Fresh Lobsters, Shrimp Platters Highlight Seafood Gift Ideas for the Holidays;

ORLANDO, Fla., Nov. 20 /PRNewswire/ -- This year, instead of showing up at a holiday party with a loaf of everyone's favorite fruitcake, try bringing a platter of shrimp and crab claws. Rather than sending a business client a basket of muffins, earn bonus points by delivering a fresh lobster directly to their door. As an alternative to giving family and friends a pair of socks, hand them a gift card for an evening of dining out on the town.

For holiday well-wishers looking for the right gift to fit their budget, here are a few seafood suggestions from Red Lobster:

* Party Platters

Party platters with cocktail shrimp, peel-and-eat shrimp and snow crab claws are available for all occasions (from $14.99 to $54.99). For a unique treat, try the artichoke lobster dip.

* Live Lobsters

Fresh lobsters weighing between one and two pounds can be shipped overnight in insulated packages with a simple click of www.redlobster.com (starting at $54.99 for two). Also available are Lobster Bakes (starting at $99.99) -- a complete meal that includes a reusable steamer pot, a live lobster, steamer clams or littlenecks, a stuffed quahog (a thick-shelled, edible clam) and Cape Cod Clam Chowder, as well as claw crackers and picks for eating and bibs for keeping clean.

* Gift Cards

Gift cards are available for anyone with a passion for seafood (available in denominations from $5 to $250). Gift cards also make for great employee motivators or business "thank yous." Red Lobster operates 660 restaurants in the United States and Canada. For the Red Lobster nearest you, please call 1-800-LOBSTER or visit www.redlobster.com.