-800-PROXIES** (1-800-776-9437) in the United States or **+1-718-921-8500** from foreign countries from any touch-tone telephone and follow the instructions. Have this Proxy Card available when you call and use the Company Number and Account Number shown.

MAIL - Complete, sign, date and mail this Proxy Card in the envelope provided as soon as possible.

Voting instructions as set out above must be received by 12:01 am Atlantic Time on June 14, 2019, which would be 11:01 pm Eastern Daylight Time on the day before the meeting.

IN PERSON - You may vote your shares in person by attending the Annual Meeting of Shareholders.

COMPANY NUMBER	
ACCOUNT NUMBER	

NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIALS: The Notice of Annual Meeting of Shareholders, Proxy Statement and the Annual Report to Shareholders for the fiscal year ended February 2, 2019 are available at <http://www.signetjewelers.com/shareholders>

↓ Please detach along perforated line and mail in the envelope provided if you are not voting via telephone or the Internet. ↓

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" EACH NOMINEE LISTED IN PROPOSAL 1 AND A VOTE "FOR" PROPOSALS 2 AND 3.

PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE

- | | | | |
|--|--------------------------|--------------------------|--------------------------|
| 1. Election of directors to the Company's Board of Directors | FOR | AGAINST | ABSTAIN |
| a) H. Todd Stitzer | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| b) Virginia C. Drosos | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| c) R. Mark Graf | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| d) Zackery Hicks | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| e) Helen McCluskey | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| f) Sharon L. McCollam | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| g) Nancy A. Reardon | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| h) Jonathan Seiffer | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| i) Jonathan Sokoloff | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

- | | | | |
|--|--------------------------|--------------------------|--------------------------|
| j) Brian Tilzer | FOR | AGAINST | ABSTAIN |
| | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| k) Eugenia Ulasewicz | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. Appointment of KPMG LLP as independent auditor of the Company and authorization of Audit Committee to determine compensation. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. Approval, on a non-binding advisory basis, of the compensation of our named executive officers as disclosed in the Proxy Statement (the "Say-on-Pay" vote). | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

To change the address on your account, please check the box at right and indicate your new address in the address space above. Please note that changes to the registered name(s) on the account may not be submitted via this method.

Signature of Shareholder Date: Signature of Shareholder Date:

Note: Please sign exactly as your name or names appear on this Proxy. When shares are held jointly, each holder should sign. When signing as executor, administrator, attorney, trustee or guardian, please give full title as such. If the signer is a corporation, please sign full corporate name by duly authorized officer, giving full title as such. If signer is a partnership, please sign in partnership name by authorized person.

ANNUAL MEETING OF SHAREHOLDERS OF



June 14, 2019

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PLEASE SIGN, DATE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE. PLEASE MARK YOUR VOTE IN BLUE OR BLACK INK AS SHOWN HERE

	FOR	AGAINST	ABSTAIN		FOR	AGAINST	ABSTAIN
1. Election of directors to the Company's Board of Directors				j) Brian Tilzer			
a) H. Todd Stitzer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	k) Eugenia Ulasewicz	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Virginia C. Drosos	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2. Appointment of KPMG LLP as independent auditor of the Company and authorization of Audit Committee to determine compensation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) R. Mark Graf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	3. Approval, on a non-binding advisory basis, of the compensation of our named executive officers as disclosed in the Proxy Statement (the "Say-on-Pay" vote).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Zackery Hicks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
e) Helen McCluskey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
f) Sharon L. McCollam	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
g) Nancy A. Reardon	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
h) Jonathan Seiffer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				
i) Jonathan Sokoloff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				

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GO GREEN

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SIGNET JEWELERS LIMITED

Proxy for the Annual Meeting of Shareholders on June 14, 2019

Solicited on Behalf of the Board of Directors

The undersigned hereby appoints H. Todd Stitzer and Lynn Dennison, or either of them, each with full power of substitution and power to act alone, as proxies to vote (in accordance with the accompanying voting instructions or, in the absence of instructions on a matter, in the proxy's discretion) all the Common Shares which the undersigned would be entitled to vote if personally present and acting on all matters which may properly come before at the Annual Meeting of Shareholders of Signet Jewelers Limited, to be held at Hamilton Princess, 76 Pitts Bay Road, Hamilton, HM 08, Bermuda, on Friday, June 14, 2019, at 11:00 a.m. Atlantic Time, and at any adjournments or postponements thereof, as set forth on the reverse side.

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" EACH NOMINEE LISTED IN PROPOSAL 1 AND A VOTE "FOR" PROPOSALS 2 AND 3. THE PROXIES WILL VOTE AS THE BOARD OF DIRECTORS RECOMMENDS WHERE A CHOICE IS NOT SPECIFIED.

(Continued and to be signed on the reverse side.)