



NEWS RELEASE

## Planet Fitness, Inc. to Report Second Quarter 2016 Results on August 11, 2016

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NEWINGTON, N.H., July 28, 2016 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) (the "Company"), today announced that the Company will report results for its second quarter ended June 30, 2016 after the market closes on Thursday, August 11, 2016. The Company will discuss its financial results on a conference call scheduled at 4:30 p.m. Eastern Time on Thursday, August 11, 2016.

A live webcast of the conference call will be available at <http://investor.planetfitness.com>. An audio replay of the webcast will be available within two hours of the conclusion of the call and remain available for 1 year.

### About Planet Fitness

Founded in 1992 in Dover, N.H., Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the United States by number of members and locations. As of March 31, 2016, Planet Fitness had more than 8.3 million members and 1,171 stores in 47 states, the District of Columbia, Puerto Rico, Canada and the Dominican Republic. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than 90% of Planet Fitness stores are owned and operated by independent business men and women.

Logo - <http://photos.prnewswire.com/prnh/20130109/NE34800LOGO>

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SOURCE Planet Fitness, Inc.

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