



NEWS RELEASE

# PLANET FITNESS, INC. ANNOUNCES UPCOMING INVESTOR DAY ON NOVEMBER 13, 2025

2025-10-30

HAMPTON, N.H., Oct. 30, 2025 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) (the "Company"), today announced that the Company will host an Investor Day for investors and research analysts on Thursday, November 13th, 2025. The event will feature presentations from the senior executive leadership team, who will share the Company's strategic vision, operating and growth strategy, and multi-year financial targets.

The event will begin at 10:00 a.m. Eastern Standard Time (EST) and is expected to conclude at 12:00 p.m. EST. Due to limited capacity, in-person attendance is by invitation only. A live broadcast and on-demand replay of the event will be available at <https://event.webcasts.com/starthere>. An accompanying investor presentation from the event will also be made available on the Planet Fitness Investor Relations website, under the **Events & Presentations** section.

## About Planet Fitness

Founded in 1992 in Dover, NH, Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the world by number of members and locations. As of June 30, 2025, Planet Fitness had approximately 20.8 million members and 2,762 clubs in all 50 states, the District of Columbia, Puerto Rico, Canada, Panama, Mexico, Australia and Spain. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than 90% of Planet Fitness clubs are owned and operated by independent business men and women.

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