



NEWS RELEASE

Planet Fitness, Inc. to Report Fourth Quarter 2020 Results on February 18, 2021

1/28/2021

HAMPTON, N.H., Jan. 28, 2021 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) (the "Company"), today announced that the Company will report results for its fourth quarter ended December 31, 2020 after the market closes on Thursday, February 18, 2021. The Company will discuss its financial results on a conference call scheduled at 4:30 p.m. Eastern Time on Thursday, February 18, 2021.

A live webcast of the conference call will be available at <http://investor.planetfitness.com>. An audio replay of the webcast will be available within two hours of the conclusion of the call and remain available for 1 year.

About Planet Fitness

Founded in 1992 in Dover, NH, Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the United States by number of members and locations. As of September 30, 2020, Planet Fitness had more than 14.1 million members and 2,086 stores in 50 states, the District of Columbia, Puerto Rico, Canada, the Dominican Republic, Panama, Mexico and Australia. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than 95% of Planet Fitness stores are owned and operated by independent business men and women.

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