



NEWS RELEASE

Planet Fitness, Inc. to Report First Quarter 2021 Results on May 6, 2021

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HAMPTON, N.H., April 22, 2021 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) (the "Company"), today announced that the Company will report results for its first quarter ended March 31, 2021 after the market closes on Thursday, May 6, 2021. The Company will discuss its financial results on a conference call scheduled at 4:30 p.m. Eastern Time on Thursday, May 6, 2021. A live webcast of the conference call will be available at <http://investor.planetfitness.com>. Investors may also access the conference call via the following dial-in numbers: (833) 380-0404 or (778) 560-2517, conference number 8549758. An audio replay of the webcast will be available within two hours of the conclusion of the call and remain available for 1 year.

About Planet Fitness

Founded in 1992 in Dover, NH, Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the United States by number of members and locations. As of December 31, 2020, Planet Fitness had approximately 13.5 million members and 2,124 stores in 50 states, the District of Columbia, Canada, Panama, Mexico and Australia. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than 95% of Planet Fitness stores are owned and operated by independent business men and women.

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