



NEWS RELEASE

Planet Fitness, Inc. to Report First Quarter 2016 Results on May 10, 2016

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NEWINGTON, N.H., April 27, 2016 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) (the "Company"), today announced that the Company will report results for its first quarter ended March 31, 2016 after the market closes on Tuesday, May 10, 2016. The Company will discuss its financial results on a conference call scheduled at 4:30 p.m. Eastern Time on Tuesday, May 10, 2016.

A live webcast of the conference call will be available at <http://investor.planetfitness.com>. An audio replay of the webcast will be available within two hours of the conclusion of the call and remain available for 1 year.

About Planet Fitness

Founded in 1992 in Dover, N.H., Planet Fitness (NYSE: PLNT) is one of the largest and fastest-growing franchisors and operators of fitness centers in the United States by number of members and locations. With more than 1,000 locations in 47 states, the District of Columbia, Puerto Rico, Canada and the Dominican Republic, Planet Fitness' mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than 90% of Planet Fitness stores are owned and operated by independent business men and women. For more information, visit www.planetfitness.com.

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SOURCE Planet Fitness

Investor Contact, Brendon Frey, ICR, 203-682-8200, brendon.frey@icrinc.com ; Media Contact, McCall Gosselin, Planet Fitness, 603-750-0001 x 199, ccall.gosselin@pfhq.com ; Julia Young, ICR, 646-277-1280, julia.young@icrinc.com