



NEWS RELEASE

# Planet Fitness, Inc. Announces Participation in the William Blair 46th Annual Growth Stock Conference

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HAMPTON, N.H., May 27, 2026 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) today announced that the Company is participating in the William Blair 46th Annual Growth Stock Conference. Management's presentation is scheduled for June 3, 2026, at 12:40 p.m. Central Time.

A live webcast of the presentation will be available on the investor relations website at <http://investor.planetfitness.com>.

## About Planet Fitness

Founded in 1992 in Dover, NH, Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the world by number of members and locations. As of March 31, 2026, Planet Fitness had approximately 21.5 million members and 2,909 clubs in all 50 states, the District of Columbia, Puerto Rico, Canada, Panama, Mexico, Australia and Spain. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. Approximately 90% of Planet Fitness clubs are owned and operated by independent business owners.

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