

NEWS RELEASE

PLANET FITNESS, INC. TO REPORT SECOND QUARTER 2025 RESULTS ON AUGUST 6, 2025

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HAMPTON, N.H., July 23, 2025 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) (the "Company"), today announced that the Company will report results for its second quarter ended June 30, 2025, before the market opens on Wednesday, August 6, 2025.

The Company will discuss its second quarter financial results on a conference call scheduled at 8:00 a.m. Eastern Time on the same day. A live webcast of the conference call will be available at http://investor.planetfitness.com. Investors may also obtain a dial-in number and passcode by following the pre-registration link:

https://registrations.events/direct/Q4I78497238.

For those unable to participate in the live call, a digital recording will be available within two hours following the call and will remain available through midnight Wednesday, August 13, 2025. To access the replay, please call +1(800) 770-2030 (Toll-Free) or +1(609) 800-9909 (Toll) and enter the confirmation code 78497 followed by the # key. If the platform asks for a User ID, please enter 9711 followed by # key.

About Planet Fitness

Founded in 1992 in Dover, NH, Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the world by number of members and locations. As of March 31, 2025, Planet Fitness had approximately 20.6 million members and 2,741 clubs in all 50 states, the District of Columbia, Puerto Rico, Canada, Panama, Mexico, Australia and Spain. The Company's mission is to enhance people's lives by providing a high-

quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than 90% of Planet Fitness clubs are owned and operated by independent business men and women.

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